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July 10, 2020

Dear Business Council Members,

Since before March 2020 and the shelter-in-place order, the Greater Ontario Business Council's Board of Directors has been grappling with the rapidly changing business landscape. As the pandemic developed, our office remained open since we are an essential business that provides critical services to our community members.

During this time, we have been doing unparalleled work on our members' behalf, even while operating with half the staff. Today we write to let you know that we have decided to reinforce our value by updating our membership structure.

We are all facing the COVID-19 pandemic together. While the immediacy of the current situation is focusing our attention on health and safety, many nonprofits like ours are experiencing economic hardship. Our organization is making the effort to uphold our viability as a resource to you, and we hope that you will continue to support us.

Many have said that the pandemic has provided much needed time to reflect and assess on their business needs. We urge our members to reflect on their investment in us and see how their company aligns with the new membership structure. Keeping with our organization's mission, we continue to be on the forefront of our community member's needs through innovation and advocacy.

Thank you again for your commitment and partnership. Together, we will tackle this challenge (and whatever the future may bring), to ensure not only that the Greater Ontario region will get through this but that we will thrive.

If you have any comments, concerns or questions about membership and benefits do not hesitate to contact us.

Warmest regards,

Peggi Hazlett
President/CEO

Updated Investment Schedule

- Premier marketing across all materials, e-mail blasts, events.
- Exclusive recognition at all of our events.
- Allotted tickets to events included in the price of membership
- Access to staff, office equipment and amenities
- Punch cards included in the price of membership
- Access to the Business Council member

Level	Cobranding	Event Recognition	Tickets	Office Use	Punch Cards	Member Directory
Partner \$12,000	✓	✓	✓	✓	✓	✓
Agency \$6,000	●	✓	✓	✓	✓	✓
Corporate \$3,000	●	●	✓	✓	✓	✓
Industry \$1,500	●	●	●	✓	✓	✓
Business \$750	●	●	●	●	✓	✓
Nonprofit \$500	●	●	●	●	●	✓