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Is Your Chamber Tapping the Power of Social Learning?

Social Learning is a Powerful Strategy for Collaborative Implementation, Improvement, and Innovation.

As leaders within your communities, you play a pivotal role in fostering environments where cooperation and innovation thrive. One powerful approach to achieving this is through the implementation of social learning strategies.

Social learning is a process where individuals learn with and from one another through observation, imitation, and modeling. It extends beyond traditional learning environments by leveraging social interactions to enhance knowledge and skills. In the context of community development, social learning can be a game changer.

Why Should You Care?

Enhanced Collaboration: Social learning encourages open communication and the sharing of diverse perspectives. When community members engage in social learning, they become more willing to share insights, brainstorm solutions, and work together towards common goals.
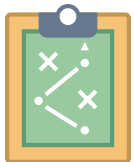
Innovation and Creativity: By fostering a culture of continuous learning and knowledge sharing, social learning can spark creativity and innovation. It allows for the cross-pollination of ideas, leading to novel solutions to community challenges.

Stronger Community Bonds: Social learning builds stronger relationships among community members. As people collaborate and learn together, they develop a sense of camaraderie and mutual trust, which are essential for effective teamwork and goal achievement.

Adaptability and Resilience: Communities that embrace social learning are better equipped to adapt to changes and overcome obstacles. The collective knowledge and skills gained through social learning make the community more resilient in the face of challenges.

How?
Be purposeful in creating live and virtual collaborative spaces where community members can gather to share ideas and learn from each other. Facilitate peer-to-peer learning that recognizes and leverages the expertise within your community. Use social media platforms, online learning communities, and collaboration tools. Foster an environment that values learning and knowledge sharing. Encourage community members to share their successes, failures, and lessons learned. Tell Success Stories and share lessons learned.

Join us for a complimentary overview for Chamber leaders July 30 2 - 3 pm. Deb Page is inviting you to a scheduled Zoom meeting https://us06web.zoom.us/j/87625998968

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CollaboLearn! Virtual Learning & Performance Journey-August 14 9-Noon

Explore Guiding Social Learning for Effective Collaborative Implementation, Improvement, and Innovation

$175 per registrant - $150 per person when registered as a group of 10 or more.

Objectives

Understand the principles of social learning. Engage in social learning and learn strategies to facilitate and guide social learning. Develop skills to foster collaboration and innovation. Understand how to implement social learning practices within an organization.

Understand Social Learning

We will define social learning and its theories and models, and explore its role and benefits. Engage in a case studies and identify the success factors and potential barriers and pitfalls to avoid.
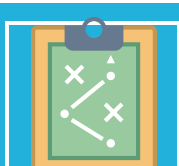
Create a Culture of Social Learning

Explore the characteristics of learning organizations and leaderships' role in fostering a learning culture. Learn strategies to motivate participation in social learning and to create a safe and inclusive environment for sharing and learning.

Learn Social Learning Activities

Engage in a social learning experience. Design an activity. Self assess facilitator skills and qualities. Explore techniques for guiding discussions, encouraging participation, managing group dynamics, and collaborative learning . Focus on innovating through social learning.

Develop a Social Learning Strategy

Review the steps to create and implement an organizational social learning strategy and plan. Consider additional support for implementing social learning or mastering Performance Improvement Facilitation.

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Contact Deb Page Deb@TIFPI.org to register and pay by credit card.