

LWML Mites Mission Of The Month

February



Mites Mission of the Month
(**National**):

Digital Media Development – Lutherans For Life: The mission of Lutherans For Life (LFL) is to equip Lutherans to be Gospel motivated voices for life. Life issues like abortion, embryo experimentation, and physician assisted suicide are not political or personal choices but matters of the heart that affect people, neighbors, loved ones, and family. In America more than 30 million women have undergone abortions since 1973 of which 54% identify themselves as Christians. Suicide rates nationwide are rising. Physician assisted suicides are escalating. Digital media offers an open mission field to address these and other life issues yet much online communication disrespects and devalues life. LFL believes we are called to speak the truth in love.

This grant will fund infographics, memes (pop culture snapshots with captions), shareable video clips, webinars and podcasts. This digital media initiative will serve as a visual witness and virtual conversation for Lutherans to engage people using social networks like YouTube, Facebook, iTunes and Instagram in a positive way.

Contribute Mites through your weekly Peace offering envelope.
Thank you for your support!