

THE ABOVE THE INFLUENCE: KENT COUNTY YOUTH SUMMIT

TRANSFORMERS

INFLUENCERS UNLEASHED

5.10.19

REGISTER TODAY AT KCPREVENTIONCOALITION.ORG

REGISTER CLOSES: MARCH 29, 2019



This project is brought to you in partnership with Network180 and supported by a grant from the Office of Recovery Oriented System of Care (OROSC), through Lakeshore Regional Entity. Its contents are solely the responsibility of the authors and do not represent the official views of MDHHS/OROSC or LRE.

EXECUTIVE SUMMARY

The Kent County Prevention Coalition [KCPC] believes that there is nothing more powerful than a young person that is supported and loved, purpose-driven and operating with a positive self-image. Through the advancement of **Above the Influence-Kent County™**, the KCPC creates spaces for even the most vulnerable youth to use their voice to make a difference. Rather than telling teens how to live their lives, **ATI-Kent County™** is aspiration-driven. This movement is evidence-based and helps teens connect with their own dreams as motivation for positive decision-making in every facet of their lives. Birthed out of a vision to create a hub of empowerment for community youth, Summit: a Generation Z-driven conference, was designed to equip middle and high school youth to think critically about personal choices and future ambitions, emerging community health and wellness trends related to underage substance use/misuse, and the power community teens have individually and collectively to impact peers, family and community norms and the world by making a personal commitment to live Above the Influence.

Witness the 'Summit Experience' at: <https://youtu.be/2mmnNqE3w9o>.

YOUTH SUMMIT IS DESIGNED TO:

- Engage youth in being visible, valuable, and vocal to underage substance use prevention efforts in Kent County
- Champion the voices and engagement of youth in the work of underage substance use prevention
- Understand the underage substance use issues and emerging trends in Kent County
- Engage youth as investors in the health and wellness of Kent County
- Develop adolescent leadership skills and talents
- Foster relationship-building among teens across the county, state, and region
- Create opportunities for youth to engage community leaders and elected officials
- Use innovation, art, technology, and media to deliver prevention messages

SIGNIFICANCE OF THE 2019 'TRANSFORMERS: INFLUENCERS UNLEASHED' THEME

The Above the Influence-Kent County Youth Coalition Brand Ambassadors selected '**TRANSFORMERS: Influencers Unleashed**' as the theme for the 2019 KCPC Above the Influence-Kent County Youth Summit. '**TRANSFORMERS: Influencers Unleashed**' is designed to inspire youth to: [1] Overcome life obstacles, [2] Redefine their future, [3] Build the character and tenacity needed to achieve one's dreams, [4] Overcome pop culture messages that suggest that alcohol, tobacco and other drugs are not harmful and [5] Walk free from stigma, shame, and past mistakes. This year's theme speaks to the Summit's goal of empowering every attendee to excel individually, lead socially and revolutionize their families, schools and community by living Above the Influence.

2018 ATI-KENT COUNTY YOUTH SUMMIT LOGISTICS

| | |
|---|---|
| Venue: | DeVos Place Convention Center [303 Monroe Ave. NW, Grand Rapids, MI 49503] |
| Time & Date: | 8 am – 2 pm, Friday, May 10, 2019 |
| Goal Attendance: | 1200 youth [6 th -12 th grade] |
| Early Bird Registration Deadline *groups only: | March 1, 2019 |
| Student Registration Deadline: | March 29, 2019 – http://conta.cc/2EsZHK5 |
| Chaperone Registration Deadline: | April 4, 2019 - Chaperone Link: http://bit.ly/2GbPR1N |
| Volunteer Registration Deadline: | April 4, 2019 - Volunteer Link http://bit.ly/2BPIJ7Q |

For more information contact the KCPC at: kcpreventioncoalition@gmail.com or by calling 616.855.5298

