



MITCDOIQ December

YEAR END WRAP UP

Before we head off and out of office to celebrate the Holiday Season with Family and Friends, we would like to send a quick reminder to all our speakers, attendees and valued partners, to put a placeholder into your calendars to preserve dates for **The 13th Annual MIT Chief Data Officer and Information Quality (MITCDOIQ) Symposium** on Wednesday July 31st to Friday August 2nd.

Similar to past Symposiums we have an excellent line up of keynote speakers, panelist and client presentations and we have our valued partners back again to support us this year.

The preliminary agenda is posted, and we look forward to locking everything in early next year to ensure attendees get an early view of our speakers and topics.



Please remember that we have early bird registration as well as partner discounts that our attendees can leverage. In addition, we have a block of rooms booked at a couple of the local hotels at discounted rates.

Hotels and codes can be located on our website, by clicking [here](#).

For now, best wishes from all of us at the Symposium and we look forward to seeing you next year!



ASK THE EXPERT

Question

What is the Remit and the ideal line for the Chief Data Officer?

Answer

Should the role of Chief Data Officer report into the CIO or into the CEO or another Business Executive? Should it encompass both Data and Analytics or is it best to focus purely on Data? Is it mainly a strategy role or should it be heavily implementation-oriented? Should the Chief Information Security Officer (CISO) report to the CDO? Should the role be mainly defensive (compliance with regulations) or offensive (growth oriented; monetizing the Data of the enterprise)?

These are important questions that need to be addressed up front when establishing the role, and the answers should be reviewed and fine-tuned regularly thereafter so that changes in the larger organization's goals and structure can be addressed.

Over the last few years, we have observed the CDO Role moving from Defense (Risk & Regulatory) to Offense (Value Creation & Growth). The regulatory mandates may have played a significant role in realizing the need, definition and focus areas for the early CDO functions but that defense-oriented focus is now moving towards positioning the CDO as a key player in business strategy. It is our experience that the Office of the CDO



Derek Strauss

Founder, CEO & Principal Consultant of Gavroshe

should address 4 key pillars:

- Data Governance
- Analytics and Data Science
- Data Architecture
- Data Development and Operations

These teams may or may not all directly report to the CDO. It is however critical that the CDO should have enormous influence over what is being done in these areas to support the implementation of the Data and Analytics Strategy, for which there needs to be shared accountability.

Due to the crucial importance of Information Security, the CDO role needs to have key oversight of the CISO's activities, utilizing the Data Governance Council to establish the rules around Information Security.

Regarding reporting line, we have seen many successful CDO's reporting to either the CEO, Chief Operating Officer, or some type of Transformation or Shared Services Chief. The bottom line is that the CDO is a Business Role, not a Technology Role.



SPOTLIGHT

[Citizant](#) and the Institute for Chief Data Officers (iCDO) are partnering to bring the 2-day iCDO Certificate Program to the Washington, DC area on Feb. 28, 2019. The program is designed for enterprise data leaders at Federal agencies who aspire to fill a Chief Data Officer role.

The iCDO Certificate Program is led by Dr. Richard Wang, director of the Chief Data Officer/Information Quality program at MIT. The CDO-1 program, previously taught at the Univ. of Arkansas Little Rock, is being offered for the first time in the Capital Region.

CDO-1 explains the definition and landscape of the CDO's role and responsibilities. It introduces attendees to big data technologies, as well as data policy, strategy, governance, analytics, and integration. Attendees get hands-on experience with tools CDOs can deploy immediately to help drive business outcomes. Program presenters include Dr. Wang and other data leaders from both government and industry organizations, including the U.S. Equal Employment Opportunity Commission, the Department of Defense, PwC, SAP, and Citizant.

"We are excited to bring the CDO-1 Certificate Course to the Washington, DC area with a customized curriculum for Federal enterprise data program leaders," said Dr. Richard Wang, founder of the iCDO. "After collaborating with Citizant for more than a decade on the MIT Chief Data Officer/Information Quality symposium and several federal agency data quality programs, Alba and her team are the natural partner to co-host the CDO-1 course in Washington, DC. We look forward to equipping the next generation for Federal CDOs and helping them connect with their peers."

Register [Here](#)

**Contact Bruce Milligan (703-6871687 ~ bmilligan@citizant.com) or
Collette Johnson (501-944-2650 ~ crjohnson7@ualr.edu) for more information.**

All sessions of the 13th Annual MITCDOIQ Symposium will be held at the
Massachusetts Institute of Technology
Tang Building (E51)
MIT East Campus
2 Amherst Street
Cambridge, MA 02142

[Register Now](#)

Ask about our discounts and our sponsor discounts,
and don't forget that all government employees receive 10% off registration with the following code Fed10

To inquire about speaker opportunities, contact Dr. Richard Wang at rwang@mit.edu.

For sponsorship opportunities, contact Robert Lutton at robert.lutton@sandhillconsultants.com.

Volunteers are welcome! To learn more, contact Collette Johnson at crjohnson7@ualr.edu.

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