

Cole Katterman

2021 Tawas graduate attending
Saginaw Valley State University
in pursuit of a degree in Business.



Hi Cole!

What made you decide to pursue a degree in Business?

As much as I hate to admit it, I chose a Bachelor's in General Business degree, in part because in my opinion, you can do almost anything with a degree in Business, but my career goals also include owning a plethora of businesses all around my hometown of Tawas.

I hope that I learn *all* about business - from starting a business, to buying a business, and running a business - during my time at SVSU.

Will you tell us some of the reasons that made you choose SVSU?

I chose to go to SVSU due to a couple different reasons. The main reason was because they offered me the best scholarship package to attend their college. Another reason was because of the fact that it was the closest four year university to my hometown. SVSU also has a small town home-like feeling that had a much more fun and upbeat mood than it did a "school" mood.

Do you have any recommendations for students to help defray the cost of college?

Well, I definitely recommend applying for as many scholarships as possible. I applied for a lot of scholarships and *it absolutely paid off*. I received a handful of scholarships and with the combination of my scholarships and my own savings, I have not had to utilize any student loans yet. Like I said, **the more scholarships you apply for, the more scholarships you'll get, the less loans you have to pay back, and the less money you'll waste on interest!**

Is there anything that motivates you to put forth your best effort?

What motivates me to put forth my best effort is my drive to be successful in life. I know that if I just apply for a scholarship, it could save me thousands of dollars. I know that if I just try my best on my math review, I will increase my chances of passing the class. I know that if I just finish college, no one can ever take my Bachelor's degree away from me. ***Everything I earn, I can pride myself on for as long as I need the inspiration.***

How did TRiO Talent Search help you as a high school student?

TRiO Talent Search helped me as a high school student on so many levels. For starters, TRiO Talent Search could give me a fee waiver for college applications and the ACT test.

Not only did TRiO save me a bunch of money, but it provided me with an advisor who knew anything and everything about the SATs and ACTs and especially college.

What is one of your best memories as a TRiO Talent Search participant?

This may sound odd, but my favorite part about being a TRiO Talent Search participant has to be how I always left the TRiO Talent Search meetings with my advisor having all of my questions about the SATs, ACTs, Scholarships, College applications, and other general college questions completely answered.

I loved having my advisor, Mr. Colorite, at my disposal every Wednesday to just discuss any and all questions or concerns regarding college.

Do you have any advice to share with TRiO Talent Search students?

My best piece of advice to give to current and future TRiO Talent Search students would be to *use your advisor wisely!* Some of the kids in my class would never ask questions or utilize the fee waivers for standardized tests and college applications. The advisors are there every week to answer questions and to provide advice.

Thanks for sharing, Cole!

We wish you all the best as you continue to “Realize the College Dream” at SVSU.



Scholarships = FREE money!
Did you know?
In about an hour's time you can save hundreds - if not
thousands of dollars for college!
Talk to your advisor about applying for Financial Aid &
Scholarships!
The longer you wait, the more \$\$ you lose...