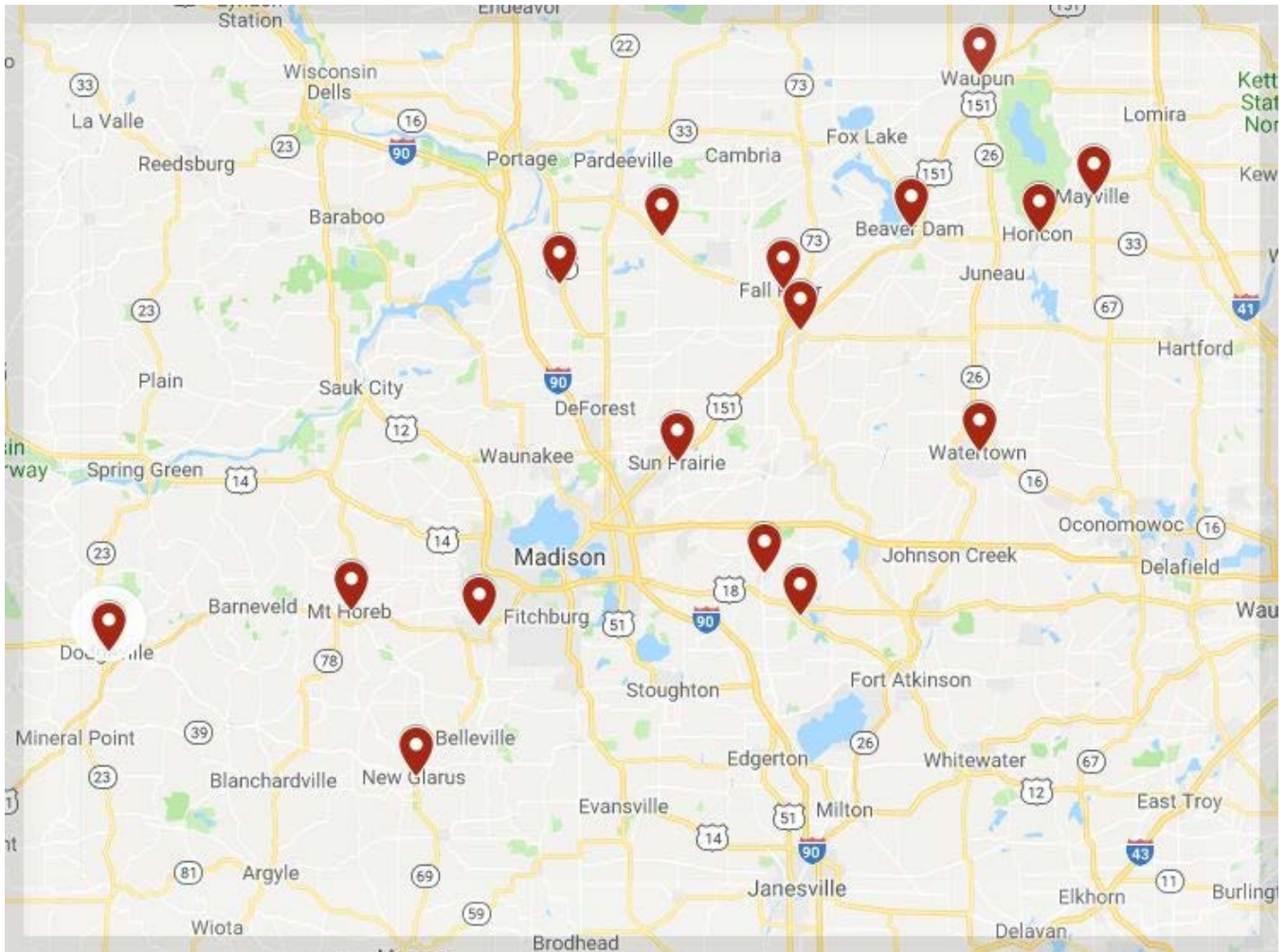


# MadREP OFFERS ECONOMIC DEVELOPMENT TRAINING FOR LOCAL ELECTED OFFICIALS



*Over the last five years, MadREP has held sixteen economic development seminars throughout the Region.*

Has your community scheduled an Intro to Economic Development for Local Government course? The **Madison Region Economic Partnership (MadREP)** offers economic development training to elected officials through community summits and Intro to Economic Development seminars. CEO **Paul Jadin** and Senior Vice President of Economic Development **Michael Gay**, both Certified Economic Development Professionals (CEcD), deliver the training to interested municipalities in the Madison Region. Over the last five years, MadREP has held sixteen of these seminars throughout the Region.

One participant, **Neil Stechschulte**, Director of Economic Development, City of Sun Prairie, described the training as, "a great opportunity for a community to have an objective discussion about what they would like to do to grow their local economy."



The training also produced tangible outcomes for Sun Prairie. "For our City Council, it accelerated decisions on acquiring more land to expand our business park, updating of TIF guidelines, and expanded our focus on redeveloping our Main Street," said Stechschulte. "We plan on doing a session every few years."

To learn more or to contract the ED101 Program for your community, contact [Michael Gay](#) or visit [MadREP's website](#).

