

Dear ACHE of MA Members,

I recently flew to Chicago to attend ACHE's annual Chapter Leaders Conference. I always leave ACHE events re-energized and re-inspired, and this time was no exception. The big question we were asked: "What's your Why?" This question can take many forms - Why did you choose healthcare leadership as a career? Why do you go to work every day? Why do you spend so much time on X? Why be a member of a professional association? Why did you initially join ACHE?

Ask yourself - and others - this "Why?" question with regularity, and you will find that your actions (the "What") may take on a completely new shape and direction.

We also talked about membership value and membership engagement. ACHE and our chapter want to be an indispensable resource to support your career. I'd love to hear from you directly on the value you've found through ACHE membership. Send me a note at [apaciello@partners.org](mailto:apaciello@partners.org) to let me know how ACHE has benefitted your career, or your ideas on how we can improve to meet that goal. If you're a new member within the past year, I'd especially like your input. We know that there is more that we can do to make our newest members feel welcomed, included, and actively engaged, and your feedback would be helpful as we work to make progress on that journey.

**We have a number of exciting events** coming up this fall, and I hope to see many of you at one or more of those programs. While you're there, ask yourself: "Why did I choose to register for the program?" and see if that leads you to discover, learn or connect with the content or colleagues in new and unexpected ways. And be sure to come up and introduce yourself if we haven't had the chance to meet. One of my own "Why's" is to feel connected to a broader sense of community in those moments when my role of leader has the potential to otherwise feel isolating or the daunting depth of the challenges facing our industry causes me to wonder what impact I (as just one person) can have. I like to remind myself through ACHE that I am one piece of a larger community, all aiming to improve the healthcare industry, so I welcome the chance to meet and greet you as a fellow ACHE member and witness the collective strength of our community in action.

Sincerely,  
Andrea Paciello, FACHE  
ACHE of MA Chapter President