

FOR IMMEDIATE RELEASE

Toccoa-Stephens County Chamber of Commerce Announces Tessa Reavis as next President/CEO

Toccoa, Georgia – March 17, 2026 – After a thorough selection process, the Toccoa-Stephens County Chamber of Commerce Board of Directors is pleased to announce the appointment of Tessa Reavis as the next President/CEO. Reavis will begin working closely with current President/CEO Julie Paysen starting April 6, 2026 throughout the transition period and will assume the role on July 1, 2026.

“The Board of Directors is grateful for the continued leadership and dedication of our current President Julie Paysen and appreciate her full support in ensuring a smooth and successful transition”, said Cassandra Wilkins, Board Chair.

Reavis will continue to lead the organization’s mission to always serve, promote, and protect every member of the Chamber of Commerce to help them grow and prosper. Her ability to lead the Chamber by supporting local businesses will help to strengthen our local economy and advocate for our thriving business community.

Reavis, a native of Toccoa-Stephens County, brings experience in business development, community engagement, and organizational strategy. Prior to joining the Chamber, she served as an office manager at an Athens area law firm guiding businesses through issues of legal compliance and helped advance initiatives that supported business development.

“Tessa Reavis is a dynamic leader with a deep commitment to our business community,” said Wilkins, Board Chair. “We are confident that her experience and vision will help the Chamber to continue to grow its impact and deliver value to our members.”

As President/CEO, Reavis will oversee the Chamber’s strategic initiatives, membership engagement, advocacy efforts, and programs designed to promote economic vitality throughout our city and county. She will work closely with business leaders, elected officials, and community partners to champion initiatives that create opportunities and support for long-term economic success.

“I am honored to join the Toccoa-Stephens County Chamber of Commerce and serve such a vibrant and growing business community,” said Reavis. “I look forward to working with our members, partners, and stakeholders to build on the Chamber’s strong foundation, while continuing to advance opportunities for businesses and residents across our county.”

Reavis holds a Bachelor of Science degree and an Entrepreneurship Certificate from the University of Georgia. She is also an honor graduate of Stephens County High School and a graduate of the Toccoa-Stephens County Leadership Program. Tessa and her husband, Brandon, reside in Toccoa and are active members of Ebenezer Baptist Church and other organizations in the community.

The Toccoa-Stephens County Chamber of Commerce represents and supports businesses throughout our city and county. Through advocacy, leadership, and collaboration, the Chamber exists to strengthen the local economy, promote business and industry environments, and works to enhance the quality of life for the community.