THE PLEDGE

FirstStep

2026

AN EXCLUSIVE EVENING INVITING MEN TO TAKE A STAND AGAINST VIOLENCE

WEDNESDAY • FEBRUARY 11, 2026

6-9PM • PARLAY DETROIT • 1260 WASHINGTON BLVD

A powerful evening where men take a public stand against domestic and sexual violence. Part one of a two-part series, the event features nationally respected speakers, a pledge ceremony, a silent auction, food, networking, and the launch of a long-term movement activating men as allies, leaders, and changemakers.

HOSTING SPONSOR

Parlay — DETROIT

CASH BAR • HORS D'OEUVRES • BOURBON TASTING • CIGAR BAR



This event centers men's accountability; tickets are available to men and their guests.

HOSTING SPONSOR

With Love, Tiffani Montrall Bates
DEVOTED TO KEEPING KIDS SAFE AGAINST DOMESTIC VIOLENCE AND SEXUAL ABUSE

ADVANCED TICKETS ONLY • $65 EACH OR 2 FOR $100

FIRSTSTEP-MI.ORG/THEPLEDGE

MEN LEADING CHANGE FOR SAFER FAMILIES AND COMMUNITIES

THE PLEDGE SPONSORSHIP OPPORTUNITIES

THE HOSTING SPONSOR

Event Sponsor — $10,000

As the Presenting Sponsor, you/your organization leads the inaugural men's movement to end domestic and sexual violence in Wayne County.

- 4 tickets
- Logo featured as "Presenting Sponsor" on all print and digital materials
- Verbal recognition during live program
- Logo placement on registration/check-in signage
- Recognition in First Step e-newsletter and website
- Social media shout-out before event
- Named as sponsor of one future PLEDGE volunteer event (cost-free to you)

THE HOSPITALITY SPONSOR

Hors d'oeuvres Sponsor — $5,000 (Limit One)

Support the welcoming, communal experience that defines The PLEDGE.

- 2 tickets
- Logo on food tables and bar signage
- Logo on program materials and website
- Verbal acknowledgment during event
- Featured as "Hospitality Sponsor" on event signage
- Tag in First Step's social media posts promoting the food spread after event

THE BARREL SPONSOR

Bourbon Tasting Sponsor — $2,500 (Limit One)

Help host the evening's signature tasting experience.

- 2 tickets
- Logo on tasting table and signage
- Recognition on website for tasting-related content
- 1 bottle of Bourbon/Whiskey from selected tastings
- Opportunity to have a staff rep at the tasting table (optional)
- Logo in program

THE RESERVE SPONSOR

Cigar Bar Sponsor — $1,500 (Limit One)

Support an immersive cigar education activation for guests. Includes 2 tickets, custom signage at the cigar table, digital promotion, and recognition in event program and website.

- 2 tickets
- Logo on cigar table and signage
- Recognition on website
- Logo in program

INITIATIVE SPONSOR

PLEDGE Sponsor — $500 (Unlimited)

Perfect for individuals and businesses who want to show visible support for this work beyond just attending.

- 2 tickets
- Listing in program

ALLY PAIR ADMISSION

Admission for 2 - $100 (Unlimited)

Admission for two guests of any gender, with at least one attendee identifying as male. Designed for men attending alongside a partner, family member, friend, or ally who supports this work.

INDIVIDUAL ADMISSION

Admission for 1 - $65 (Unlimited)

Individual admission for men participating in The PLEDGE, an event centered on men's accountability, leadership, and action to end violence. If you do not identify as a male, please see the "Ally Pair Admission" ticket option.

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