



A SMART choice for better health care options

The Georgia Chamber SMART Plan (SMART) offers rate stability and savings

Small businesses need an easier, more affordable way to offer health care to their employees. An Anthem SMART plan can help you do both.

We have teamed up with the Georgia Chamber to offer small business employers with at least two employees enrolled on their medical plan and no more than 50 eligible employees an opportunity to participate in a larger, alternatively-funded trust that offers group insurance. This allows you to join together to share in the overall claims risk and have financial protection backed by Anthem.

The advantages of working with Anthem

You have peace of mind knowing Anthem is:

- Proud to serve millions of members in Georgia for more than 80 years.
- Part of the nation's largest health benefits company.
- Part of the BlueCard® program (through the Blue Cross Blue Shield Association) which includes more than 96% of hospitals and 97% of doctors in Georgia.²

An Anthem SMART plan offers you:

- Competitive rates.
- Predictable, fixed monthly payments.
- A flexible choice of benefit plans.
- An array of network options from Anthem's Open Access POS to Anthem Link, a new, innovative product that pairs the best in digital capabilities with Anthem's new high-quality and lower-cost Blue Connection¹ network.
- One ID card and one group number for medical, dental, vision, life, and disability.
- Access to one of the largest dental and vision networks nationally.
- Fully insured dental, vision, life, and disability plans at discounted rates.

"Words cannot express how happy we are with the SMART Plan and the services they provided. It has added great value to our company and our employees are appreciative of the resources available to us."

Shelly Evans
Director of Operations
WePartner USA

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The wellness benefits of a SMART plan

Your employees have access to a wide variety of wellness programs to keep them healthy.



Anthem Whole Health Connection[®], our clinical integration solution, connects pharmacy, dental, vision, disability, and behavioral health data with medical data to put you at the center of a team-based approach to whole-person care.



24/7 NurseLine makes it easy for employees to talk to a registered nurse 24/7 who can answer questions about a medical concern or help them decide where to go for care.



Future Moms helps parents-to-be follow their doctor's care plan, identify any risks, make healthier decisions during pregnancy, and prepare for delivery.



MyHealth Advantage helps employees stay up-to-date with their health care. When we identify gaps or risks, employees will receive a confidential MyHealth Note outlining what they can do for better health and cost savings.



ConditionCare gives employees access to health professionals, including dietitians and nurses who can help improve their health and reduce sick leave. They offer guidance and support to manage chronic conditions such as diabetes, asthma, chronic obstructive pulmonary disease (COPD), coronary artery disease, heart failure, and end-stage renal disease.



Case Management lets employees with complex health issues work with our nurses and behavioral care managers to stay on top of their health and navigate the health care system. Backed by a team of doctors, pharmacists, and exercise physiologists, our case managers have the latest information and treatment options.



Behavioral Health helps employees dealing with depression, anxiety, stress, or substance abuse. Our program includes an extensive network of psychiatrists, social workers, and residential treatment centers.



SmartShopper Rewards offers financial incentives for using lower-cost, high-quality locations for certain health care services and procedures. The program helps employees compare costs, select lower-cost locations, and save on out-of-pocket costs.



Online Wellness Toolkit helps employees set and achieve their unique health goals. The toolkit includes a health assessment for identifying health risks, guidance for lowering those risks, personalized trackers to assess progress, and fun activities that promote healthier choices.



LiveHealth Online lets employees have video visits with a board-certified doctor or psychiatrist, licensed therapist, or lactation consultant from a mobile device or computer. They can connect to a doctor in seconds to address common health issues, and therapists and psychologists are available in four days or less.³



DispatchHealth offers virtual urgent care visits as a safe and convenient alternative to an urgent care center or emergency room. Their professionals treat the same types of health issues that urgent care does and have special training in serious and complex injuries and illnesses, including COVID-19. Coverage area is limited to select zip codes throughout metro Atlanta and neighboring suburbs.

A SMART plan helps you receive the benefits you need with financial protection backed by a name you know and trust.

We're happy to help you find the right plan that works for your business.

To learn more, ask your Georgia Chamber of Commerce or your local participating chamber for a referral to a participating broker. Be sure to mention special discounts on dental, vision, life, and disability coverage available through the Georgia SMART Plan.

¹ Blue Connection is available in the Atlanta area only. Contact your Anthem Representative to learn more.

² Anthem internal data.

³ Members must be at least 18 years old to see a therapist online and have their own LiveHealth Online account. Psychologists and therapists using LiveHealth Online do not prescribe medication.

Anthem Blue Cross and Blue Shield is the trade name of Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. Independent licensee of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

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