



2025 SPONSORSHIP OPPORTUNITIES
GREATER WASHINGTON REGION CLEAN CITIES
COALITION [GWRCCC.ORG](https://www.gwrccc.org)

@GWRCCC





Dear Friend of GWRCCC,

We are grateful to consider you one of our valued supporters. GWRCCC continues to increase its visibility and make a greater impact on the community. Our organization presents events, resources, and programs that promote our vision, all made possible by the financial support of our stakeholders and sponsors.

The Greater Washington Region Clean Cities Coalition is a public-private partnership and a 501(c)(3) nonprofit organization that promotes using clean and alternative American transportation fuels for homeland security and improved air quality. This coalition is one of nearly 75 coalitions across the country.

The Department of Energy (DOE) created Clean Cities in 1993 to provide informational, technical, and financial resources to fleets regulated by the EPA Act and voluntary adopters of alternative fuels and vehicles. Since its inception, Clean Cities and its stakeholders have displaced more than 12 billion gallons of petroleum.

As we begin our 2025 business year, we invite your company/organization to become a sponsor.

Your company/organization will have the opportunity to connect and partner with other entities that share the common mission of using clean and alternative American transportation fuels, which result in improved air quality, promote clean energy and transportation, support energy justice, and help further the mission of GWRCCC. You will also be able to take advantage of the resources from this community.

Please review our 2025 Annual Sponsorship Benefits on the following pages. If you have any questions, please do not hesitate to contact us at info@GWRCCC.org or call (202) 671-1580.

For more information about GWRCCC, please visit our website at www.GWRCCC.org and follow us on social media.

Sincerely,

Antoine M. Thompson

**Antoine M. Thompson
Executive Director, GWRCCC**

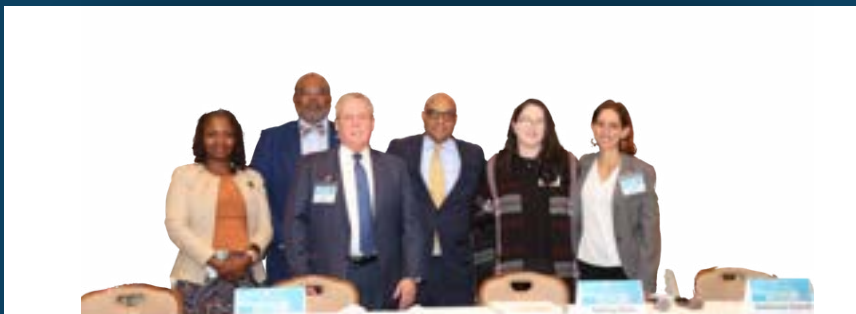
CORPORATE SPONSORSHIP

Platinum \$75,000

- **Advisory Board Membership:** One-year membership on the GWRCCC Advisory Board.
- **Corporate Membership:** Complimentary one-year corporate membership for up to ten (10) employees.
- **Webinar Hosting:** Opportunity to host two (2) webinars.
- **Event Remarks:** Provide sponsor remarks at one (1) signature event.
- **Event Recognition:** Company logo and signage prominently displayed at all GWRCCC events.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Newsletter Spotlight:** A featured spotlight article in the GWRCCC Reporter monthly newsletter.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

Silver \$15,000

- **Corporate Membership:** Complimentary one-year corporate membership for up to two (2) employees.
- **Event Recognition:** Company logo and signage prominently displayed at all GWRCCC events.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.



Gold \$50,000

- **Corporate Membership:** Complimentary one-year corporate membership for up to five (5) employees.
- **Event Recognition:** Company logo and signage prominently displayed at all GWRCCC events.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Webinar Hosting:** Opportunity to host one (1) webinar.
- **Scholarship Honor:** The 2025 GWRCCC scholarship award named in your company's honor.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

Bronze \$3,500

- **Corporate Membership:** Complimentary one-year corporate membership for one (1) employee.
- **Website Visibility:** Company logo featured on the GWRCCC website.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

Friends of GWRCCC \$1,000

- **Website Visibility:** Company logo featured on the GWRCCC website.
- Opportunity to be featured on monthly podcast episodes.
- **Podcast Feature:** Opportunity to be featured on monthly podcast episodes.

GWRRCC SIGNATURE AND SPECIAL EVENT SPONSORSHIP

GWRRCC hosts numerous events throughout the calendar year, with a significant portion of the funds raised from our Signature Events contributing to our general operating budget. Your generous support enables GWRRCC to continue delivering innovative and impactful programs that drive meaningful change.

Signature Events

Opening Reception | Golf Tournament | Earth Day | Happy Hour | Spring Policy Conference | Ride & Drive Series | GWRRCC Green Future Leaders Academy | GWRRCC Green Technology, Alternative Fuel & Transportation Expo & Annual Conference | Racial Equity and Workforce Initiatives | Job Fair



Platinum \$25,000

- **Complimentary Tickets:** Eight (8) complimentary tickets to a Signature Event of your choice.
- **Program Ad:** One (1) premiere program advertisement.
- **Event Recognition:** Recognition at the event.
- **Print and Media Recognition:** Acknowledgment in print and media materials.
- **Website Recognition:** Company recognition on the website.

Gold \$15,000

- **Complimentary Tickets:** Four (4) complimentary tickets to a Signature Event of your choice.
- **Program Ad:** One(1) standard program advertisement
- **Print and Media Recognition:** Acknowledgment in print and media materials.
- **Website Recognition:** Company recognition on the website.

Bronze \$3,500

- **Event Recognition:** Recognition at the event.
- **Print and Media Recognition:** Acknowledgment in print and media materials.
- **Website Recognition:** Company recognition on the website.

Silver \$7,500

- **Program Ad:** One (1) half-page standard program advertisement.
- **Event Recognition:** Recognition at the event.
- **Print and Media Recognition:** Acknowledgment in print and media materials.
- **Website Recognition:** Company recognition on the website.

GWRCCLC PROGRAMS AND INITIATIVES

The Greater Washington Region Clean Cities Coalition delivers innovative and impactful programs and initiatives in the following areas:

Programs

- Drive Electric DC
- Future Green Leaders Programs
- GUMBO Workforce Development
- GWRCCLC School Supply Drive
- Mid-Atlantic Electrification Program (MAEP)
- GWRCCLC Ron Flowers Scholarship
- Climate Action Plan
- Lunch and Learn
- Coffee and Conversations

Initiatives

- Electrification Initiatives
- Electrical Upgrades
- Electric and Alternative Fuel Driven Vehicles
- Fleet Training
- Racial Equity
- Environmental Equity and Justice
- ESG Related Projects



Platinum \$75,000

- **Complimentary Tickets:** Eight (8) complimentary tickets to a program event for guests of your choice.
- **Speaking Opportunity:** Opportunity to speak at both in-person and virtual events.
- **Event Recognition:** Acknowledgment at program events.
- **Print and Media Recognition:** Inclusion in print and media materials.
- **Website Recognition:** Company recognition on the website.

Gold \$50,000

- **Complimentary Tickets:** Four(4) complimentary tickets to a program event of your choice.
- **Event Recognition:** Acknowledgment at the event.
- **Print and Media Recognition:** Inclusion in print and media materials.
- **Website Recognition:** Company recognition on the website.

Silver \$25,000

- **Complimentary Tickets:** Two (2) complimentary tickets to a program event of your choice.
- **Event Recognition:** Acknowledgment at the event.
- **Website Recognition:** Company recognition on the website.

Bronze \$10,000

- **Complimentary Ticket:** One (1) complimentary ticket to a program event of your choice.
- **Event Recognition:** Acknowledgment at the event.
- **Website Recognition:** Company recognition on the website.

GWRCCC COMMUNICATION AND OUTREACH SPONSORSHIP

The Greater Washington Region Clean Cities Coalition utilizes various communication channels to promote our work. Take advantage of these opportunities to enhance the visibility of your business. These sponsorship tiers are valid for 12 months.



Platinum \$25,000

- **Podcast Recognition:** Sponsor recognition in all Green Leaders: On the Move podcast episodes and descriptions.
- **Newsletter Visibility:** Hyperlinked logo and brief company description featured in the GWRCCC Monthly Newsletter.
- **Email Marketing:** Hyperlinked logo included in all email marketing communications.
- **Social Media Recognition:** Logo included on event flyers shared across GWRCCC social media platforms.
- **Event Acknowledgment:** Verbal recognition at GWRCCC events.
- **Website Recognition:** Company logo displayed on the GWRCCC website.



Gold \$15,000

- **Newsletter Visibility:** Hyperlinked logo featured in the GWRCCC Monthly Newsletter.
- **Email Marketing:** Hyperlinked logo included in all email marketing communications.
- **Social Media Recognition:** Logo displayed on event flyers shared across GWRCCC social media platforms.
- **Event Acknowledgment:** Verbal recognition at GWRCCC events.
- **Website Recognition:** Company logo prominently displayed on the GWRCCC website.



Silver \$7,500

- **Newsletter Visibility:** Company logo featured in the GWRCCC Monthly Newsletter.
- **Event Acknowledgment:** Verbal recognition at GWRCCC events.
- **Website Recognition:** Company logo displayed on the GWRCCC website.

Bronze \$5,000

- **Event Acknowledgment:** Verbal recognition at GWRCCC events.
- **Website Visibility:** Company logo displayed on the GWRCCC website.

2025 SPONSORSHIP DIGITAL COMMITMENT FORM

As a sponsor for 2025, you will have access to a range of sponsorship opportunities, each designed to ensure full recognition and high visibility for your company. Sponsoring GWRCCC offers a unique opportunity for your organization to be prominently recognized by our members as a key contributor to the Clean Cities community. In addition to this recognition, your sponsorship provides valuable exposure and engagement within our network.

**Commitments are due within 10 days of a verbal commitment.
Full payments are due within 30 days from signing of the Commitment Form.**

2025 Commitment Form



2025 SPONSORSHIP COMMITMENT FORM

PLEASE COMPLETE THE SPONSORSHIP COMMITMENT FORM AND RETURN TO: ANTOINE M. THOMPSON, CEO/EXECUTIVE DIRECTOR,
KIMBERLY HARDEN, GWRCCC ASSOCIATION MANAGER
P.O. Box 1055 WASHINGTON, DC 20013
202-671-1580 | ANTOINETHOMPSON@GWRCCC.ORG, KIMBERLYHARDEN@GWRCCC.ORG

SPONSOR INFORMATION:

- COMPANY/ORGANIZATION NAME: _____
- PRIMARY CONTACT NAME: _____
- JOB TITLE/ROLE: _____
- ADDRESS: _____
- CITY/STATE/ZIP CODE: _____
- PHONE NUMBER: _____
- EMAIL ADDRESS: _____

SPONSORSHIP LEVEL SELECTION (PLEASE SELECT ONE):

- ☐ PLATINUM SPONSORSHIP
- ☐ GOLD SPONSORSHIP
- ☐ SILVER SPONSORSHIP
- ☐ BRONZE SPONSORSHIP

(FOR DETAILS ON EACH LEVEL, PLEASE REFER TO THE SPONSORSHIP PACKAGE.)

TOTAL SPONSORSHIP AMOUNT: \$ _____

PREFERRED PAYMENT METHOD (PLEASE SELECT ONE):

- ☐ CHECK
- ☐ CREDIT CARD
- ☐ WIRE TRANSFER

ACKNOWLEDGMENT AND AGREEMENT:

BY SIGNING BELOW, I ACKNOWLEDGE MY COMMITMENT TO SPONSOR GWRCCC FOR THE 2025 CALENDAR YEAR AND AGREE TO THE TERMS OUTLINED IN THE SPONSORSHIP PACKAGE. I UNDERSTAND THE SPONSORSHIP LEVEL SELECTED AND THE ASSOCIATED BENEFITS. I WILL PROVIDE THE NECESSARY LOGO AND MARKETING MATERIALS BY THE REQUIRED DEADLINES FOR INCLUSION IN PROMOTIONAL MATERIALS.

LOGO AND MARKETING MATERIALS SUBMISSION:

PLEASE SUBMIT YOUR COMPANY LOGO AND ANY ADDITIONAL MARKETING MATERIALS TO ANTOINETHOMPSON@GWRCCC.ORG OR KIMBERLYHARDEN@GWRCCC.ORG BY [SUBMISSION DEADLINE].

SIGNATURE: _____

DATE: _____

RETURN INSTRUCTIONS:

PLEASE RETURN THE COMPLETED FORM TO GWRCCC AT THE ADDRESS ABOVE. FOR ANY QUESTIONS, CONTACT US AT INFO@GWRCCC.ORG OR CALL 202-671-1580.