

*Plan to join us for:*

CELEBRATE  
**Colchester**



TOWN GREEN  
1:00PM-5:00PM **20<sup>TH</sup>** SEPT '25

**Calling all Colchester Businesses and Organizations:**

*Celebrate Colchester (formerly The 57 Fest) is back and bigger than ever, and we want YOU to be part of this incredible community event. This is a great opportunity to showcase your business or organization and connect with our vibrant town!*

**Why Join Us?**

- **FREE TO PARTICIPATE**
- Increase visibility with a large, engaged audience
- Build connections and meet potential customers/ patrons/ members
- Showcase your involvement in our community
- Celebrate the *BEST* Colchester has to offer
- Engage families through interactive displays, giveaways, and activities
- Great for PTO's, Sports Leagues, Commissions, Committees, Scouts, School Clubs, and local Businesses!
- All participating Businesses and Organizations will be recognized as the *BEST* of Colchester 2025 with a framed certificate.

**How to Participate:**

- Sign Up! Fill out the form- we will take care of the rest.
- **SAVE THE DATE: 9/20/25 1pm-5pm**
- As the date approaches, we will send email updates with more info.

**What will I need to do?**

1. Bring a pop up tent, chairs, and friends/staff to help you.
2. Plan an activity or carnival type game to share with the community.
3. Bring a raffle item (proceeds will benefit the Day Camp Scholarship)
4. Showcase your specialty with the Colchester community, meet new people, enjoy a fun day with friends and neighbors.

***For questions or additional information, please contact Colchester Parks And Recreation:  
email: [parksandrec@colchesterct.gov](mailto:parksandrec@colchesterct.gov) or call: 860-537-7297***