



AGENDA

Monday, April 27 – Day One

- 9:00 – 9:45 AM **Burning Love or Devil In Disguise? Strategic Tech Initiatives to Embrace (and Some to Avoid)**
Jimmy Sawyers, Sawyers & Jacobs
- 9:45 – 9:50 AM Tech Talk
- 9:50 – 10:00 AM Break
- 10:00 – 10:45 AM **Inflation, Growth, and Policy: What's in Store for 2026**
Dr. Ed Seifried, Seifried & Brew
- 10:45 – 10:50 AM Tech Talk
- 10:50 – 11:00 AM Break
- 11:00 – 11:45 AM **Real-World Cybersecurity Incidents: What to Expect Now and In the Future**
Joshua Jacobs, Sawyers & Jacobs
- 11:45 – 11:50 AM Tech Talk

- 12:00 – 1:00 PM Lunch & Networking
- 1:00 – 1:45 PM **Charting Your Career Path in Banking**
Chris Kelley, Barret School of Banking
- 1:45 – 1:50 PM Tech Talk
- 1:50 – 2:00 PM Break
- 2:00 – 2:45 PM **The Risk-Reward Proposition of Tech Ventures
Designed to Increase Non-Interest Income or
Improve Efficiency**
Jamie Sumner, Velligan-Blaxall Consultants
- 2:45 – 2:50 PM Tech Talk
- 2:50 – 3:00 PM Break
- 3:00 – 3:45 PM **Goldman’s Billion Dollar Digital Banking Blunder:
Lessons from Marcus**
Jason Mikula, Fintech Business Weekly
- 3:45 – 3:50 PM Tech Talk
- 3:50 – 4:00 PM Prizes
- 5:30 – 7:30 PM Reception (Presley Motors Auto Museum)

Tuesday, April 28 – Day Two

- 9:00 – 9:45 AM **Changing the Way Your Bank Thinks About Technology**
Philip Smith, Gerrish Smith Tuck
- 9:45 – 9:50 AM Tech Talk
- 9:50 – 10:00 AM Break
- 10:00 – 10:45 AM **Branchless, Not Powerless: How Community Banks
Compete in a Neobank World**
Kim Fitzsimmons, Talus
- 10:45 – 10:50 AM Tech Talk
- 10:50 – 11:00 AM Break

- 11:00 – 11:45 AM **ROI or SOL? Getting the Most Value Out of Your Tech Provider Relationships**
Jimmy Sawyers, Sawyers & Jacobs
- 11:45 – 11:50 AM Tech Talk
- 12:00 – 1:00 PM Lunch & Networking
- 1:00 – 1:45 PM **All Shook Up: Network & Cloud Security Best Practices**
Joshua Jacobs, Sawyers & Jacobs
- 1:45 – 1:50 AM Tech Talk
- 1:50 – 2:00 PM Break
- 2:00 – 2:45 PM **Payments Innovations: Stablecoin, FedNow, and Where Bankers Should Focus**
David Payne, Southern Financial Exchange
- 2:45 – 2:50 PM Tech Talk
- 2:50 – 3:00 PM Break
- 3:00 – 3:45 PM **Replacing the CAT Without Choosing a DOG: Frameworks, Risk Assessments, and Cybersecurity Preparedness**
Sawyers & Jacobs
- 3:45 – 3:50 PM Tech Talk
- 3:50 – 4:00 PM Prizes
- Evening Reception Memphis Redbirds Game at AutoZone Park

Wednesday, April 29 – Day Three

- 9:00 – 9:45 AM **A Blueprint for Success: Building a Foundation for Next-Generation Technologies**
Trent Fleming, Trent Fleming Consulting
- 9:45 – 9:50 AM Tech Talk
- 9:50 – 10:00 AM Break

10:00 – 10:45 AM	Adventures in AI: The Latest Trends, Tools, and Truth <i>Sawyers & Jacobs</i>
10:45 – 10:50 AM	Tech Talk
10:50 – 11:00 AM	Break
11:00 – 11:45 AM	New Banking Business Models: Opportunities, Challenges & Risks of Fintech and Crypto Partnerships Jason Mikula, <i>Fintech Business Weekly</i>
11:45 AM	Prize Drawings
12:00 PM	Adjourn