

Re: Association of Ontario Land Surveyors 130th Annual General Meeting

Dear Exhibitors:

The Association of Ontario Land Surveyors extends an invitation to your company to participate in our 130th Annual General Meeting (AGM) at Westin Hotel, Ottawa. This year we will have the exhibits **for only two days**, Wednesday March 2 and Thursday March 3, 2021. We are excited to announce that we have obtained great rates for the exhibitors' booth space and sponsorship. Our meeting includes an educational, business and social program that last year drew approximately 700 participants. We are planning to have an in-person event. If provincial or municipal restrictions are imposed due to COVID-19, we will move to a hybrid meeting to meet the requirements. While we hope this will not happen, if it does, attendance will be reduced but we still expect a reasonable turn-out. All Ontario health protocols and regulations will be in place to protect the AOLS AGM attendees and staff. You will also be required to show proof of being [fully vaccinated](#) to attend.

Westin Hotel provides a prime location for exhibits. Exhibitors will be located in Provinces I & II and Confederation I Hall, on the fourth floor, which will allow maximum exposure to the delegates. **The booth rental will include two complimentary tickets per booth to the Wednesday Lunch with Exhibitors and two tickets for the Welcoming Party on Wednesday evening from 7:30 p.m. to 11:00 p.m.** Additional booth staff are welcome ([two people in each booth at a time](#)), however, there will be a fee involved. During the meeting, all coffee breaks and cash bars will be in the Exhibit area.

On Wednesday afternoon and throughout Thursday we will have a draped area set aside for vendors to give training sessions for small groups of AOLS members who choose to participate. If you want to take advantage of this, please let us know as soon as possible.

Although the exhibits are always a large part of our meeting, we have a couple of ideas that might provide an even higher profile for the exhibitors. Sponsorship opportunities are available for various AGM activities. We have also developed different levels of sponsorships, and these are described on the attached "sponsor information sheet".

We are having a fundraising event at the Welcoming Party on Wednesday evening for the AOLS Educational Foundation. We ask each exhibitor to donate a prize and we will provide a raffle box for each booth. The AOLS staff will sell raffle tickets and each purchaser will place their ticket in the raffle box at the booth of their choice. At the end of the evening, each exhibitor will draw the winning ticket(s) for their merchandise. The proceeds from the tickets will go to the Educational Foundation. Each prize should be approximately \$200 in value and contain no logos in order to achieve maximum value.

Attached you will find:

1. Exhibit Reservation Form
2. Exhibit Floor Plan
3. Sponsor Information
4. Additional Information
5. Function Sponsorship
6. Room Reservations

If you have any questions or require additional information, please do not hesitate to contact Lena Kassabian at 416-491-9020 ext. 250, toll free 1-800-268-0718 or by email lena@aols.org.

We look forward to having you join us at our 130th Annual General Meeting at Westin Hotel, Ottawa. Details on how to make your room reservation are also attached.

Yours truly,

Brian Maloney, OLS
Executive Director