# MIT CDOIQ
## January

# HAPPY NEW YEAR!

I am pleased to take this opportunity to wish our readership, sponsors and the MIT CDOIQ Symposium past and future attendees a Very Happy New Year! On behalf of the entire editorial team, we'd like to express our gratitude for the continued support in our efforts to sustain and further the CDO Community.

As we've entered into the new year, we ask ourselves; where do we see the MIT CDOIQ Symposium in the next 5 years? The answer has been narrowed down to this one key goal- To continue to be the place for CDOs and Data Leaders from Private, Public and Academic communities to meet and exchange ideas on the current trends around data and its related challenges and opportunities.

 This issue marks the first in the 13th year of the MIT CDOIQ Symposium. Our team is working tirelessly to improve the quality and impact of the Symposium. In 2019, we will continue to promote innovation and creativity and



2018 MIT CDOIQ Symposium

welcome contributions that integrates us all into one big community. Again, we wish you and your families a happy and healthy New Year! and look forward to seeing you all at the Symposium (Register now to take advantage of the early bird registration)

 Warm regards,
Dr. Richard Wang
Founder & Editor in Chief

**Early Bird Registration**
Extended to
**January 30, 2019**

# ASK THE EXPERT

## **Q**uestion

**How do you ensure business commitment and executive sponsorship?**

### Maria Villar

*Enterprise Data Management & Governance Innovator*

## **A**nswer

Defining, delivering and demonstrating (The 3 'D') an enterprise data strategy that supports the business strategy is the surest way to ensure business commitment and executive sponsorship :

**Defining** an enterprise data strategy would showcase the dependency of business goals and outcomes to accurate, reliable, usable, consistent, trusted and high-quality data. Then Identifies and maps which data is required and most critical within the business processes.

**Delivering o**n the strategy by delivering the

business and technical data capabilities through on ongoing enterprise data program.

Followed by **Demonstrating** success through meaningful KPIs business value metrics .

Getting active, ongoing business commitment and executive sponsorship is a critical success factor to a successful enterprise data program. Managing your most critical data, is a shared responsibility. It is essential to partner with a strong business sponsor to define scope and priorities, leading to measurable business outcomes and corporate success.

# CDO-1 Certificate Program

The CDO-1 Certificate Program offered by Dr. Richard Wang will explain the definition and landscape of the Chief Data Officer's roles and responsibilities, provide introductions to big data technologies, data policy, data strategy, data governance, data analytics, data integration, and tools that are immediately deployable by CDOs. The certificate program will also include hands-on application of the tools learned to help drive business cases.

Next Upcoming Training: **February 4th - 7th, 2019 @ UA Little Rock, Arkansas**

~ Register **here** ~

To learn more, contact Collette Johnson at crjohnson7@ualr.edu

# CALL FOR CONTRIBUTIONS

We are pleased to share Dr. Richard Wang and his MIT CDOIQ team launched an initiative last month, 'Data Governance Practices in the Public and Private sector.' As such we are collecting companies' experiences and approaches as it relates to **data governance policy and practices**. We expect to publish a summary report by March 2019.

Dr. Richard Wang and team is hoping you would be willing to contribute material by February 15, 2019. Individuals that would like to add experiences with practices, or operating models is welcomed. We'd send you the electronic copy of the summary report for your efforts. Additionally, if you care to give permission to share your actual data policy and procedures you will be provided access to the original reports submitted. We to utilize some social media promotion, as well as continue to mention this effort in our MIT CDOIQ Symposium newsletter.

If you are interested in contributing to this effort, please contact Elizabeth Albee by email at
ealbee@mit.com

All sessions of the 13th Annual MITCDOIQ Symposium will be held at the
**Massachusetts Institute of Technology**
July 31 - August 2, 2019

Tang Building (E51)

MIT East Campus

2 Amherst Street

Cambridge, MA  02142

Register Now

Ask about our various discounts,
and don't forget that all government employees receive 10% off registration
with the following code: *Fed10*

To inquire about speaker opportunities, contact Dr. Richard Wang at rwang@mit.edu.
For sponsorship opportunities, contact Robert Lutton at robert.lutton@sandhillconsultants.com.
Volunteers are welcome! To learn more, contact Collette Johnson at crjohnson7@ualr.edu.

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