



April 2026 Agentic Data Quality Certificate Program Feedback



Agentic Data Quality (ADQ) Certificate Program Participants | April 2026



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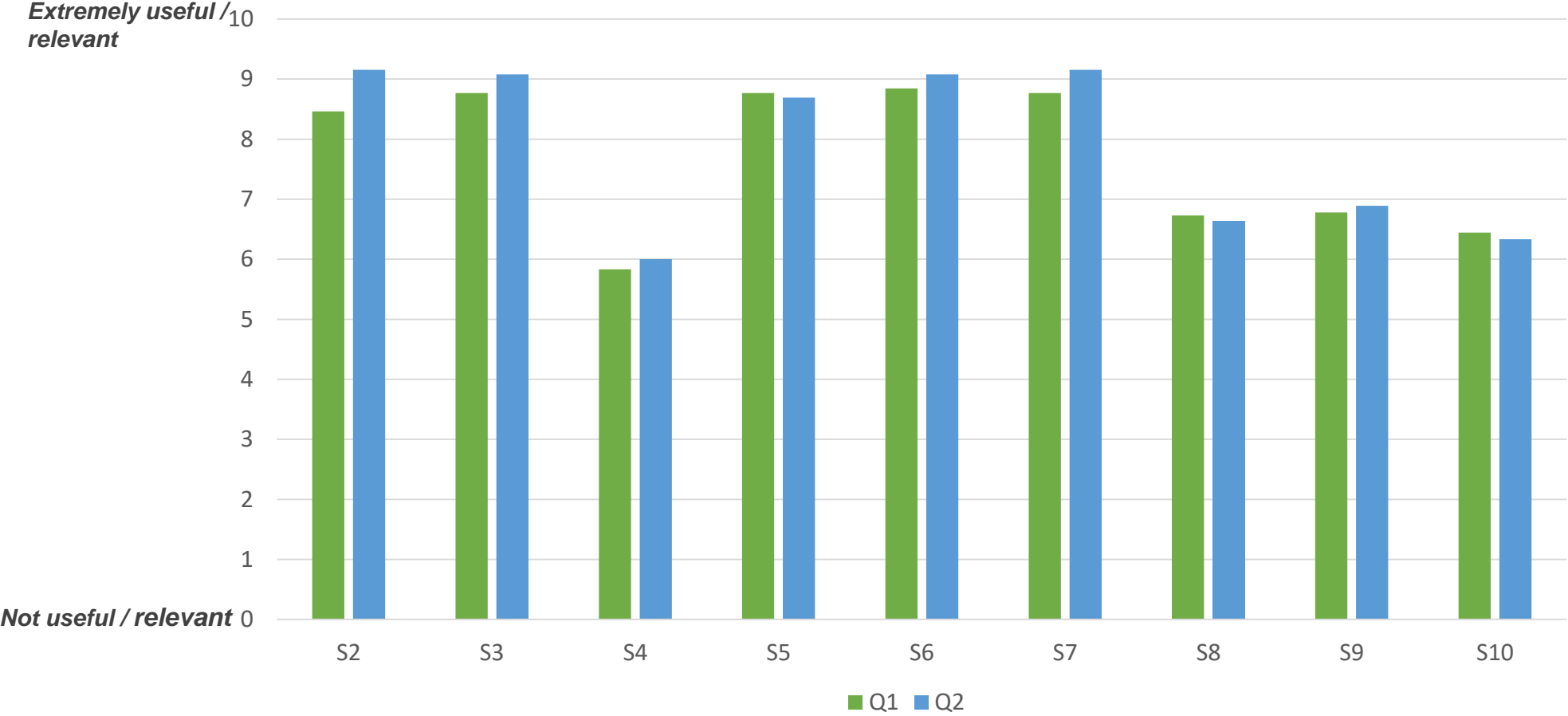
Emma Zawacki

Companies represented:

Data Driven Associates LLC, United Community, Bank of Canada, VillageCare of NY, IAPP, Coast Capital Federal Credit Union, Guidehouse, Deloitte Consulting, Vivicta, Schneider Electric, Cigna, Imagine, Believe, Realize (IBR) LLC, Anadeo Consulting, TriHealth, Propel Global Advisory, Schnuck Markets, Purdue for Life Foundation, University of Pretoria, NO BS! Ventures, Citizant, SRS Distribution Inc, Fannie Mae, & VML



Average Session Ratings



S2: Building a Data Quality GPT using ChatGPT

S3: Foundations of GenAI & Agents for Agentic Data Quality

S4: Deep Neural Nets by MIT Open Course

S5: ADQ Demonstration

S6: ADQ Architecture: Systems, Components, and Process

S7: Building a Data Quality GenAI Solution

S8: Automated Data Quality & Observability

S9: AI-native Data Unification & Cleansing

S10: Data Quality Beyond Automation -Self-Driving & AI-Native

Q1: How **useful** was this session for your learning and professional needs?

Q2: How **relevant** or important is the content of this session to your current or future work?



Testimonials from April ADQ Participants



1. *“I was and am still skeptical of Agentive AI, however I now feel much better informed about what it is and what it is not. I also now have some takeaway ideas for my PhD dissertation research direction. “*
2. *“Engaging, and informative.”*
3. *“Relevant themes and good level of material “*
4. *“Overall, this was great. It was valuable in a couple ways: 1) validated some items, showing me that current challenges aren't unique to me, 2) taught me new things that we can apply right away, 3) provided perspective on maximizing opportunities and minimizing risks.”*
5. *“Rich content and good example case studies.”*
6. *“A lot of good and relevant topics.”*
7. *“Amazing speakers - so accomplished and knowledgeable in Agentive AI. The program provided just enough depth - not too technical to lose the intention but enough of a deep dive to be very useful. Program was online which made it accessible for anyone to participate.”*



Testimonials from April ADQ Participants



8. *“Lots of great content on how to approach an agent such as this.”*
9. *“Comprehensive! Covering architecture, the agentic ai loop with continuous improvement, a demo, and creating our own plan was awesome. I feel like I got a crash course in ai agents and how they can improve our workflows. It felt like an efficient use of my time and was engaging.”*
10. *“Good entry point. I'd venture to say one could get rid of vendors, and bring a more open source based exploration of what can be done with available open source tools, ie at almost no cost.”*
11. *“The course covered a wide range of important topics from building a GenAI advisor for your company, development and demonstration of end-to-end Agentic AI process, and overview to organization of the data management. Particularly the end-to-end demonstration was an important part.”*
12. *“Exceptional vision in putting this training together and selecting the trainers! Dr. Talburt and Mark Ramsey rocked it! This is the missing piece that explains why AI solutions fail. Brilliant!”*
13. *“Loved the combination of theory, application, and workshop/exercise.”*



Testimonials from April ADQ Participants



14. *“Useful information quite well curated for a one-day program.”*
15. *“Day was packed full of useful information, extremely well structured, informative and relatable. Loads of time for Q&A and questions very well answered.”*
16. *“I can't imagine a more useful, enlightening, and inspiring introduction to the topic of Agentic Data Quality. The instructors were world-class and the agenda was very well constructed. The demo of a real agentic data quality system .”*



Topics Suggested for ADQ

1. We need a session on building workflows with Azure AI Foundry. This is a new feature in Azure to build agents that can be controlled through guardrails. We are leveraging AI Foundry for a large internal project.
2. Expanding the ADQ upstream (collection and structuring of the necessary semantic models) and downstream (productization of the quality itself) highlighting how DQ should be embedded in the data product in order to give the consumer the best decision/action awareness
3. Accommodate attendees based on company AI status: 1) we are just starting 2) we have AI/LLM solution in place. This could be an earlier start for group 1 to cover the basics or split an early session for "Just starting" to learn the basics, while "In Place" could cater to specific points on setup, etc.
4. Day in a life of CDO and Data Quality Steward/Analyst. Before vs Future.
5. Dr. John Talburt touched briefly on Data Integration. I would like him or someone else do a deeper dive into integration architectures and processes how Agentic AI is being used (or could be used).
6. Controls, governance best practices. While US does not have AI regulation what is the global 'standard' that's emerging? In general, just knowing what best practices for controls and the potential risks would be great because those are things we need to share and assess with risk/GRC teams before deploying agents to prod



Topics Suggested for ADQ, cont'd

8. More of what works (experts), less vendors.
9. Shortly, - rather than just showing how to build chatGPT, advise and show to use it to make Data Quality Manager deliverables from specs to process instructions and system architecture recommendations. - Add business layer topics to end-to-end Agentic DQ cycle. Technical and statistical content metrics are quite trivial. Its the subtle business variations, cross-system and cross-process variations that cause the problems. Adds something about them. The world is filled with unused DQ dashboards that are not used. - the nice-to-know technical metrics do not work and mean anything. The famous DQ dimension framework is useful to guide coverage of DQ metrics but does not help to figure out what to do to improve situation. - its root cause-based actionable controls rather than symptom monitoring at the end of the results. - Finally, the organization and AI system architecture could be broadened to better describe the role of different type of processes, systems, and so on. DQ improvement at sources needs different tools than DQ improvement in pipelines. DQ improvement for business semantics needs different tools than DQ improvement for technical environment monitoring. Each has purpose, strengths and weaknesses.
10. I provided recommendations for reorganizing the agenda to make it progressive in terms of topics. This could be helpful for non-data people.
11. With the ADQ demonstration - would love a deeper dive into orchestrating the agents and building the metadata instructions to give the agents.



Topics Suggested for ADQ, cont'd



12. A session on AI's ecosystem, where it is, challenges in enterprise deployment, and its future directions; its promises and realities.
13. I imagine that all participants loved the sessions on Building a Data Quality GPT and the ADQ System Demonstration. Perhaps pulse the participants in this class to see if any of them have ideas for how to weave even more modern approaches and techniques into the demo prior to the July 2026 session.
14. Governance for the Agent Activity for when human intervention is required (e.g. creating rules, and if it can learn and create its own rules).



Areas to Improve

1. More actual hands-on. AI is evolving at light speed and to be informed requires actual hands-on.
2. Would like to see more industry practitioners present or more of them than consultants.
3. Today is very compact, I would suggest split it in 1 half a day theory and 1 half a day practice.
4. Maybe a hands-on lab or checklist for us to use with active programs.
5. Make the sessions more engaging.
6. One very long day as opposed to two half days
7. Add another activity with breakout groups in the first half of the course, as that might boost more discussion and networking amongst the participants.
8. If this is targeted to business leaders the focus should be more on how to actually build these agents, and not on theory.
9. Instead of assuming the same familiarity with AI, include a quick session to set the foundation for all.



Areas to Improve, cont'd

10. Really loved all the architecture discussion and the overview/demo of agentic dq tooling. I think having more breakouts and discussion could be helpful. Introducing some of the takeaways from the breakouts earlier so we can think of our use cases throughout would be a good addition.
11. 2 days. I think it could be improved by an "open source" DQ outlook. There's a lot of stuff out there!
12. The course has a really good width of themes. I see a great potential for a training like this. The need is in extending the content to topics that teach both technical and business people to recognize the critical parts of the data quality management and learn to argue why they are all needed to solve their part rather than blaming others for not being able to deliver high quality data.
13. Idea: What about a CDOIQ certificate program for DATA people and one for BUSINESS people? This way you can tailor the content to the audience's level of technical expertise. Additionally, I would have preferred a pre-read, assignments (what to read and what videos to watch), or slides provided in advance. This would have helped me come more prepared and retain more of the information.
14. Pace-wise - I think this could be closer to a 1.5 day workshop. Everything else was great



Thank You!

- Interested to join July ADQ Program? Sign up or register below.
 - [Enroll for July ADQ](#)
 - [Schedule a briefing](#)
- **50% special discount** available for both onsite and virtual attendance.
 - **Onsite Discount Code – SpecialADQOS50% (Pay only \$487.50 from original fee \$975)**
 - **Virtual Discount Code – SpecialADQV50%(Pay only \$375 from original fee \$750)**
- For inquiries, contact team@cdoiq.org