HORRY COUNTY HISTORIC PRESERVATION COMMISSION MEETING

Monday, January 23, 2023 at 5:30 PM
1301 Second Avenue
Conway, SC 29526

MEETING AGENDA

I.   **Call to Order**

II.   **Invocation & Pledge of Allegiance**

III.   **Public Input**

IV.   **Minutes**

Approval of the Minutes from November 15, 2022

V.   **Commission Discussion**

A. Driving Brochure Report – Susan Platt

VI.   **Staff Presentations**

A. Cemetery Application Demonstration – Lou Conklin

VII.   **Announcements**

A. Chicken Bog Marker – Susan Platt
B. Legacy Business Recognition Update – Lesta Sue
C. Next Meeting – February 27, 2023

The HPC meets at 4:45 for refreshments before the meeting.

STATE OF SOUTH CAROLINA	)	Horry County Historic
	)	Preservation Commission
COUNTY OF HORRY	)	November 15, 2022 Meeting

The Horry County Historic Preservation Commission met on Tuesday, November 15, 2022, at Horry County Government and Justice Center at 1301 2nd Avenue in Conway, SC. The following Commission members were present: Susan Platt, Joel Carter, Chelsea Anderson, Lesta Sue Hardee, Patricia Mallett, and Bill Strydesky.
Members Absent: Carolyn Lassiter, Jamie Thompkins, and Heath Platt.
Staff present: Lou Conklin, Jeremy Gile, Kendra Elliot, and Sandy Cooper
Guest present: Ben Burroughs

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In accordance with the SCFOIA, notices of the public meeting were sent to the press (and other interested persons and organizations requesting notification) providing the agenda, date, time, and place of the meeting.

I.   **Call to Order** – Chair Susan Platt called the meeting to order at approximately 2:30 pm. Quorum was not present.

II.   **Invocation** – Lou Conklin delivered the Invocation and led the Pledge of Allegiance.

III.   **Public Input** – None

IV.   **Commission Discussion**

As there was not quorum present, Chair Susan Platt moved forward with Commission Discussion.

Certified Local Government (CLG) Report – Lou Conklin requested the Commission to look over the CLG report and provide any needed corrections. The report covers the time period from 10/1/2021 – 09/30/2022. Chair Susan Platt stated a correction was needed as Health Plat had also attended the Platt Town dedication. The report will not be sent until the end of December giving the Commission members time to look over the report and inform Lou Conklin of any needed corrections.

Joel Carter arrived at 2:33 pm and Patricia Mallett arrived at 2:34 pm. There was now quorum.

Business Legacy Recognition Update – Lesta Sue Hardee gave an updated list of businesses that qualify for the Legacy Business Recognition to Commission members. The list will continue to be updated and she welcomes nominations from everyone. Chair Susan Platt contacted Tyler Servant for financial assistance in the amount of $5000.00 to be used for this program. The Commission decided to try to have the next Legacy Business on either February 21st or 23rd. The final arrangements will be announced at January's meeting.

V. **Approval of Minutes** – As a quorum was now present, chair Susan Platt asked the Commission to review the minutes from the October 18, 2022 meeting. Joel Carter made a motion to approve the minutes and Lesta Sue Hardee seconded the motion. The motion was approved and carried unanimously.

Old Business

VI. **Historic Markers** – Lou Conklin gave an update on the status of the marker program. Chair Susan Platt gave specific information on the Chicken Bog marker and the 3rd Ave. Court House marker and ceremonies to dedicate them. A list for choosing the marker to be researched was discussed and Bill Strydesky made a motion for the next marker to be for the Waccamaw Indians and the motion was seconded by Joel Carter. The motion carried unanimously.

Award Ceremony – Chair Susan Platt discussed the idea of moving the day and time of the annual award ceremony. Hosting the ceremony at the Government and Justice Center at 5:30 pm would be beneficial to families who cannot attend during the day. In addition, the ceremony could also be streamed live and/or recorded. Room request at the Government and Justice Center need to be done quickly before the dates are no longer available. Bill Strydesky made a motioned to move the awards ceremony from the museum to the Government & Justice Center on May 22, 2023 at 5:30 p.m. Patricia Mallett seconded the motion and the motion carried unanimously.

Announcements

Lou Conklin passed out calendars with the meeting dates for next year and information specific to each Commission member regarding the dates for obtaining their required CEU's.

Information was also passed out to Commission members pertaining to a free grant writing webinar that was being offered to the public. As several members have been working with various local churches to apply for grants, it was suggested the information be shared with those who may be interested.

Adjourn – With no further business, Lesta Sue Hardee made a motion to adjourn. Bill Strydesky interrupted to suggest that Ben Burroughs be allowed address the Commission. Although Mr. Burroughs had come in late and missed the Public Input portion of the meeting, Chair Susan Platt allowed for Mr. Burroughs to make some

quick comments. Mr. Burroughs spoke of opening communications between the Historic Preservation Commission and the Historical Society and agreed to set up an informal event to share information. Chair Susan Platt suggested for Mr. Burroughs to come and speak at regularly scheduled Commission meetings during Public Input. Lesta Sue Hardee repeated her motion to adjourn and Patricia Mallett seconded the motion. The motion carried unanimously, and the meeting was adjourned at 3:21 PM.

Historic Preservation Commission Briefing Memorandum
Horry County, South Carolina

Date:	January 23, 2023
From:	Planning and Zoning
Division:	Infrastructure and Regulation
Prepared By:	Lou Conklin, Senior Planner
Cleared By:	Charles Suggs, Deputy Director
Regarding:	Driving Brochure Report

ISSUE:

What is the status of the Driving Brochure Report?

CONCLUSION:

Review the report.

BACKGROUND:

Starting in 2003 the Board of Architectural Review and Historic Preservation (former name of the Historic Preservation Commission) and now the HPC has been printing Historic Driving Brochures. The four brochures that have been produced are, The Horry County Driving Tour, The Galivants Ferry Driving Tour, The Socastee Driving Tour and the Little River Driving Tour.

ANALYSIS:

The driving brochures cost thousands of dollars to print. This cost does not include the expense of updating the brochures when changes are needed. The budget request in 2017 to reprint brochures for Little River Driving Tour was $3,600. Both the Horry County Driving Tour and the Little River Driving Tour need updating. At the September 20, 2022 meeting switching from printed brochures to a driving application for phones had been discussed. During the October 18, 2022 meeting a committee was formed, consisting of Susan Platt, Patricia Mallett, Lesta Sue Hardee, and Jamie Thompkins, to study the options for a driving app. The group listened to live demos and was to narrow down a decision on the monetary amount needed to create the historic driving tours on an phone app.

stqry

Proposal for

Horry County

Submitted by STQRY
December 16, 2022

Overview

STQRY is the leading digital storytelling platform that allows culture and heritage organizations to publish beautiful mobile tour applications easily and cost effectively.

Horry County wishes to develop a mobile application that initially focuses on driving tours with audio, images, text, and other multimedia elements. Horry County would like to utilize build services to get their app up and running as quickly as possible and then manage the content and updates as needed with monthly editing and assistance by their assigned Customer Success Manager.

We feel that we are uniquely placed to deliver an outstanding digital experience and we welcome the opportunity to work with you on this project. We have outlined our company, solution and pricing. Additional information, if required, is available on request.

Our Solution

The STQRY platform was designed specifically for culture and heritage trails and has been used in thousands mobile projects worldwide to date. Our clients range from museums such as the Walt Disney Family Museum, Sylvester Manor, the Allen Memorial Art Museum, and many more.

The STQRY platform allows you to easily publish your content on Android, iOS and mobile web. Our platform consists of an easy to use tour builder, custom mobile apps, support and hosting. When you publish an app with STQRY you get your own branded app, released under your own app store accounts, with your own content. You also receive expert support and advice. We pride ourselves on being friendly, approachable and knowledgeable and this is backed up by hundreds of happy customers.

Our services include:

Web Based App Builder

Our app builder is available via a web based interface and allows clients to fully manage all of the content for their app(s). Content can easily be added, updated and removed from your apps and updated on the devices all via a web interface. Key features include:

- Self service: Content can be managed internally, or STQRY can do this for you
- Multiple users: Invite your whole team to collaborate on the project
- Easy to use: So simple that anybody who can use a web browser can create tours or an app..

Mobile Apps

STQRY is available on iOS, Android and mobile web. With our mobile apps we have built fully native apps to meet the user experience and usability expectations of users. Our web based solution offers a great experience for those not wanting to download an app directly.

Our mobile apps have been tested for years in the field and have been developed based on client and user feedback. We include features such as:

- STQRY apps can be fully branded to your organization's requirements
- Content is available offline and is not dependent on mobile networks
- Multiple tours can be included in a single app

- Can include rich text, images, video, audio and maps
- Apps can be downloaded over 4G with no requirement for WiFi
- Native apps designed specifically for each platform.
- Allows for grouping of tours into categories. For example grouping tours by language and/or type (walking/cycling/driving).

Updates and Bug Fixes

All STQRY apps are kept up to date with the latest features and support for the latest operating systems. There is no additional charge for updates and upgrades - this is all covered in the yearly subscription to the service.

Expert Support

Expert support from a company that specializes in mobile apps for culture and heritage organizations. We pride ourselves on being approachable, helpful and timely.

Examples of Native Mobile Apps

STQRY has released thousands of projects for clients around the world. Please see the below examples of projects based on our STQRY platform.

- Walt Disney Family Museum
- Sylvester Manor
- Drives & Detours
- Roam FLX
- Kootenay Lake Road Trip
- More projects

Pricing

The STQRY solution we are proposing for the project consists of a setup fee, monthly subscription, and build services. There are additional services available at request.

Item #	Item Description	Setup Fee	Project Cost
1	**STQRY Apps - Standard (web app, 10 tours)** Monthly or Yearly Subscription, starts when the app goes live.	$199 per month or $2,295 per year	
2	**STQRY Apps - Standard One-Time Native App Set Up Fee**	$1,995	
3	**Build Services** Customer Success Manager content uploading up to 50 stops or pages, one-time fee	$1,500	
4	**App Concierge Monthly Service** 3 hours of Customer Success Manager editing, content loading per month	$95 per month or $1,140 per year	
5	**CMS Training and Ongoing Support** Up to 2-hour training session via webinar. Continuous tech support and dedicated Client Account Manager included with the annual subscription rate. This allows the client to make any desired updates to their app.	$0	Cost included with subscription

All prices in USD, total first year cost $7,023. Subscription starts when the app is live.

Proposal Terms

Our website provides our <u>standard terms and conditions</u>[1] (**"Terms"**) and this letter reflects the additional terms that we have agreed to in relation to this proposal (**"Additional Terms"**). Capitalised terms are as defined in the Terms, unless otherwise specified. Where there is a conflict between the Terms and these Additional Terms, these Additional Terms will prevail.

1. Definitions
   - 1.1. For the purpose of these Additional Terms:
     - 1.1.1. "Content" means all scripts, text, images, graphics, audio and video recordings, and, for the avoidance of doubt, excludes any Development Work;
     - 1.1.2. "Development Work" means all software and technology used in the Work performed by STQRY; and
     - 1.1.3. "Work" means the work specified in the Proposal and any subsequent modification or variation to that work.
     - 1.1.4. Where mentioned STQRY can also be represented by (**"OnCell"**, **"My Tours"**, **"us"**, **"we"**).
2. Ownership
   - 2.1. We (and our licensors or suppliers, as the case may be) own all intellectual property rights existing in the Development Work, including all software code underlying and forming part of the Development Work whether or not they are created, designed or developed specifically, or used exclusively, for the purposes of the Work.
   - 2.2. We provide you with a licence to use the intellectual property rights existing in the Development Work for the purposes provided in the Proposal and as otherwise agreed in writing from time to time.
   - 2.3. You own all Content specifically created or commissioned by STQRY for the Work or as otherwise agreed in writing from time to time.
   - 2.4. All Content sourced by STQRY from third parties that is not specifically created for the Work remains the property of those third parties, for example, stock images and audio and video tracks sourced from third party collections.
   - 2.5. We will ensure that you have a licence to use the Content that we source from third parties for you. This licence will be for the purposes provided in the Proposal and as otherwise agreed in writing from time to time. You own and are responsible for any Content that you provide to us, or include in the Work, under clauses 7 and 8 of the Terms.

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[1] <u>https://stqry.com/terms-conditions/</u>

2.6. Unless you have received our prior written permission, you agree not to, and will not permit or encourage any third party to copy, reproduce, modify, adapt, reverse-engineer or decompile the Work in whole or in part.

2.7. Subject to clause 5.3 of the Terms, we agree to maintain the confidentiality of any information that you give to us.

3. Pricing and Payment

3.1. The price estimates in the Proposal are based on our estimate of the time needed to complete the Work and any other assumptions outlined in the Proposal. These price estimates are subject to change if circumstances or your requirements change.

3.2. We will provide you with invoices in accordance with the Proposal. You agree to pay invoices by the due date specified therein.

4. Updates, bug fixes and technical support

4.1. We will ensure that the Development Work is kept up to date with the latest features and support for the latest operating systems. There is no additional charge for updates and upgrades – that is included in the yearly subscription to the Service.

4.2. With any live application there may be problems from time to time. If you experience a problem with the Work, please inform us by email as soon as possible. We will do our utmost to address (during normal business hours) all technical issues that arise in connection with the Work, however there may be times when the Work is inaccessible.

5. Agreement to these terms

5.1. In order to confirm your agreement to our Proposal and these Additional Terms, please arrange signing of the enclosed duplicate of this letter and then return it to us at the address provided.

5.2. Should you have any questions regarding the Additional Terms proposed in this letter, please do not hesitate to contact us.

5.3. We look forward to establishing a successful ongoing relationship with you.

I agree to the Proposal and to the Additional Terms on behalf of Horry County.

Signature _____   Date _____

Name _____

Position _____

Please confirm your acceptance of this proposal by returning signed by email to lmancuso@stqry.com and tdunne@stqry.com.

Signed on behalf of STQRY by

Signature _____   Date _____

Name _____

Position _____