

# **BETTER WAYS TO COPE PRESENTS: THE BUSINESS OF NONPROFITS WITH RBJ COMMUNITY CONSULTING**

This capacity building series will give participants an opportunity to grow and develop themselves and their organizations through conversation around fiscal agent relationships, storytelling, grant proposal writing, budgets, and more.

## **MEASURING PROGRAM IMPACT**

**OCTOBER 26, 2022 - 2:30 - 4:00PM**

During this session, we will spend time looking at various ways to measure program impact. We will look at programmatic evaluation methods, logic models, and strategic plans.



## **GRANT WRITING & REQUESTS -**

**AUGUST 31, 2022 - 2:30 - 4:00PM**

**NOVEMBER 16, 2022 - 2:30 - 4:00PM**



Participants will learn how to thoroughly read, internalize, and write realistic, strategic, and objective grant requests. This training gives participants an opportunity to learn about and share best practices around responding to grant requests to increase the chance of organizations obtaining funding. We will go beyond just the narrative of telling people what your program is and explore the importance of speaking to the grant request.

## **BIG DATA**

**SEPTEMBER 28, 2022 - 2:30 - 4:00PM**

**DECEMBER 14, 2022 - 2:30 - 4:00PM**



Participants will learn how to use data and evidence to understand how to better serve their communities and target demographics. We will discuss intentional data collection and resource and explore how to use this data to build out programs and inform decisions around funding and services.

## **BUDGETING, BUDGETING, BUDGETING**

**JANUARY 25, 2022 - 2:30 - 4:00PM**



Participants will talk about organizational budgets. We will look at template and examples of budgets, talk about fiscal partnerships, explore financial responsibilities, and spend downs.

**TRAININGS WILL BE 90 MINUTES LONG AND WILL TAKE PLACE ON ZOOM WITH REQUIRED  
REGISTRATION. INDIVIDUAL COACHING SESSIONS WILL BE OFFERED AFTER MOST  
COACHING SESSIONS TO PARTICIPANTS WHO MEET COACHING CRITERIA.**

**Register and learn more at:**

**[betterwaystocope.org](http://betterwaystocope.org)**