




SAINT PAUL COLLEGE

A Community & Technical College



Rassoul Dastmozd
President/CEO
October 19, 2016

Racial Disparities

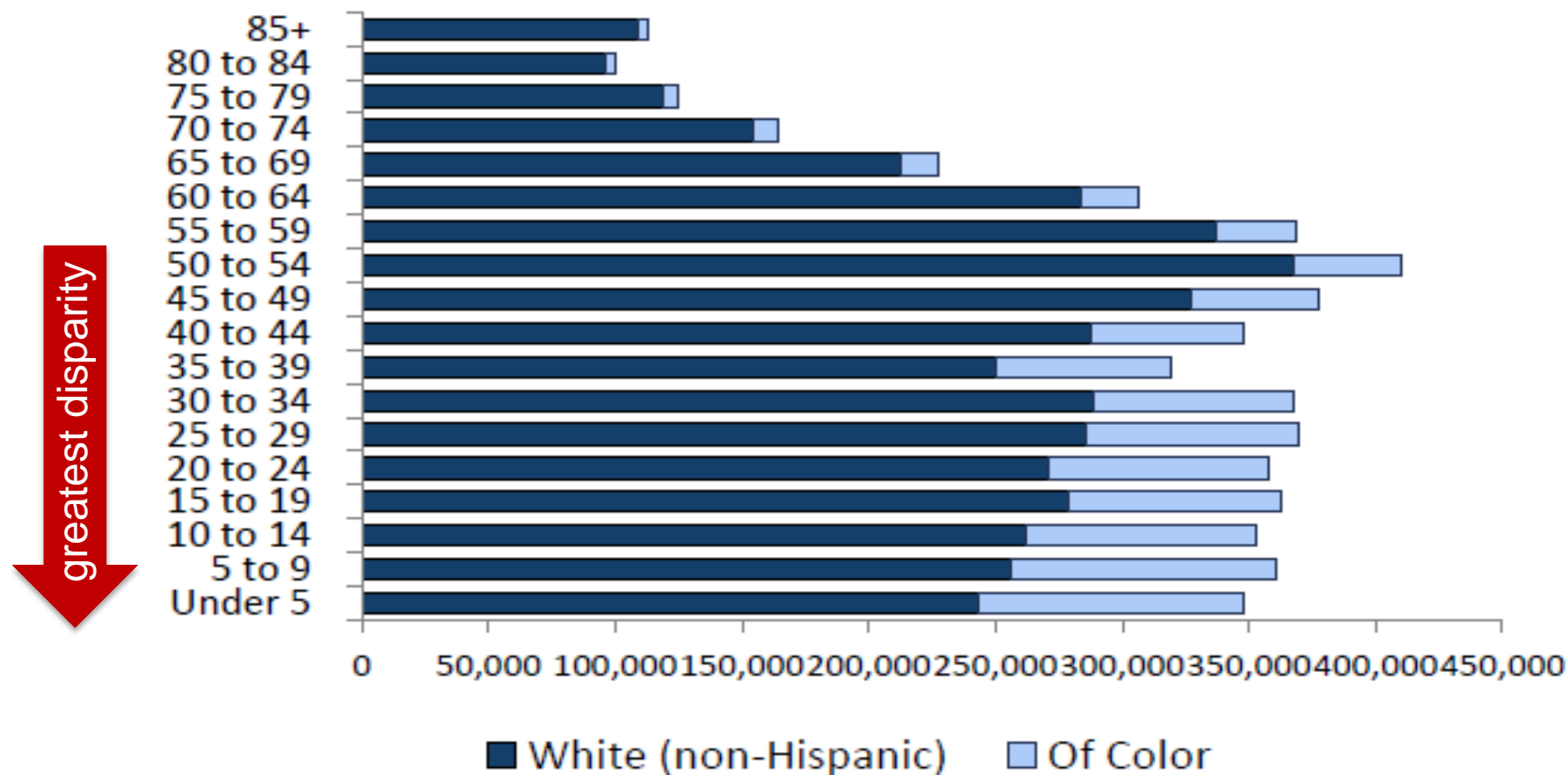
State Level - Minnesota
Regional Level – Ramsey County
Saint Paul College

Presentation prepared for Midway Chamber of Commerce

Minnesota by race and ethnicity, 2012



White (non-Hispanic) and Of Color Population Minnesota, 2012



Source: 2012 Population Estimates, U.S. Census Bureau.

Presentation to Emerging Workforce Coalition by Susan Brower, Minnesota State Demographer, February 2015.

Minnesotans median annual wages

- White \$43,738
- Hispanics \$42,124
- Asians \$42,015
- Blacks/African Americans \$41,210
- Multiracial 39,434
- American Indians \$37,389

Racial minorities' median wages were often lower than whites in Minnesota when working in the same industry.

2015 American Community Survey (ACS)

Median income for Minnesota's African-Americans

- ACS 2014 report: median income for Minnesota's African-Americans dropped precipitously compared with 2013
- ACS 2015 report: incomes were up in 2015 from \$27,026 to \$30,306



Star Tribune: September 21, 2016

"There are glimmers of economic hope for Minnesota's minorities. The latest income stats aren't as gloomy as last year's for black Minnesotans."

Rapid Growth in Minnesota's Nonwhite Population

- In 1990, 6.3% of Minnesotans were people of color.
- By 2020, that share is projected to exceed 20%.
- The whole state's prosperity increasingly depends on the ability of that 20% to succeed.

Source: Star Tribune: September 21, 2016

"There are glimmers of economic hope for Minnesota's minorities."

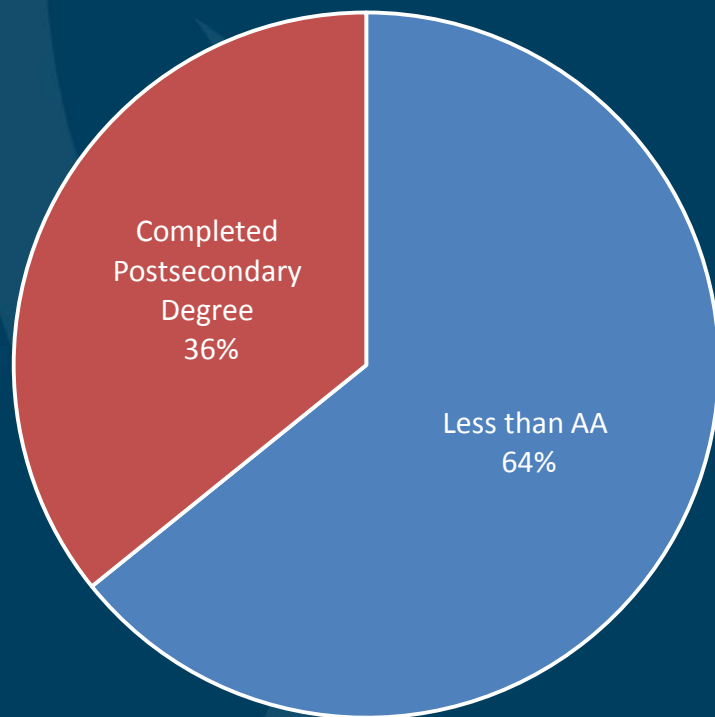
Disparities in Education

Bachelor Degrees or higher

- Asians 64%
- Whites 62%
- Hispanics 51%
- American Indians, blacks/African Americans, multiracial individuals <50%

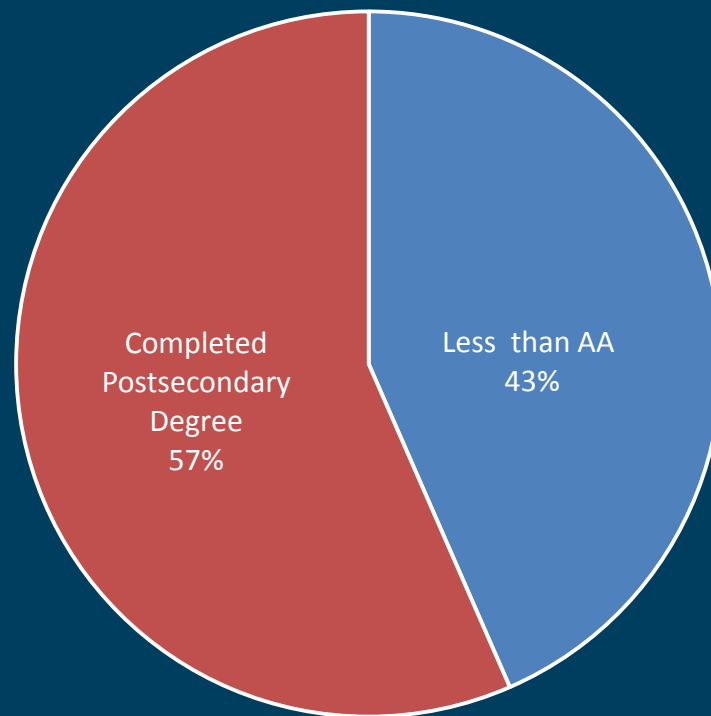
The state legislature recently appropriated **\$35 million to help tackle racial disparities.**

Educational Attainment of
Persons of **Color** Aged 25+



■ Less than AA ■ Completed Postsecondary Degree

Educational Attainment
of Whites Aged 25+



■ Less than AA ■ Completed Postsecondary Degree

Economic Well-being

- Lack of viable talent to fill positions in the State
- Eliminating racial disparities is crucial to our success
 - Wages
 - Employment
 - Achievement gap
- Diversity in greater Minnesota
 - Population of color essential to State's long term success
 - Stuck in neutral (wage and employment disparities for minority workers have changed very little over the last two decades)
 - Relative incomes of Blacks in Minnesota
 - Time if of the essence for American Indians



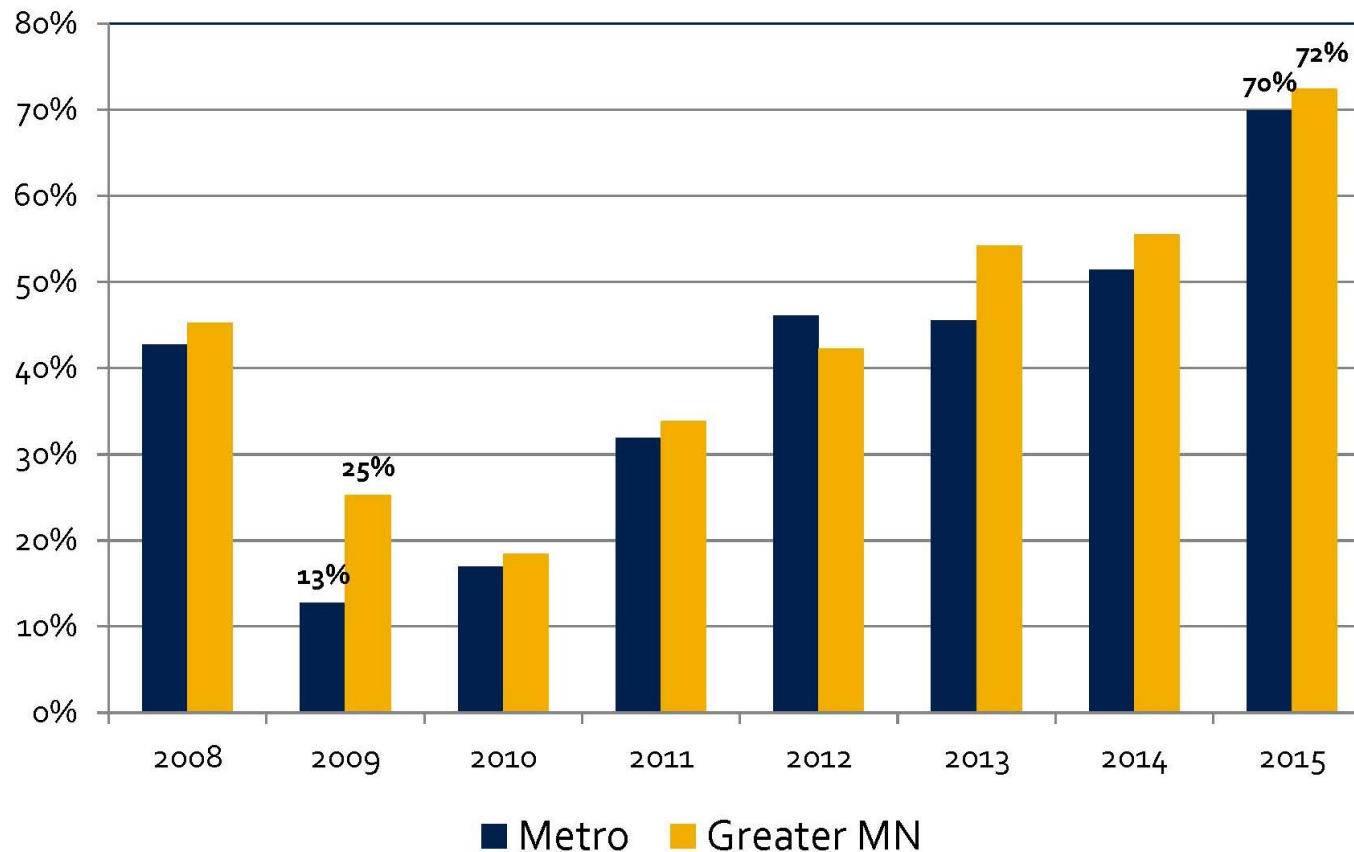
The 2040 Housing Policy Plan presents multiple strategies that advance the Metropolitan Council's overall housing policy priority: **Create housing options that give people in all stages of life and of all economic means viable choices for safe, stable and affordable homes.** The plan carries forward the vision of Thrive MSP 2040 for growth and development of the Twin Cities region toward economic success and vibrancy in the decades to come.

2016 Economic Outlook: Difficulty in Recruiting Talented People

MINNESOTA
CHAMBER *of*
COMMERCE

Trouble Filling Jobs: Growing

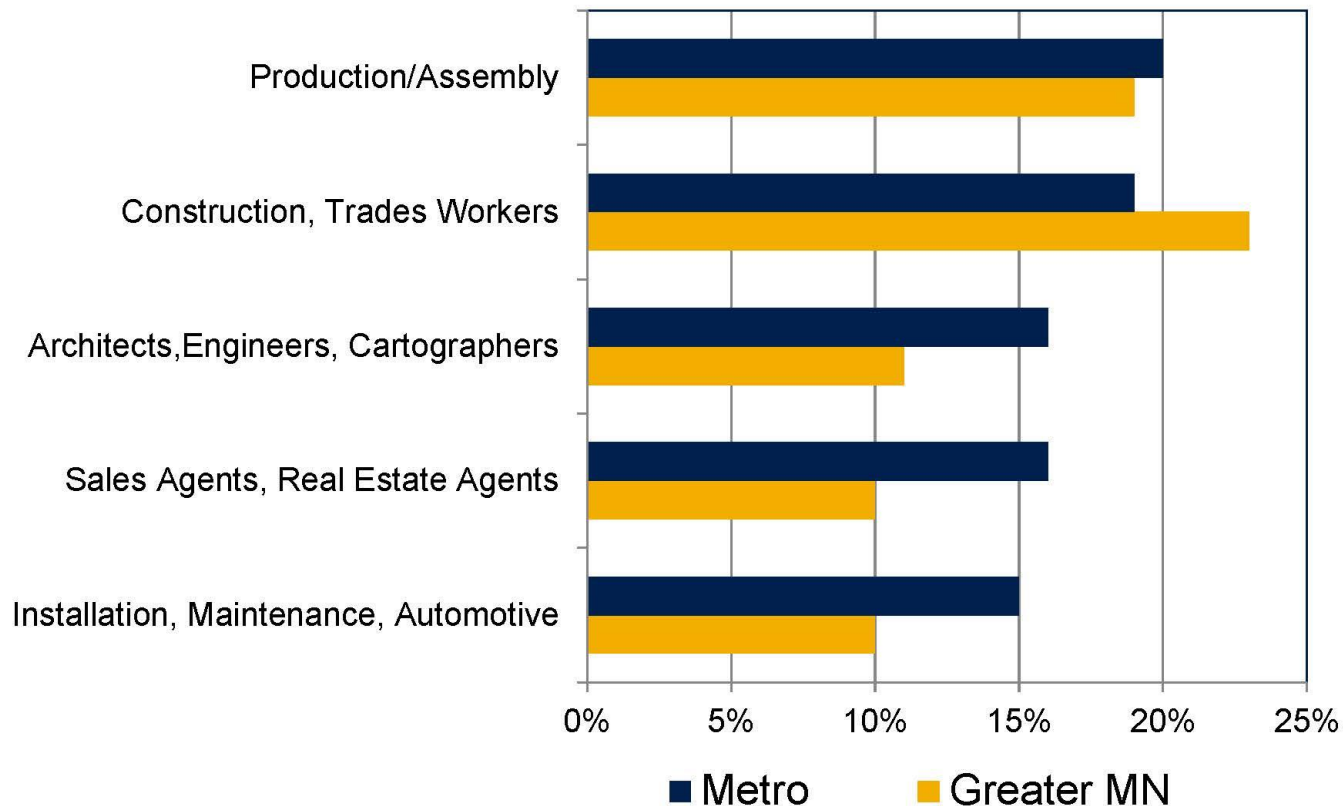
% OF COMPANIES REPORTING TROUBLE: 2008 - 2015



Talent Development Gap

MINNESOTA
CHAMBER *of*
COMMERCE

WHAT'S HARD TO FILL: LAST 12 MONTHS



Disparities in RAMSEY COUNTY

Racial Disparity in Employment, Educational Attainment and Income in Ramsey County

- **Residents of color**
 - are poorer than people of color living in the 7-County Metro Region at large
 - experience poverty at 3.7 times the rate of their White neighbors
- **African Americans**
 - lowest employed group held 89 jobs for every 100 jobs held by the highest employed groups of non-Hispanic Whites
 - earned only \$0.39 for every \$1.00 earned by the highest earning group, Non-Hispanic Whites
- **Ramsey County has**
 - the highest poverty rate for Non-Hispanic Whites when compared to seven county region
 - workers earn less and have the highest poverty rates at every level of educational attainment than their neighbors in surrounding counties
 - residents have the lowest median annual household income across the region



MINNESOTA STATE

- Serves 400,000 students
- 62,000 students of color
- Over 8,600 are Native American
- Over 60% financial aid recipients
- Over 50,000 first generation students
- More students at the two-year level



SAINT PAUL COLLEGE

A Community & Technical College

- Educate the future workforce
- Promote economic prosperity



Mission
Education for Employment...Education for Life!

Saint Paul College offers comprehensive learning opportunities in career and transfer education to enhance personal knowledge and advance economic opportunity for the benefit of a diverse population including students, business/industry/labor and the community.



Ranked the **#1** **Community College** in the nation

2013 Celebrate Business Success
&
2016 Organizational recipient of the H.E.R.B.I.E.
Award, for exemplifying
the traits inspired by its namesake,
Herb Brooks:
**Humanitarian, Enterprising, Resilient,
Bold, Inspiration and Ethical.**





Enrollment:

9,690 students

6,684 part-time students

3,006 full-time students

Programs:

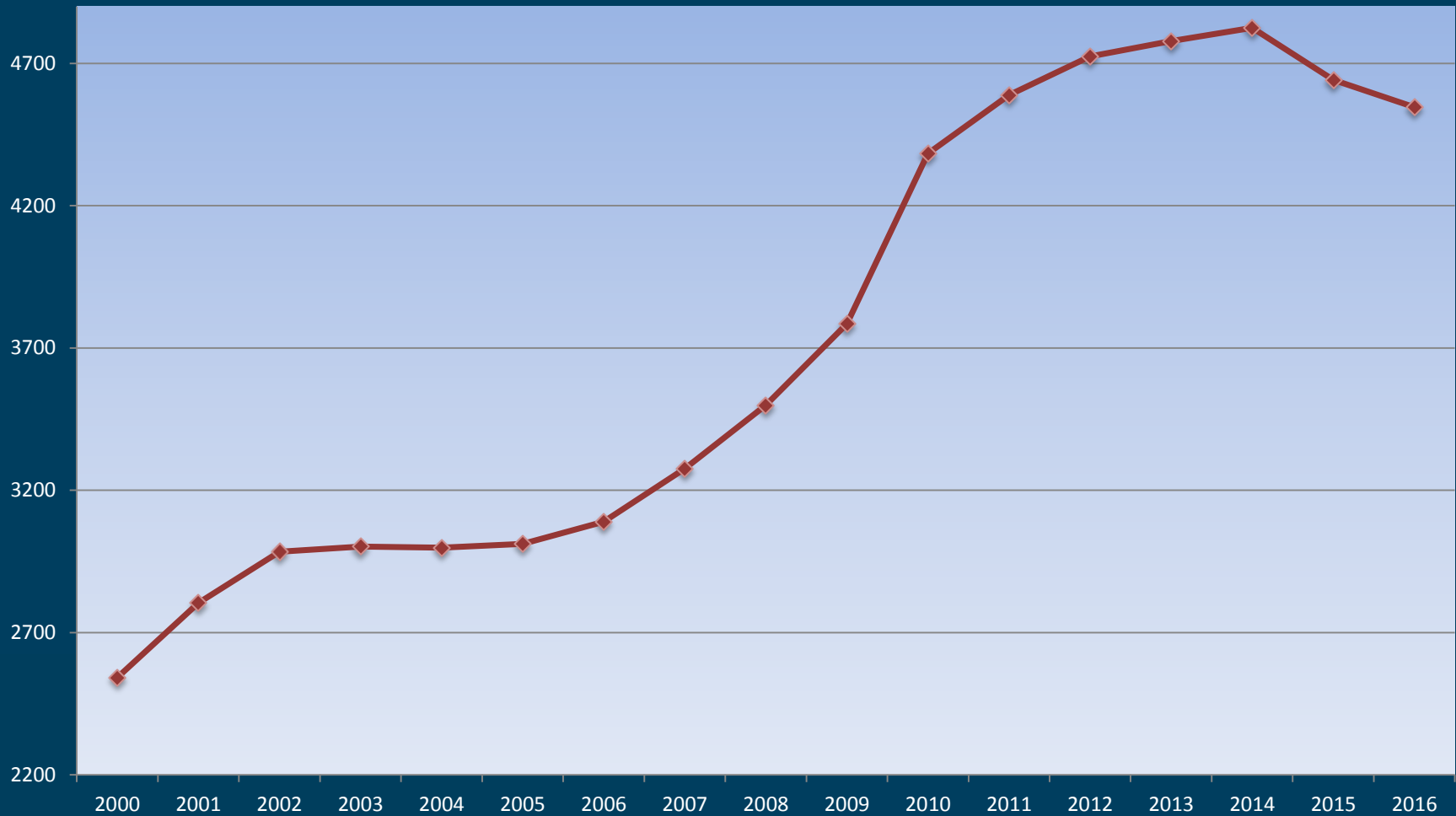
43 Associate Degrees

79 Diploma & Certificates

**86% of our students find jobs
immediately after graduation**

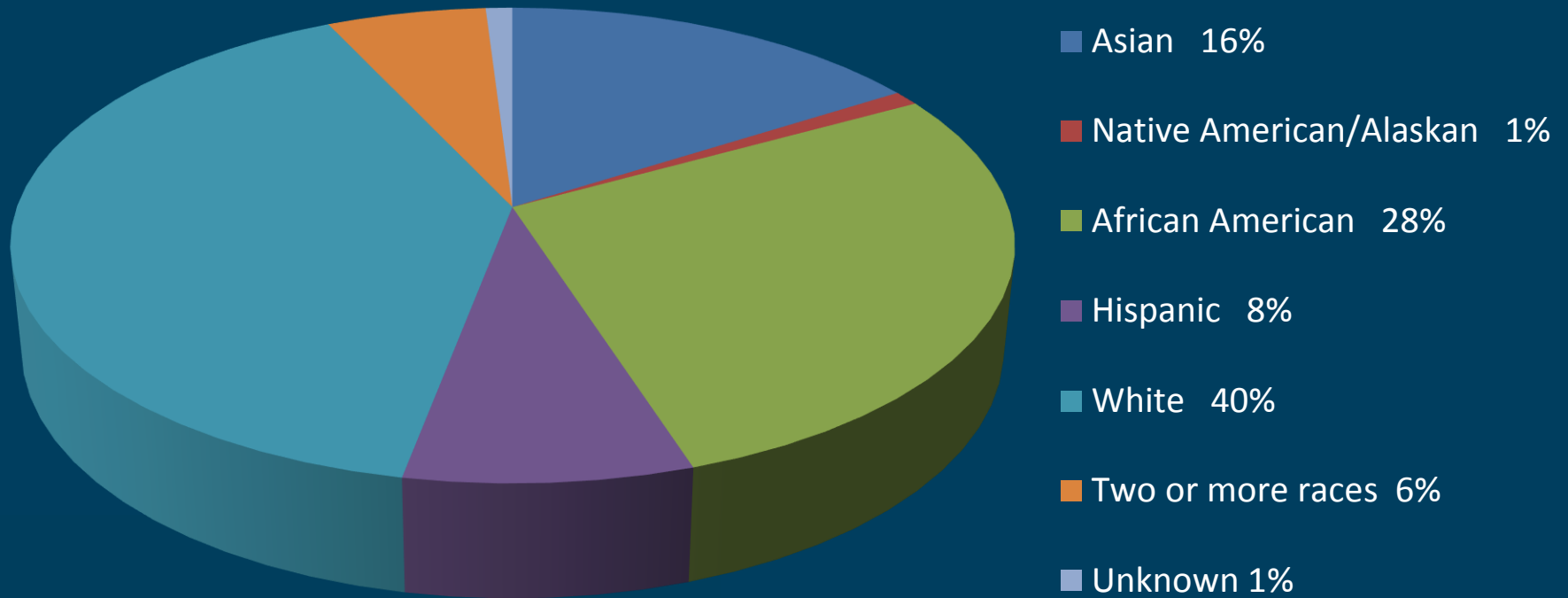


Enrollment Growth 2000 - 2016



Diversity on Campus

Minority enrollment - 60.5%
Average age - 29



Comparing Costs

ANNUAL TUITION AND FEES
FOR 2015-2016 FULL-TIME STUDENTS

80%
SAVINGS

pay 1/5th the
cost of private
colleges

1/2

PRICE
compared to the
cost of the U of M

TUITION FREEZE CONTINUES FOR COMMUNITY AND TECHNICAL COLLEGES

For the third year in a row, tuition remains frozen, making your degree even more affordable.

PRIVATE COLLEGES AND UNIVERSITIES;
UNIVERSITY OF MINNESOTA

MINNESOTA STATE
COLLEGES AND UNIVERSITIES

\$5,479



Priorities: ACCESS AND AFFORDABILITY

- Provide access to extraordinary education
- Be the partner of choice to meet workforce and community needs - *65% of all jobs will require post-secondary education and training by 2020*
- Provide highest value, most cost-effective education
- College for everyone?
- Level the playing field – 1:2:7

Challenges & Opportunities

- Open-access institution
- Broad range of student population
- Truly mirrors the Saint Paul community
 - Ethnicities (from 38 countries)
 - Ages (16 to 68+ years)
 - Varying Socio-economic backgrounds
 - Experiences/Capabilities/Capacities
 - Some with no higher education experience
 - Some with previous higher education experience
 - High school (recent graduates or graduated a decade or so ago)
 - Refugees, now New Americans
 - Typical Twin Cities residents



SAINT PAUL COLLEGE

A Community & Technical College

How is Saint Paul College
making a difference?

1% tuition decrease

62% budget from tuition
(38% appropriation)

College Pathways

- Generation Next
K-3 Reading Literacy & College/Career Pathways and Readiness
- Great Lakes Grant: College Readiness
- Power of YOU
- Career Pathways Academy
- Gateway to College
- FastTRAC
- PSEO
- Youth Connect
- C3 Fellowship
- Trading Up Career Preparation

GOAL:

Working with the community we serve to promote access, affordability, seamless transition, promote student success, narrow the achievement gap, provide pathways to college transfer or transition to workforce.



SAINT PAUL COLLEGE

A Community & Technical College

Challenges

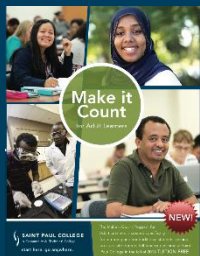
Cost / Preparedness / Educational Pathways / Employment Pathways



- **Power of YOU** makes the first two years of college available tuition-free to recent high school graduates
- Over 1800 students have participated in the Power of YOU program at Saint Paul College since its inception in 2006.



- **MnSCU Two-Year Occupational Grant Pilot Program**
- Financial assistance to students enrolled in qualifying career and technical programs at 2-year colleges
- students can complete the program within two years or less and find employment in a high-demand occupation.



- ***Make it Count*** covers the cost of tuition and fees through grants and private scholarships
- for up to 60 credits (max of 3 years)
- First time college adult learners – 24 years of age and older

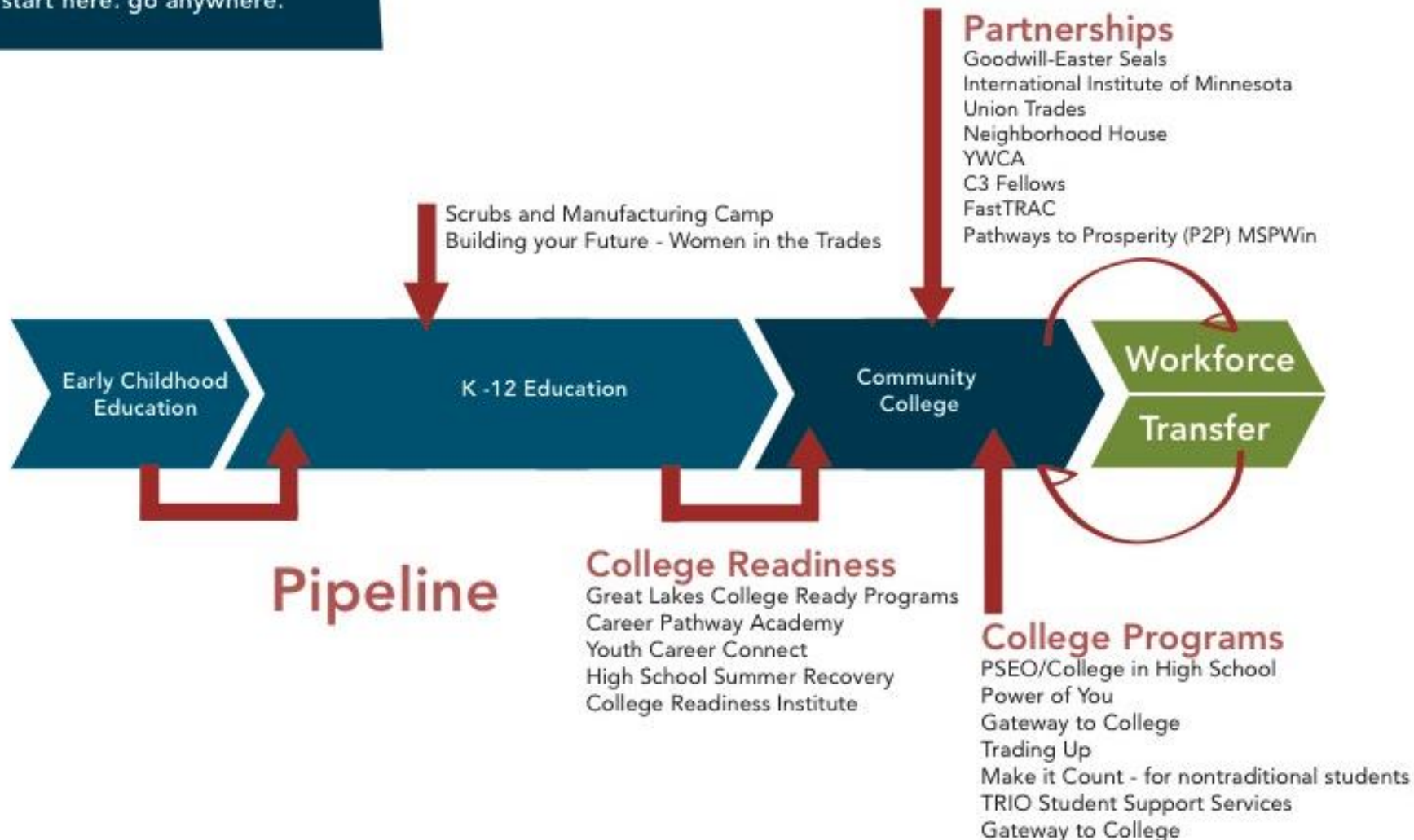


SAINT PAUL COLLEGE

A Community & Technical College

start here. go anywhere.

Partnerships Matter





What can you do to help?



Healthy Minnesota Workforce

Stable affordable housing

Transportation

Wellness and nutrition

Access to higher education

Livable wages – meaningful employment

Social Connections

