



**PRESS RELEASE
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Harris County Chamber of Commerce Announces New President and CEO

Harris County, Georgia - August 19, 2025 - The Harris County Chamber of Commerce and its Board of Directors are excited to announce that Gloria Boyer will be stepping into the role of President and CEO of the organization, effective immediately.

Gloria brings a wealth of knowledge to this role, having been with the Chamber for over three years, managing both the day to day operations of the Chamber, as well as serving as Director of Tourism and Events. Her unique understanding of the organization, combined with her deep commitment to Harris County, makes her the ideal candidate to lead the Chamber into its next phase of growth.

During her tenure as Director of Tourism and Events, Gloria has consistently demonstrated her ability to drive results, foster relationships, and build meaningful experiences for the Chamber's membership. She has been instrumental in implementing processes that have significantly improved membership opportunities and has played a key role in the success of the Chamber over the past few years.

"We believe this leadership change comes at a pivotal time for the Chamber," said Harris County Chamber Board Chair Theresa Garcia Robertson. "As we continue to expand our presence in the community and explore new opportunities for growth, Gloria's vision and strategic thinking will be invaluable in guiding our path forward. As we embark on this new chapter, we are confident that Gloria's leadership will bring great things to our organization. We ask for your support in welcoming her to this new role and in continuing to work together to achieve the Chamber's goals."

"It has been an honor to serve unofficially as Interim Chief Executive Officer for the Harris County Chamber of Commerce over the past several months," states new President and CEO Gloria Boyer. "Together, we have worked to strengthen the Chamber's mission, retain membership, and advance our efforts in workforce development, economic growth, and tourism

promotion. I remain deeply committed to the success of this organization and to the prosperity of our community."

About the Harris County Chamber of Commerce:

The Harris County Chamber works as an advocate for businesses of all sizes to engage them in events with the community. The Chamber is privileged to serve as the Destination Marketing Organization for the Harris County area where we have the opportunity to both promote our tourism partners and local business as well as drive new visitors into our community.