Friday, April 24, 2020

To Our Community:

Keep Horry County Beautiful has made the difficult decision to cancel the regular meetings of the Committee during the COVID-19 response period to adhere to the Governor’s guidance for social distancing and restrictions on public gatherings. We look forward to holding our next meeting as soon as it is determined to be safe for all interested persons to attend. We will continue to engage with all of you through our Facebook page @keephorrycountybeautiful and you can reach out to our staff by emailing keephorrycountybeautiful@horrycounty.org.

Following the guidance of Keep America Beautiful, the Community Cleanup Program has suspended group events for the spring that are typically held as part of the nationwide Great American Cleanup, which has been postponed. Many Earth Month celebrations have also been postponed, canceled, or adapted to individual activities or virtual experiences.

One new virtual experience was created by Keep America Beautiful called “Do Beautiful Things.” We encourage our community to visit DoBeautifulThings.org to learn more and to participate by sharing the wonderful ways we are all contributing to a clean and green world.

While group events and social celebrations are suspended, we are challenging our community to identify personal ways each of us can “keep it clean.” It may be that garden you always wanted to plant in your front yard or the garden you already have that needs some TLC. Or perhaps you can visit the Solid Waste Authority website to figure out which items you can recycle to lower your landfill footprint. Maybe consider making something new out of materials you no longer need rather than putting them in your trash bin. Remember, every action counts!

We encourage you to share your knowledge of waste reduction, recycling, and beautification with others to raise awareness of the little things we can all do. On your next check-in with family and friends, share the idea of conducting a cleanup in your neighborhood during the next Great American Cleanup!

Keep Horry County Beautiful is blessed with a strong community of motivated leaders and dedicated teams of volunteers who work tirelessly to create a beautiful place to call home.

Thank you for your continued support of our program.

April O’Leary
Chair, Keep Horry County Beautiful