

# Visual Communications

475 Cleveland Avenue North Suite 223 Ivy League Place Saint Paul, MN 55104

20 September 2016

## **PRESS RELEASE** FOR IMMEDIATE RELEASE

St. Paul, MN – 20 September 2016 – Visual Communications, a business specializing in sign design, wayfinding and experiential design, received national certification as a Women's Business Enterprise by the WBDC, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

WBENC's national standard of certification implemented by the WBDC is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

To learn more about Visual Communications, please visit [www.visualcomm.com](http://www.visualcomm.com) or contact us at 651-644-4494.

### **About Visual Communications**

Visual Communications has been owned by Cheryl Long O'Donnell, Constance Carlson and Richard Lang since its inception in 1991 - celebrating 25 years of business in 2016. We offer a powerful combination of creative design, project management expertise, and technical knowledge. We specialize in experiential design including sign design, wayfinding, master plan development, history displays, and donor recognition. This combination provides our clients with a distinct advantage as we are able to blend and implement aesthetic and image design goals with identification and wayfinding theory; and the technical specifications necessary to provide signage that is functional, complementary, and successful.

Our clients consist of educational facilities, medical campuses, government campuses, cities, parks and recreation, corporate offices, retail, hospitality and upscale living.

### **About WBENC**

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.



# 2005129338  
NAICS Codes: 541430, 541490, 541310, 339950  
Expiration Date: 07/31/2017

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