

**TwinCities**<sup>com</sup>  
**PIONEER PRESS**  
NEWSPAPERS IN EDUCATION DEPARTMENT

Dear Partner in Education,

Thank you for your interest in the Newspapers in Education program. This important program benefits our community's students by providing an innovative and interesting way of learning. Teachers use the newspaper to teach a variety of subjects including reading, math, science, writing and geography.

Your contribution will provide the following benefits:

**For the schools:**

- Students in sponsored classrooms will have full access to an e-edition license of the Newspaper for an entire school year.
- The students learn from an up-to-date real world source.
- Hard-working teachers receive lesson plans and other valuable teaching tools.

**For the sponsors:**

- Your donation is an easy and effective way to contribute to the youth of our community.
- Your generosity will be recognized in our 'Thank You' advertisement in the newspaper once a month for a full year.

We need your help today to make this opportunity available to every school in our community. I have included more information about the program on the following page. Every sponsor makes a real difference, and I hope you will become our 'Partner in Education'.

Sincerely,

Deya Morales  
Newspapers in Education  
(651) 504-1016 ext.084

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**YES!** I want to help the students and teachers of our community by providing them with the most up-to-date textbook available, the newspaper! Your contribution will provide the Newspapers in Education program to area classrooms over the next year. Additionally, your business will be recognized in the following advertisements:

- **12 months of recognition in our special NIE “thank you” ads  
190,000 circulating newspapers**
- **Recognition online daily at [www.ppnie.com](http://www.ppnie.com) under sponsors tab  
(30-50 hits/daily average)**

**Gold Level \$1200 Sponsor** – As a Gold Level sponsor, you will join an elite group of businesses as one of the largest supporters of education in the community. Includes a large logo of your business in the ad.

I would like to make a one-time payment of \$1200

I would like to pay \$100 per month with my credit card.

**Silver Level \$600 Sponsor** – As a Silver Level sponsor, your contribution will provide the Newspapers in Education program to area classrooms over the next year. Includes a logo of your business in the ad.

I would like to make a one-time payment of \$600.

I would like to pay \$50 per month with my credit card.

**Bronze Level \$300 Sponsor** – As a Bronze Level sponsor, your contribution will provide the Newspapers in Education program to area classrooms over the next year. Your business will be listed as a sponsor in the ad.

I would like to make a one-time payment of \$300.

*Please fill out the following information and fax to Deya at 866-553-9030*

**Business name:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Billing address:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Thank you for your commitment to education in our community!**

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## Credit Card Payment Authorization Form

- Gold Level Sponsor      \$100 monthly contribution
- Silver Level Sponsor      \$50 monthly contribution
- Bronze Level      \$300 one-time payment

Date \_\_\_\_\_

Business Name \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

3 digit security code \_\_\_\_\_

Card Type \_\_\_\_\_

Expiration Date \_\_\_\_\_

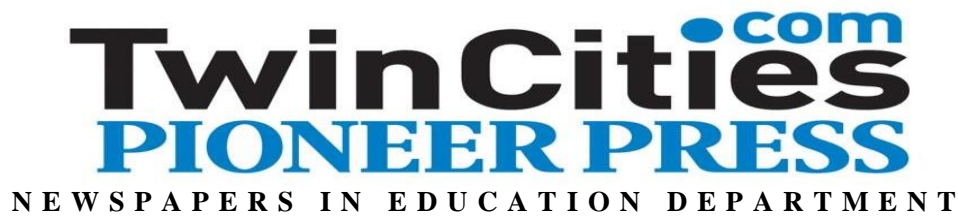
Desired Charge Date \_\_\_\_\_ (example 15<sup>th</sup> of each month)

Billing address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Receipt Delivery (circle one) \_\_\_\_\_ Mail    E-Mail    Fax

*Thank you for your 12 month commitment to the newspapers in education program. At the end of 12 months, your Gold or Silver level sponsorship will continue on a month to month basis until we are notified to discontinue sponsorship.*



## **WHAT IS NEWSPAPERS IN EDUCATION?**

NIE (Newspapers in Education) is a nationally recognized collaboration between corporate and community sponsors, local newspapers, and schools providing students with the opportunity to become more literate and knowledgeable citizens. NIE provides local schools with the newspaper and educational materials to enhance learning through real-life experiences relevant to students' daily lives.

Teachers receive class sets of newspapers delivered to their school, packed with news and information relevant to every grade level and subject area. The newspaper is an exciting, real world supplement to traditional classroom resources. It's a "living textbook" that gets updated every day!

## **WHAT'S IN THE NEWSPAPER FOR STUDENTS?**

Many issues and topics in the daily newspaper mirror student interests, making the newspaper relative to their world. NIE makes teaching and learning with the newspaper even easier with sponsored newspapers and specially designed curriculum guides. NIE provides students with hands-on learning activities and innovative ideas that turn the newspaper into a multipurpose tool. Newspapers provide students with an exciting addition to textbook learning.

## **WHY BECOME INVOLVED?**

NIE sponsorship is a low-cost, high-value way to give back to your community and invest in the next generation. Sponsorship helps schools stretch their budgets and meet literacy requirements. NIE sponsorship is good for business because it generates visibility and excellent public relations. Becoming an NIE sponsor benefits students, schools, and the community, while providing exceptional recognition and advertising for the sponsor.