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**FOR IMMEDIATE RELEASE:**

## **HIWAY PRESIDENT/CEO DAVE BODEN NAMED TO MINNESOTA 500 LIST OF STATE'S TOP BUSINESS LEADERS**

**ST. PAUL, Minn. (Dec. XX, 2018)** – Hiway Federal Credit Union® (Hiway) President/CEO Dave Boden was recently listed in the Minnesota 500 2018 ranking of “The Most Powerful Business Leaders in Minnesota.” Boden was featured in the Banking & Finance category, along with other leaders from banks and credit unions around the state.



The Minnesota 500 is the first-of-its-kind publication in the state. Individuals included in the Minnesota 500 ranking were selected from an initial group of more than 7,000 executives. Finalists were selected following research and due diligence, considering criteria such as:

- the impact each executive has had/is having on their industry as a whole (both in current and prior roles);
- the success and impact the company itself has had/is having under his/her leadership;
- special awards or accolades both in the executives’ professional and/or personal lives; and
- participation in community/philanthropic endeavors, position on other boards, and the like.

Boden’s profile in the Minnesota 500 included information about his career, including how he started in technology due to his natural interest in systems and computers. This eventually brought him to Hiway, first as a senior vice president of technology and chief information

officer, then in 2013, as president/CEO. Since then, Hiway has made the Star Tribune's list of Top Workplaces every year—a testament to his leadership and dedication.

"I'm humbled just to be included in the Minnesota 500 with so many amazing companies and leaders in the list," Boden said. "I appreciate the recognition on behalf of Hiway, and for the great team of associates who are really the ones responsible for our success. I'm honored to lead an organization so dedicated to the well-being of its associates, its members, and the communities we serve."

Since inception, Hiway has focused on serving their members while strengthening their overall financial wellbeing. Hiway's team is dedicated to living out the credit union philosophy of "People Helping People" by placing their members' needs at the heart of their day-to-day business decisions.

In addition, Hiway considers a fundamental part of their mission to serve the broader, local community with the same passion and commitment as they serve their members. It is truly a core value of their organization. Hiway has a long-standing tradition of outreach and support of many important organizations and causes.

Dave serves on several boards and committees, including: Chair of the St. Paul Beyond the Yellow Ribbon Network, Mayor Carter's Children's Savings Account Taskforce and the MN Credit Union Network's Political Involvement Committee. He and his wife, Cindy, also join Hiway associates for many volunteer opportunities in our community throughout the year.

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#### **ABOUT HIWAY FEDERAL CREDIT UNION**

Hiway Federal Credit Union was founded in 1931 to serve the employees of the Minnesota Highway Department. Today, Hiway serves over 74,000 members in Minnesota and around the country, registers \$1.1 billion in assets and welcomes new membership from individuals and small businesses. Hiway offers its members unparalleled member service and a lifetime of savings through lower loan rates, higher savings rates and fewer and lower fees. For more information about Hiway, visit [hiway.org](http://hiway.org).

#### **ABOUT MINNESOTA 500**

The Minnesota 500 listing is published by Greenspring Media, which produces a collection of publications and annual events focused on Minnesota, including Minnesota Monthly and Midwest Home. Greenspring Media is a member of Hour Media, a nationwide network of print publishers and agencies producing local content in major metropolitan areas throughout the country.