



**FOR IMMEDIATE RELEASE**

December 1, 2016

**Contact: Bridget Petersen**  
Market VP of Community Outreach, SPIRE CU  
651.641.2256 / 888.34.SPIRE x2256  
bpetersen@myspire.com

**SPIRE Wins the Prestigious 2016-2017 BBB Torch Award for Ethics!**



**(L-R) David Aafedt, BBB Board Chair; Dana Badgerow, BBB President & CEO; Laurie Leciejewski, SPIRE Milaca Branch Manager; and Jim Ganger, SPIRE VP Member & Partner Development**

Falcon Heights, Minnesota

SPIRE Credit Union recently won the *2016-2017 Torch Awards for Ethics* in the 176+ employees category from the Better Business Bureau of Minnesota and North Dakota (BBB). Each year, the BBB Torch Awards for Ethics recognize outstanding companies that display a proven record of going the extra mile in their dealings with the public, employees, vendors and within their communities.

“We always appreciate the opportunity to salute top firms in the region,” said Dana Badgerow, President and CEO of BBB of Minnesota and North Dakota. “Our marketplace is strong and these are companies that help set the bar for ethics.”

SPIRE’s entry, along with those of companies throughout Minnesota and North Dakota, was reviewed by a panel of independent, volunteer business and community leaders who selected winners in four categories. Nominees must be in good standing with BBB; however accreditation is not a requirement to compete for the



award. This year's award recipients were announced at the Better Business Bureau Torch Awards for Ethics ceremony, held October 27, 2016.

“We are honored and humbled at SPIRE to receive the BBB Torch Award for Ethics,” says Dan Stoltz, President & CEO of SPIRE Credit Union, “Our employees work every day to build accountability and trust with our members. Our relationships are built on mutual respect and doing the right thing – even when no one is looking.”

# # #

**About SPIRE Credit Union:** SPIRE Credit Union has been proudly serving Minnesota and Wisconsin residents since 1934, and is a full-service financial institution committed to providing smart products, great rates and excellent service for both personal and business members. SPIRE has 16 branches across the metro and throughout northern Minnesota.