



# 2022 SPONSORSHIP OPPORTUNITIES

**GREATER WASHINGTON REGION CLEAN CITIES COALITION**

[GWRCCC.org](http://GWRCCC.org)



Dear Supporter:

On behalf of the Greater Washington Region Clean Cities Coalition (GWRCCC), thank you for being a valued supporter.

Each year, GWRCCC endeavors to increase its visibility and to leave a greater impact on the community. Our Organization presents events, resources and programs that promote our vision and are made possible by the financial support of our stakeholder and sponsors.

The Greater Washington Region Clean Cities Coalition is a public-private partnership (and a 501 (c) (3) non-profit organization) that promotes the use of clean, and alternative American transportation fuels for homeland security and improved air quality. This coalition is one of nearly 100 coalitions around the country. DOE created Clean Cities in 1993 to provide informational, technical, and financial resources to EPAct-regulated fleets and voluntary adopters of alternative fuels and vehicles. Since its inception in 1993, Clean Cities and its stakeholders have displaced more than 2 billion gallons of petroleum.

As we begin our 2022 business year, we would like to invite your company/organization to become a sponsor.

Your organization|company will have the opportunity to connect and partner with other companies/organizations that share the common mission to use clean and alternative American transportation fuels that result in improved air quality; help further the mission of GWRCCC; and take advantages of resources from this community.

Please review our Annual Sponsorship Benefits on the following pages. If you should have any questions, please do not hesitate to contact [Info@GWRCCC.org](mailto:Info@GWRCCC.org) or call (202) 671-1580.

For more information about GWRCCC, please visit our website, [www.GWRCCC.org](http://www.GWRCCC.org).

Sincerely,

Antoine M. Thompson  
Executive Director, GWRCCC

# Corporate Sponsorships



## Platinum \$25,000

- Membership on the GWRCCC Advisory Board for one (1) year
- Complimentary one year corporate membership for ten (10) employees
- Host 2- Webinars
- Provide Sponsor Remarks at 1- Signature Event
- Company Logo/Signage recognition displayed during all GWRCCC events
- Company Logo displayed on GWRCCC website
- Spotlight Article in the GWRCCC Reporter monthly newsletter

## Gold \$15,000

- Complimentary one year corporate membership for five (5) employees
- Company Logo/Signage recognition displayed during all GWRCCC events
- Company Logo displayed on GWRCCC website
- Host 1- Webinar

## Silver \$10,000

- Complimentary one year corporate membership for two (2) employees
- Company Logo/Signage recognition displayed during all GWRCCC events
- Company Logo displayed on GWRCCC website
- 2022 GWRCCC scholarship award names in your company's honor

## Bronze \$5,000

- Complimentary one year corporate membership for one (1) employee
- Company Logo/Signage recognition displayed during all GWRCCC events
- Company Logo displayed on GWRCCC website
- 2022 GWRCCC scholarship award names in your company's honor

## Friends of GWRCCC \$1,000

- Company Logo/Signage recognition displayed during all GWRCCC events
- Company Logo displayed on GWRCCC website

# GWRCCC Signature and Special Event Sponsorship



The Greater Washington Region Clean Cities Coalition hosts several events within the calendar year. A large portion of the funds raised from our Signature Events support our general budget. Your generous support allows GWRCCC to continue to offer the innovative and relevant programs.

## **Signature Events:**

Opening Reception | Golf Tournament | Spring Policy Conference  
Ride & Drive Series | GWRCCC Youth Academy

GWRCCC Green Technology, Alternative Fuel & Transportation Expo & Annual Conference

### **Platinum \$25,000**

- Ten (10) Complimentary tickets
- One (1) Premiere Program Ad
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

### **Silver \$7,500**

- Four (4) Complimentary tickets
- One 1/2 Page Standard Program Ad
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

### **Gold \$15,000**

- Six (6) Complimentary tickets
- One (1) Standard Program Ad
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

### **Bronze \$3,500**

- Two (2) Complimentary tickets
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

# GWRCCC

## Opening Reception

### Event Sponsorship



#### **Signature Events:**

Opening Reception | Golf Tournament | Spring Policy Conference

Ride & Drive Series | GWRCCC Youth Academy

GWRCCC Green Technology, Alternative Fuel & Transportation Expo & Annual Conference

#### **Platinum \$5,000**

- Sponsor Remarks
- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

#### **Gold \$2,500**

- Recognition at the event
- Recognition in Print and Media Materials
- Recognition on the website

#### **Silver \$1,500**

- Recognition at the event
- Recognition in Print and Media Materials

# 2022 Sponsorship Commitment Form

**Please complete the Sponsorship Commitment Form and return to:**

Kimberly Harden, GWRCCC Association Manager  
P.O. Box 73402  
Washington, DC 20056-3402  
202-671-1580 | [Info@GWRCCC.org](mailto:Info@GWRCCC.org)

As a 2022 Sponsor of GWRCCC, you have an array of sponsorship opportunities to choose from -guaranteeing full recognition and a high profile for your company. Sponsorship of GWRCCC can provide your organization with a unique and valued opportunity to be recognized by our members as an integral part of the clean cities community. In addition to your recognition, your sponsorship will make some of our most valued programs possible. Reserve one of the following sponsorship opportunities by completing this form and returning it as soon as possible.

**Commitments are due within 10 days of a verbal commitment.**

**Full payments are due within 30 days from signing of the Commitment Form.**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Submitted by: \_\_\_\_\_

Email: \_\_\_\_\_

## Corporate Sponsorships

- Platinum \$25,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000
- Friend of GWRCCC \$1,000

## Signature & Special Event Sponsorships

- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500

This agreement, signed by a duly authorized representative of the company, must be received by The Greater Washington Region Clean Cities Coalition no later than 10 days from a verbal commitment and will constitute as a binding contract for the sponsorship amount indicated. This agreement will become effective upon acceptance by the Greater Washington Region Clean Cities Coalition. Signed and dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

Sponsorship Amount \$ \_\_\_\_\_.

How would you like your Company/Organization listed? \_\_\_\_\_

Print Name Signature of Authorized Company Representative

\_\_\_\_\_ (signature)

\_\_\_\_\_ (Print)