MDTC is an association of the leading lawyers in the State of Michigan dedicated to representing individuals and corporations in civil litigation. As the State's premier organization of civil litigators, the impact of MDTC Members is felt through its Amicus Briefs, often filed by express invitation of the Supreme Court, through its far reaching and well respected Quarterly publication and through its timely and well received seminars. Membership in MDTC also provides exceptional opportunities for networking with fellow lawyers, but also with potential clients and members of the judiciary.

Firm Sponsorship Opportunities 2019-20

We offer many packages to fit your needs.

Who We Are.

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Why Partner with the MDTC?

In today's fast paced and busy work environments, making personal connections with potential clients is hard. Partnering with the MDTC provides your company access and valuable networking with top litigators from across Michigan in a less formal yet professional environment.
**Fiscal Year (July 1, 2019 - June 30, 2020)**

Select a plan from the options below

<table>
<thead>
<tr>
<th><strong>Platinum</strong></th>
<th><strong>Gold</strong></th>
<th><strong>Silver</strong></th>
<th><strong>Bronze</strong></th>
<th><strong>Build Your Own</strong></th>
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- **Social Media Exposure**
- **Annual Meeting & Conference**
- **Winter Meeting**
- **Past Presidents Dinner**
- **Meet the Judges (Bi-Annual)**
- **Golf Outing - includes four golfers & hole sponsor signage**
- **Golf Outing signage**
- **The Defense Network (regional meetings)**
- **Section Teleconference/Webinars**
- **Website listing**
- **Legal Excellence Awards - Event Sponsor**
- **Quarterly Firm Profile**
- **1 Individual Registration to MDTC Annual Meeting**
- **1 Individual Registration to MDTC Winter Meeting**
- **Platinum Sponsor 4 individual memberships**
- **Gold Sponsorship 3 individual memberships**
- **Silver Sponsorship 2 individual memberships**
- **Bronze Sponsorship 1 individual membership**

**CHOOSE PLAN**

*includes sponsorship of all additional special events planned in addition to the annual calendar events*

We give MDTC permission to use our firm/company logo when thanking us publicly for sponsoring events.

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**SPONSORSHIP DEADLINE 9/1/2019**

Name of Contracting Representative

Who is Attending (name(s) that plan to attend)

Company Name (please print exactly how you want your company name to appear)

Address

City

State

Zip

Phone

Fax

Email Address

Check enclosed, payable to MDTC

TOTAL CHARGE: $
Your firm logo will be included in email marketing, the online registration form, the on-site handout and all other promotional pieces that arise.

**Annual Meeting & Conference**
June 18 & 19, 2020, TreeTops Resort, Gaylord MI
A multiple day event at TreeTopsResort. The weekend will be packed with education sessions, fun activities, and great networking opportunities. Sponsors will have special signage on each table and a larger sign at the Winter Meeting entrance to the lunch room.

**Winter Meeting**
**November 7-9, 2019**, Sheraton Detroit Novi, Novi MI
Friday, November 8, 2019, Sheraton Detroit Novi Hotel
A full day event in the lively city of Novi, MI where education sessions, networking, and activities will take place at the Sheraton Hotel. Sponsors will have special signage on each table and a larger sign at the entrance to the lunch room.

**Past Presidents’ Dinner**
**November 7, 2019**, Sheraton Detroit Novi, Novi MI
Names of sponsors displayed at dinner tables during event and printed in the Quarterly. Exclusive dinner for all Past Presidents and current leadership.

**Golf Outing**
**September 13, 2019**, Mystic Creek, Milford, MI
Enjoy a September day on the golf course! As a Platinum sponsor, 4 golfer registrations, a hole sponsor, and event signage are included. With Silver sponsorship, recognition will be shown with your firm on the Golf Outing signage.

**“The Defense Network”**
“The Defense Network’s” regional meetings are created to provide interaction between lawyers locally. Event arrangements are being developed throughout the state. If fully implemented, most defense lawyers throughout Michigan will have a local event right down the road from home. Platinum and silver sponsors will receive recognition at these events for their sponsorship.

**Section Teleconference/Webinars**
Several MDTC sections host a teleconference or webinar during the fiscal year. Be recognized for sponsoring education at each of these programs.

**Website listing**
The MDTC website is a great resource to get information, history, and helpful documents. Have your firm logo placed on the website.

**Legal Excellence Awards**
March 19, 2020 Gem Theatre, Detroit MI
An award ceremony recognizing many people and aspects of the law. Platinum and gold sponsorship levels will get recognition as sponsors at the event.

**Amicus Brief Updates**
Firm name will be attached to amicus brief press releases that are sent out to the legal community throughout the year when a brief is filed or an opinion is received. Available with both Platinum and Gold sponsorships.

**Social Media Exposure**
A Firm’s social media presence can be a powerful tool if used to its full potential. This sponsorship opportunity will allow your firm’s social media posts to be shared and posted to the MDTC Facebook page. This will increase the presence of your firm thought the legal community.