Robyn Rocondino



As Director, Direct Response at City Harvest, the world's first and New York's largest food rescue organization, Robyn Rocondino is responsible for designing the strategy, development, and execution of City Harvest's Direct Response fundraising program, including new donor acquisition, donor cultivation, monthly giving, and workplace giving, as well as overseeing the growth of digital revenue streams. Robyn is charged with raising the Direct Response program's multimillion dollar annual budget in support of City Harvest's mission to rescue and deliver food for New Yorkers. Prior to City Harvest, Robyn managed acquisition marketing at Forbes Media, LLC. She graduated from Iona College.