

***Senior Program Division
Health and Wellness Expo 2017***

SPONSOR LETTER

The Dallas Park and Recreation Senior Program Division is writing to request your support of our Health and Wellness Expo 2017.

When: Tuesday, November 14, 2017
Time: 9:00 a.m. -12:00 p.m.

Where: Grand Place – Fair Park
1st. Avenue. Dallas Texas

The event will consist of over 70 different vendors and service providers in attendance. There will be health screenings, exercise demonstrations, nutrition food preps, lectures, ask the doctor, performances, recreational games and a host of other activities. Over 1200 individuals will be in attendance along with volunteers and other special guest.

Below you will find the different sponsorship opportunities and how we can work together to serve the Seniors of Dallas and make the event a success for all involved.

\$5,000.00 PLATINUM SPONSORSHIP LEVEL

- Your choice of premier exhibit space with a double-sized booth (preferred location)
- Your logo on grand prize drawing tickets
- "Ask the Doctor" or Workshop Sponsorship (logo on workshop schedule signage at the workshop room, 5-minute sponsorship spotlight before workshop)
- Sponsorship of event day passport card, will increase traffic to your booth (participation is optional)
- Your name announced throughout the event from stage
- Your logo as sponsor on all advertising and promotional materials including, card, flyers, handout cards, posters, event banner,
- Your logo large banner on main stage
- 8 tickets to event hospitality room (refreshments)
- Door prize giveaway opportunities
- 3 VIP parking

\$3,500.00 GOLD SPONSORSHIP LEVEL

- Your choice of one exhibit booth (preferred location)
- Your logo and booth number placed on event day passport, driving more traffic to your booth
- Your name announced during the event from event stage
- Your logo prominently placed on all advertising and promotional materials, flyers, handout cards, posters, event banner, and e-blasts
- 6 tickets to event hospitality room (refreshments)
- 5 minute sponsor highlight
- Your logo on the event main stage banner
- Door prize giveaway opportunities
- 2 VIP parking

\$2,500.00 SILVER SPONSORSHIP LEVEL

- One exhibit booth (10x10) Table and 2 chairs
- Your name and booth number placed on event day passport, driving more traffic to your booth
- Your name announced during the event from stage
- Your logo on all advertising and promotional materials including, flyers, handout cards, posters, event banner, and e-blasts
- Your logo on event banner on main stage
- Door prize giveaway opportunities
- 4 tickets to event hospitality room (refreshments)
- 1 VIP parking

\$1,000.00 BRONZE SPONSORSHIP LEVEL

- One exhibit booth (10x10) table and 2 chairs
- 2 tickets to event hospitality room (refreshments)
- Your name on event banner
- Your name and booth number placed on event day passport thereby driving more traffic to your booths
- 1 VIP parking

\$500 Community Sponsorship

- One exhibit booth (10x10) table and 2 chairs
- Door Prize giveaway opportunities
- 2 tickets to event hospitality room

\$250.00 Event Vendor

- One exhibit booth (10x10) table and 2 chairs