

THE 19TH ANNUAL

CDOIQ SYMPOSIUM

JULY 15 – 17, 2025

SPEAKERS' KIT

You are very cordially invited to speak in the 2025 CDOIQ Symposium

- Advance the practice of Chief Data Officers (CDOs) and data leadership by sharing insights and experiences.
- Contribute to the collective knowledge and future of data-driven decision-making and best practices.
- Influence the evolution of the CDO role and elevate standards of excellence in data leadership.

CDOIQ History

Since 2007, the annual Chief Data Officer and Information Quality (CDOIQ) Symposium has been a leading event for sharing advanced ideas and discussions about data management. The Symposium aims to promote the adoption of the Chief Data Officer role across various industries worldwide, emphasizing the critical role of data in organizational leadership and management for the 21st century.

The CDOIQ Program hosts symposia globally, including in Europe, LATAM, APAC, South Africa, and Nordic regions, facilitating the exchange of innovative ideas and addressing challenges in data leadership.

1988-2002 Total Data Quality Management (TDQM) Program

2003-2007 MIT Information Quality (MITIQ) Program

2007-2023 MIT Chief Data Officer and Information Quality (CDOIQ) Program

2023-Present Chief Data Officer and Information Quality (CDOIQ) Program



Previous CDOIQ Keynote Speakers

2018



Ron Bodkin
*FMR Technical Director, Applied AI
Google*

2019



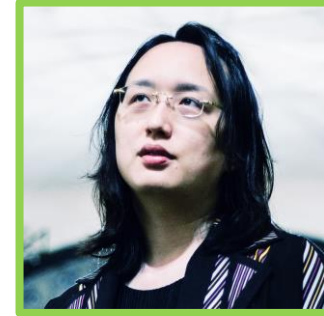
Mark Ramsey
*Managing Partner
Ramsey International LLC*

2020



Dr. Lauren Gardner
*Administrative Director,
Johns Hopkins All Children's Hospital*

2020



Audrey Tang
*Digital Minister
Taiwan Government*

2021



Archbishop Vincenzo Paglia
*President
Pontifical Academy for Life*

2022



Dr. Matthew Graviss
*Chief Data and AI Officer,
U.S. Department of State*

2022



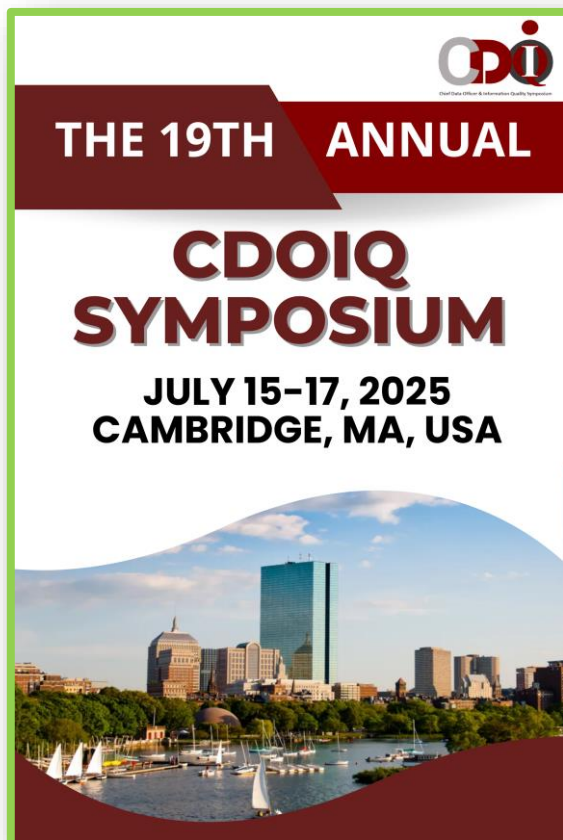
David Spirk
*FMR Chief Data Officer,
U.S. Department of Defense*

2023



Kayvaun Rowshankish
*Senior Partner,
McKinsey & Company*

Regional Symposia



U.S.A



South Africa

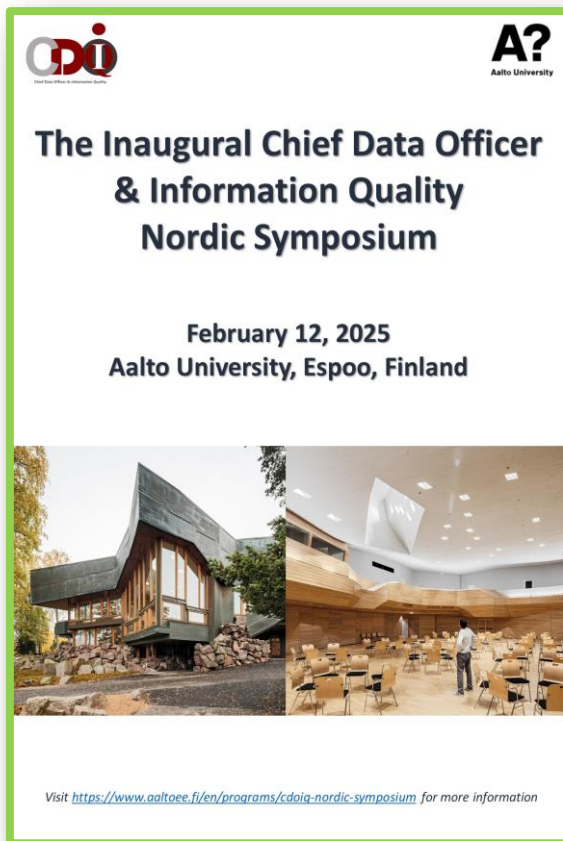


Switzerland



Australia

Regional Symposia



Finland



Brazil



Singapore



**CDOIQ-West
in San Diego**

Save the Date!

The Hyatt Regency Cambridge

*Bordering MIT in Cambridge, Massachusetts
July 15-17, 2025 (Tuesday – Thursday)*



Agenda and Track Themes

TRACK A Government and Academia Innovation	TRACK B Case study by Fortune 500 CDOs, CDAOs, CXOs	TRACK C Industry Practice: CDO Strategies	TRACK D Emerging Insights and Trends	TRACK E Industry Practice: CDO Strategies
<p>Explore cutting-edge strategies and solutions driving innovation in government and academic institutions. This track delves into how data and digital transformation are reshaping public services, research, and education, featuring thought leaders who are pioneering new approaches to governance, policy, and academic excellence. Ideal for professionals seeking to leverage data-driven insights to foster innovation in public and educational sectors.</p>	<p>Gain exclusive insights from Fortune 500 leaders as they share real-world case studies and success stories. This track features Chief Data Officers (CDOs), Chief Data & Analytics Officers (CDAOs), and other CXOs who are at the forefront of data-driven transformation. Learn about the challenges they've faced, the strategies they've implemented, and the impact of their initiatives on their organizations. Ideal for professionals looking to apply proven tactics from industry giants to their own data and analytics journey.</p>	<p>Discover practical insights and strategies directly from industry leaders in this sponsor-led session. Track C focuses on actionable CDO strategies, offering real-world examples and expert guidance on navigating the complexities of data management and governance. Ideal for those looking to implement effective data-driven solutions within their organizations.</p>	<p>Explore the forefront of data and technology, focusing on the latest emerging insights and trends. This track highlights breakthrough innovations, evolving industry standards, and future directions in data management and analytics. Gain valuable perspectives on the technologies and methodologies that are set to shape the future, and learn how to leverage these developments to stay ahead in your field.</p>	<p>Discover practical insights and strategies directly from industry leaders in this sponsor-led session. Track C focuses on actionable CDO strategies, offering real-world examples and expert guidance on navigating the complexities of data management and governance. Ideal for those looking to implement effective data-driven solutions within their organizations.</p>

Major Benefits

1. **Thought Leadership:** Establish yourself as a thought leader in the data and analytics field by sharing your insights and experiences with a global audience.
2. **Networking Opportunities:** Connect with fellow CDOs, industry leaders, and influencers, creating valuable relationships that can lead to new opportunities and collaborations.
3. **Industry Visibility:** Gain visibility and recognition within the CDO community, enhancing your professional reputation and increasing your influence in the industry.

Additional Benefits

4. **Access to Innovations:** Engage directly with leading vendors and innovative startups, exploring the latest tools, technologies, and solutions that can benefit your organization.
5. **Complimentary Registration:** Enjoy complimentary registration to the symposium, valued at \$1,995, allowing you full access to all sessions and networking events.
6. **Impactful Contributions:** Contribute to shaping the future of data leadership by addressing key challenges, sharing success stories, and inspiring the next generation of CDOs.

Guidelines and Logistics

1. Session Format

- a. **Time Management:** Please adhere to the allocated time (45 minutes) for your session to ensure a smooth flow of the event.
- b. **Audience Engagement:** We encourage interaction with the audience through Q&A sessions, polls, or other engagement methods to enhance the learning experience.

2. Presentation Materials

- a. **Submission:** Please submit your session title and abstract by **November 30, 2024** and your presentation materials (slides, handouts, etc.) by **May 15, 2025** to ensure they are included in the Symposium Proceedings.
- b. **Content Guidelines:** Ensure that your materials are clear, professional, and relevant to your session topic. All content should be free of proprietary or confidential information unless it has been approved for public release.

3. Recording and Distribution

- a. **Session Recording:** All sessions will be recorded for future reference and distribution. *By participating, you consent to the recording of your session.*
- b. **YouTube Upload:** Session recordings will be uploaded to the CDOIQ YouTube channel and made publicly available six months after the event. This provides extended visibility for your presentation.
- c. **Proceedings Inclusion:** Your presentation materials will be included in the official Symposium Proceedings, accessible to all registered attendees.

Guidelines and Logistics

4. Logistics

- a. **Arrival:** Please arrive at your session location at least 15 minutes prior to the start time to ensure everything is set up and ready.
- b. **Technical Support:** AVP team members will be available to assist with any technical requirements. Please inform us in advance if you have any specific needs.

5. Marketing and Promotion

- a. **Social Media:** We encourage you to promote your participation in the CDOIQ Symposium on social media. Please tag the event and use the official hashtag **#CDOIQ2025**.
- b. **Speaker Bio and Photo:** Kindly provide a brief bio and high-resolution photo for promotional use on our website and event materials.

6. Post-Symposium

- a. **Feedback:** We value your feedback and will send out a post-event survey to gather your insights on your experience.
- b. **Future Opportunities:** Based on your session's success, we may reach out to you for future speaking opportunities or collaborations.

THANK YOU!

For any questions, email us at team@cdoiq.org.