



Signature Events Sponsorship Opportunities

Supporting the 2026 Nevada Statewide Conference on Addressing Homelessness and the 2026 Fall Project Homeless Connect

Partner with Nevada Homeless Alliance to support statewide collaboration, direct community impact, and community awareness efforts addressing homelessness in Nevada.

director@nevadahomelessalliance.org

www.nevadahomelessalliance.org

WHY PARTNER WITH US

Nevada Homeless Alliance (NHA) is a statewide leader in bringing together service providers, public partners, advocates, people with lived experience, volunteers, and community stakeholders to address homelessness through collaboration, direct service, and systems-level engagement.

Through its signature events, NHA creates opportunities for partners to align their brand with meaningful community impact while supporting both immediate service connection and broader conversations around housing, health, and homelessness.

Sponsorship offers visibility among civic leaders, service providers, funders, advocates, volunteers, and community members who are committed to strengthening housing stability and well-being across Nevada.

The 2026 Nevada Statewide Conference on Addressing Homelessness and the 2026 Fall Project Homeless Connect reflect the full scope of NHA’s work—bringing people together to strengthen systems while also ensuring individuals and families can access the resources and support they need in real time. In addition, NHA’s annual Homeless Candlelight Vigil in December provides an important opportunity to honor lives lost while experiencing homelessness and to elevate community awareness with dignity and compassion.

Why sponsorship matters

- Align your brand with a trusted community leader addressing homelessness in Nevada
- Demonstrate meaningful corporate and community investment
- Reach both decision-makers and community members through two signature events
- Support visible, community-centered efforts that advance housing stability, health, and well-being
- Engage employees through volunteer opportunities and hands-on community participation



OUR SIGNATURE EVENTS

*Two Signature Events. Expanded Community Visibility.
One Meaningful Opportunity to Partner*

01

The Nevada Statewide Conference on Addressing Homelessness brings together service providers, public-sector leaders, funders, advocates, people with lived experience of homelessness, and other key stakeholders from across Nevada. The conference creates a platform for learning, collaboration, and dialogue around best practices, emerging needs, policy, partnerships, and innovative approaches to homelessness response. This event will occur at **LV City Hall on October 1-2, 2026.**

02

Project Homeless Connect is one of NHA's most visible and impactful direct service events. This community event brings together providers, volunteers, and partners in one place to connect individuals and families experiencing homelessness or housing instability to housing resources, healthcare, legal aid, employment support, basic needs services, and more. This event will occur at **World Market Center on November 3, 2026.**

03

Homeless Candlelight Vigil is held to honor and remember individuals who have lost their lives while experiencing homelessness. This event helps humanize the realities of homelessness, raise public awareness, and create space for remembrance, reflection, and advocacy. This event will occur in December 2026.



Together, these efforts give sponsors the opportunity to support collaboration, direct service, and awareness in meaningful ways.

Sponsorship Levels

Presenting Sponsor — \$20,000 (1 available)

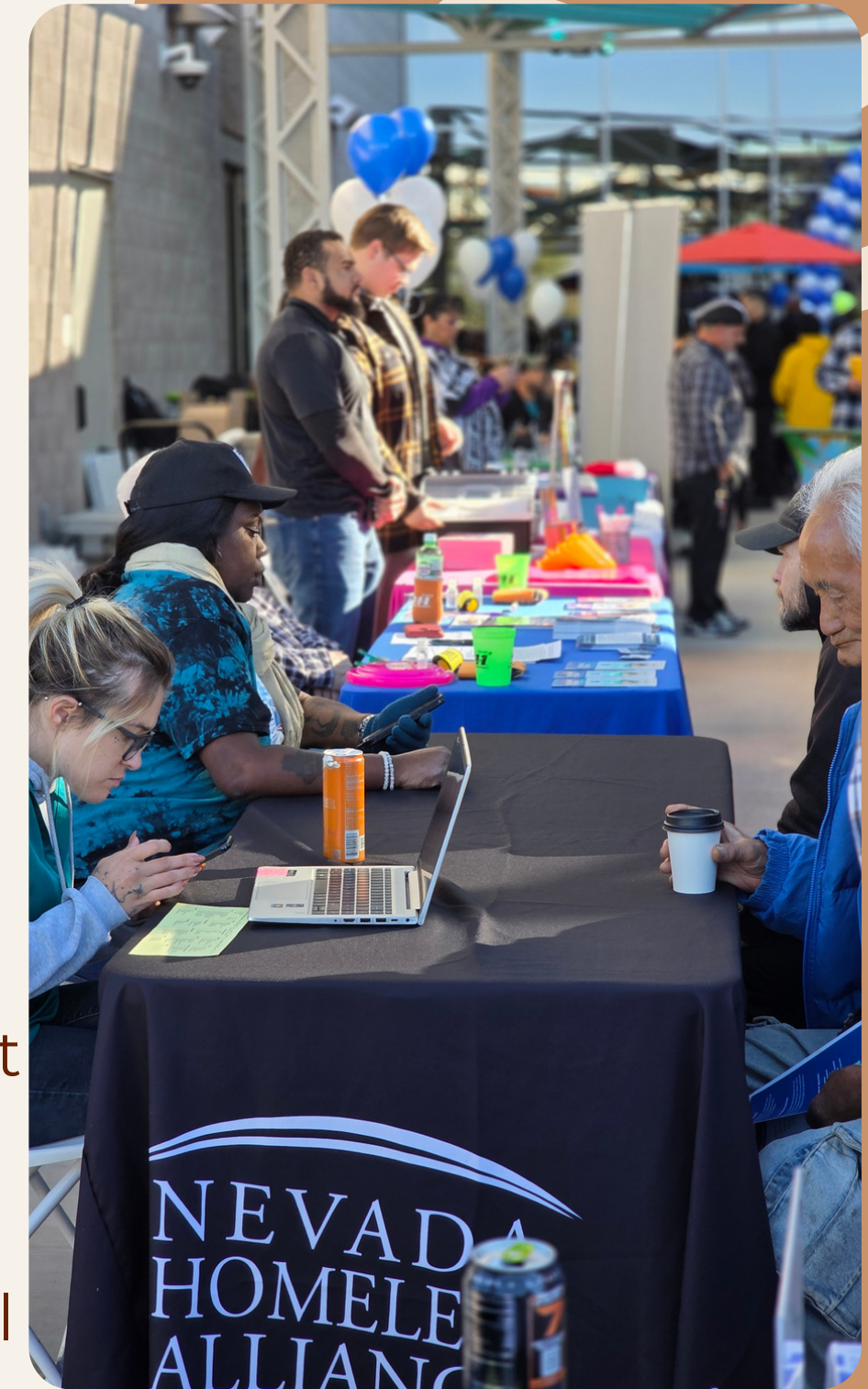
- Exclusive Presenting Sponsor recognition for NHA Signature Events
- Premier logo placement across signature event marketing materials and signage
- Website and Social Media recognition
- Speaking opportunity at the conference and media recognition, if appropriate
- Premium booth space in the conference exhibit hall
- 10 conference registrations
- Full-page ad in the conference program
- Opportunity to include branded swag item or promotional materials in conference tote bags and designated event distribution areas
- Vendor table at Fall Project Homeless Connect
- Live recognition at Project Homeless Connect
- Invitation for employee volunteer participation at Project Homeless Connect and select NHA community events
- Acknowledgment as a supporting partner of the Homeless Candlelight Vigil
- Full-page ad in the NHA Annual Report



Sponsorship Levels

Impact Sponsor — \$15,000 (1 available)

- Major logo placement across signature event marketing materials and signage
- Website and Social Media recognition
- Conference booth space
- Speaking introduction opportunity, if appropriate
- 6 conference registrations
- Full-page ad in the conference program
- Opportunity to include one approved branded swag item or promotional material in conference tote bags and designated event distribution areas
- Vendor table at Fall Project Homeless Connect
- Live recognition at Project Homeless Connect
- Invitation for employee volunteer participation at Project Homeless Connect
- Logo Placement on PHC T-Shirts
- Half-page ad in the NHA Annual Report
- Acknowledgment as a supporting partner of the Homeless Candlelight Vigil





Sponsorship Levels

Community Champion — \$10,000 (5 available)

- Logo recognition on event materials and signage
- Website and Social media recognition
- Conference booth space
- 4 conference registrations
- Quarter page ad in the conference program and Annual Report
- Opportunity to include one approved branded swag item or promotional material in designated event distribution areas.
- Vendor table at Fall Project Homeless Connect
- Invitation to participate in volunteer opportunities at Project Homeless Connect
- Logo Placement on PHC T-Shirts
- Acknowledgment as a supporting partner of the Homeless Candlelight Vigil

Sponsorship Levels

Advocate Sponsor — \$5,000 (5+ available)

- Logo recognition on select event materials and signage
- Recognition at both signature events
- Social media acknowledgment
- 2 conference registrations
- Recognition in the conference program
- Opportunity to include one approved branded swag item or promotional material in designated event distribution areas
- Invitation to participate in volunteer opportunities at Project Homeless Connect
- Acknowledgment as a supporting partner of the Homeless Candlelight Vigil
- Recognition in Annual Report



Sponsorship Levels

Community Partner — \$2,500

(Many available)

- Name or logo recognition on select event materials
- Recognition in the conference program
- 1 Conference Registration
- Social media acknowledgment
- Recognition connected to Fall Project Homeless Connect
- Recognition in Annual Report



Additional Conference Sponsorship Opportunities

Breakfast & Networking Sponsor \$5,000 (2 available)

- Recognition as a Breakfast & Networking Sponsor
- Logo on breakfast and networking signage
- Verbal recognition during the morning welcome
- Logo in conference program
- Social media recognition
- 2 conference registrations
- Recognition in Annual Report

Lunch Sponsor \$7,500 (1 available)

- Exclusive recognition as Lunch Sponsor
- Logo on lunch signage
- Verbal recognition during the lunch program
- Logo in conference program
- Website and Social media recognition
- 3 conference registrations
- Recognition in Annual Report

Networking Reception and Snack Sponsor \$5,000 (1 available)

- Recognition as Networking Reception Sponsor
- Logo on reception signage
- Verbal recognition during the reception
- Logo in conference program
- Social media recognition
- 2 conference registrations
- Recognition in Annual Report

Each includes an opportunity to provide one approved branded swag item or promotional material in designated reception areas

Custom sponsorship opportunities are also available. Please contact director@nevadahomelessalliance.org to discuss a partnership package that aligns with your goals.

Additional PHC Sponsorship Opportunities

Client Meal Sponsor \$2,500 (2 available)

- Recognition as Meal Sponsor via signage
- Logo placement on volunteer shirts
- Recognition at Project Homeless Connect
- Website and Social media recognition
- Recognition in Annual Report

Volunteer T-Shirt Sponsor \$2,500 (1 available)

- Logo placement on volunteer shirts
- Recognition at Project Homeless Connect
- Website and Social media recognition
- Vendor table at Project Homeless Connect, if desired
- Recognition in Annual Report

Transportation Sponsor \$1,000 (2 available)

- Recognition as Transportation Sponsor
- Logo recognition on select transportation-related signage or materials, if applicable
- Social media recognition
- Recognition at Project Homeless Connect
- Recognition in Annual Report

Custom sponsorship opportunities are also available. Please contact director@nevadahomelessalliance.org to discuss a partnership package that aligns with your goals.



In-Kind Sponsorships

We welcome non-monetary contributions such as:

- Products or services (e.g., general equipment and supplies such as pipe and drape, stantions, tables, chairs, etc; tech equipment; printing; transportation; etc)
- Venue space or catering support
- Media partnerships
- Volunteer or staff support

Donations

Can't sponsor? We also welcome monetary donations!!

Visit our Website at www.nevadahomelessalliance.org and click Donate!!



Become a Sponsor

Join Nevada Homeless Alliance in supporting signature events that bring together statewide leadership, direct service connection, remembrance, and community action to address homelessness in Nevada.

To discuss sponsorship opportunities, reserve a sponsorship level, create a custom package, or learn about other opportunities, please contact:

Dr. Catrina Grigsby-Thedford

Executive Director

catrina@nevadahomelessalliance.org