



# Social-Media Posts from Life Happens for November's Long-Term Care Insurance Awareness Month



Life Happens has created a social-media post for each weekday in support of November's Long-Term Care Insurance Awareness Month. These posts and graphics can be used on social-media sites or in other marketing outreach that makes sense. Feel free to use as-is or modify to fit your "voice," or marketing, branding and compliance needs through your Life Happens Pro account. If you have questions, reach out at [support@lifehappens.org](mailto:support@lifehappens.org).

**Fri, Nov 1**

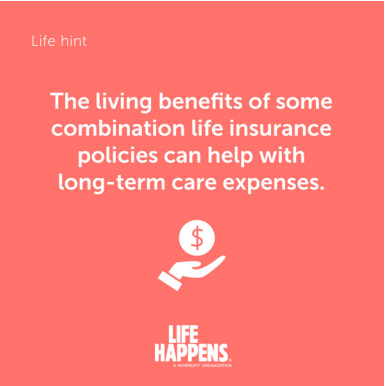
 

It's Long-Term Care Insurance Awareness Month. Learn about this important coverage with this free guide from the nonprofit Life Happens. <https://lifehappens.org/lcibrochure>

**Mon, Nov 4**

This is something not a lot of people know about, but it can be a great solution.



*Click image to download*

Tues, Nov 5



[Real Life Story]

“The long-term care insurance provided great support,” says Lisette, when her husband Felipe needed round-the-clock care. It was a financial lifesaver for this young family.

<https://youtu.be/E2Uk6orHm-U>

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Wed, Nov 6



Absolutely!

Life hint

Want choices of how and where you'd receive care? That's why there's long-term care insurance.

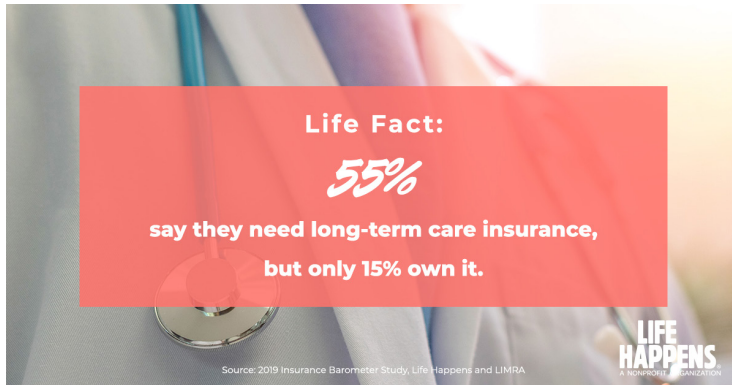


*Click image to download*

Thurs, Nov 7



That's a big disconnect. We're big believers in education about what it does and how to get coverage that meets your needs—and budget!



*Click image to download*

Fri, Nov 8



Got 2 minutes? That's all you'll need to find out what long-term care insurance is and if you may need it.

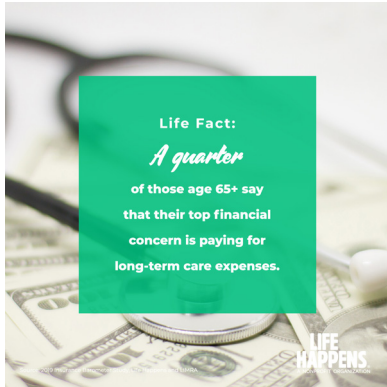
[https://youtu.be/T1RmHZy2\\_JA](https://youtu.be/T1RmHZy2_JA)

[remove URL from FB post once the video shows up]

Mon, Nov 11



That's why there is long-term care insurance!



*Click image to download*

Tues, Nov 12



Long-term care is NOT nursing home care. Most people want to receive care at home. Let's talk through your options for making that happen if the need arises.

Wed, Nov 13



[Real Life Story]

A young family and a small business were kept afloat financially, thanks to this important insurance coverage.

<https://www.lifehappens.org/videos/careful-planning-saved-a-family-and-a-business/>

[remove URL from FB post once the video shows up]

**Thurs, Nov 14**



Have you thought about this piece to your retirement puzzle?

<https://lifehappens.org/thefutureawaits>

**Fri, Nov 15**



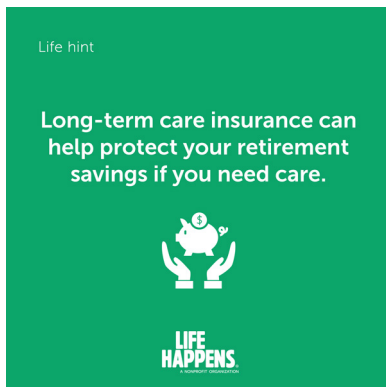
Are you unsure of exactly what long-term care insurance is and when you can use it? Start with a great overview on this nonprofit site.

<https://lifehappens.org/insurance-overview/long-term-care-insurance/>

**Mon, Nov 18**



We are all for a comfortable, worry-free retirement!



*Click image to download*

Tues, Nov 19



It's one step in front of another!



*Click image to download*

Wed, Nov 20



We'd love to answer any questions you have about these "combination" products.



*Click image to download*

Thurs, Nov 21



[Real Life Stories]

“If we didn’t have long-term care insurance, caring for Joe would’ve depleted our savings,” Theresa says. “Now I’m not afraid of running of out money.” Watch the Mollicones’ story.

<https://lifehappens.org/videos/a-burden-relieved/>

[remove URL from FB post once the video shows up]

Fri, Nov 22



Many people don’t know all the ways this type of insurance can help families out. Let’s talk.



*Click image to download*

Mon, Nov 25



This is so important to consider!



*Click image to download*

Tues, Nov 26



Knowledge is power, and we're here to help empower you!



*Click image to download*

Wed, Nov 27



Security  peace of mind  independence



*Click image to download*

Thurs, Nov 28



Definitely something to think about.



*Click image to download*

Fri, Nov 29



Long-Term Care Insurance Awareness Month may be ending, but your need isn't. Please check into this important coverage.