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PRESS RELEASE

Chamber hires Marketing and Events Director

DAWSONVILLE, GEORGIA- January 4, 2017:

The Dawson County Chamber of Commerce has expanded its staff by hiring a Marketing and Events Director, Davida Simpson. The new position will allow the Chamber to even better serve its members, tourism partners and the community.



Davida most recently served as purchasing director for Dawson County Government. She has also served a variety of other roles for Dawson County including positions in the court systems and County Clerk. She is a 2001 graduate of North Georgia College with a bachelor's degree in Criminal Justice.

At the Chamber, Davida will serve as the point person for coordinating major Chamber events including the annual gala, golf tournament, Business After Hours and business luncheons. She will also work extensively in the Office of Tourism Development (OTD) by managing the OTD's social media, newsletter and other marketing aspects to promote Dawson County as a destination hotspot.

"We are thrilled to have Davida join our Chamber family," Dawson County Chamber President Christie Haynes said. "Her knowledge of this community and top-knotch organization skills make her an incredible asset to our membership and events. Along with Director of Operations Brenda Mason and Membership Director Melissa Mayton, our staff has never been more motivated to fulfill our mission statement of cultivating a successful economic environment and a desirable quality of life for our businesses and community."

Davida also said she is excited about the new opportunity. "I am looking forward to better getting to know our members and executing quality events that will maximize the community's investment in the Chamber."

Davida is married to her college sweetheart, Jarrett Simpson and is the mother of two daughters, Cora and Anna. She also serves as secretary of the United Way of Dawson County. To contact Davida, email d.simpson@dawson.org or call the Chamber at 706-265-6278.

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The Dawson County Chamber of Commerce represents over 375 members in the North Georgia region. The organization exists to fulfill the mission of "cultivating a successful economic environment and a desirable quality of life for our businesses and community." Located just north of the intersection of Georgia 400 and Highway 53, the Dawson County Chamber of Commerce and Office of Tourism Development provides a Welcome Center and visitor and business information to visitors and local citizens and businesses. To plan a trip or learn more about business and tourism in Dawson County, please visit www.dawson.org.