



SOCIAL EQUITY BY DESIGN
DESIGNING CONNECTIONS THROUGH COMMUNITY

edra 49 OKLAHOMA CITY, OKLAHOMA
JUNE 6-9, 2018

EDRA49
JUNE 6-9, 2018
OKLAHOMA CITY,
OKLAHOMA

**SPONSORSHIP
& EXHIBITING
OPPORTUNITIES**

Contact: Rhonda Grizzard / 1.847.447.1703 / rhondag@edra.org

Why Sponsor or Exhibit at EDRA49?

EDRA49 is the premiere event bringing together researchers, teachers, and practitioners from around the world who are dedicated EDRA's mission and vision.

The conference is our annual opportunity to share new work, celebrate our successes, and build new connections between the field's current and future leaders in academia and industry.

Your support and participation are vital to ensuring that the work we do today is carried into the future, and that we can create an environment that fosters continuing improvement in environmental design.

We look forward to seeing you in Oklahoma City!

MISSION

EDRA's purpose is to advance and disseminate research, teaching, and practice toward improving an understanding of the relationships among people, their built environments, and natural ecosystems.

The mission of EDRA is to provide a collaborative, multidisciplinary community to connect theory, research, teaching, and practice to recognize, create and advocate for environments that are responsive to diverse human needs. EDRA is committed to equity, inclusion, and respect for all persons.

VISION

EDRA bridges theory, research, teaching, and practice to:

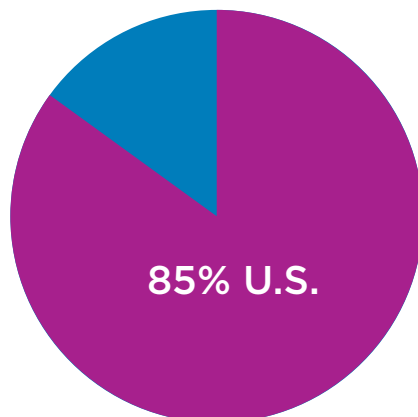
- Recognize and create more humane environments in collaboration with global stakeholders/communities.
- Promote cutting-edge research and practice that is essential to improve quality of life for all people.
- Transcend disciplinary boundaries and industry sectors in collaborative pursuit of environments that are responsive to diverse human needs.
- Advocate for diverse voices in the pursuit of social justice.

Who attends the EDRA Conference?

EDRA48 in Madison, WI, drew 394 attendees from around the world, representing 18 countries including the United States, Germany, Japan, South Korea, Brazil, and Australia.

While most of our attendees come from academic institutions, we also host leading practitioners from the public and private sectors, in fields ranging from architecture and planning to healthcare.

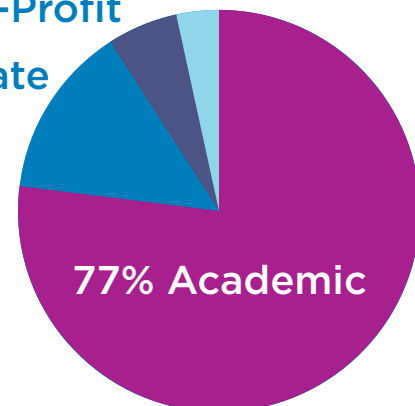
15% International



3% Government

6% Non-Profit

14% Private Sector



Sponsorship Opportunities

A variety of sponsorship levels are available to provide targeted exposure to supporting organizations. Prices are quoted in U.S. dollars.

DIAMOND LEVEL / \$25,000

Conference Sponsor (1 opportunity)

BENEFITS:

- One complimentary exhibit table in preferred location.
- Two full complimentary conference registrations.
- Logo recognition on conference signage and in conference materials.
- Logo recognition on conference web page and emails with a link to your corporate website.
- Logo printed on conference badges.
- USB flash drive with logo and promotional materials distributed to attendees at registration
- Opportunity to have a featured session where the organization can present research findings or conduct a technical demonstration.
- Exclusive sponsorship of EDRA Great Places Awards and CORE Recognition Program.
- Premium reserved seating at Friday dinner and keynote address.

PLATINUM LEVEL / \$10,000

BENEFITS:

- One complimentary exhibit table in preferred location.
- Two full complimentary conference registrations.
- Logo recognition on conference signage and in conference materials.
- Logo recognition on conference web page and emails with a link to your corporate website.

SPONSORSHIP OPTIONS (choice of one):

Welcome Reception (1 opportunity)

EDRA49 will kick off with a welcome reception.

- Signage at the reception.
- Opportunity to provide brief remarks during the reception.

Thursday Off-site Reception (1 opportunity)

Be the exclusive sponsor of our Thursday Reception where attendees will gather at an off-site location.

- Signage at the reception.
- Opportunity to provide brief remarks during the reception.

Awards Dinner & Keynote (1 opportunity)

Conference attendees will be invited to attend this special dinner to honor EDRA award recipients.

- Signage at the reception.
- Opportunity to provide brief remarks during the reception.
- Premium reserved seating.

Student Scholarship Donation Opportunity



Supporting environmental design research students is fundamental to ensuring the future of our profession and our organization.

Our student scholarship fund provides stipends to student members to assist with registration, travel, and lodging costs. **Make a donation in any amount to ensure that students can participate in the conference as presenters and attendees.**

Sponsorship Opportunities

GOLD LEVEL / \$7,500

BENEFITS:

- One full complimentary conference registration.
- Logo recognition on conference signage and in conference materials.
- Logo recognition on conference web page and emails with a link to your corporate website.

SPONSORSHIP OPTIONS (choice of one):

Plenary Speakers (3 opportunities)

Well renowned speakers will present the latest environmental design research.

- Special recognition during sessions.

Awards Cocktail Reception (1 opportunity)

Sponsor a cocktail of your choice at the Awards Cocktail Reception. You have the opportunity to provide company materials, such as cocktail napkins, stir sticks, and a customized cocktail name.

- Signage at the reception.
- Opportunity to provide brief remarks during the reception.

Poster Sessions (1 opportunity)

Poster sessions will showcase the latest environmental design research and provide an networking opportunity for meeting attendees.

- Special recognition during these sessions.

SILVER LEVEL / \$5,000

BENEFITS:

- Logo recognition on conference signage and in conference materials.
- Logo recognition on conference web page with a link to your corporate website.
- Name recognition in conference emails.

SPONSORSHIP OPTIONS (choice of one):

Lunches (2 opportunities)

- Signage with company name and logo at lunch.

Mobile App (1 opportunity)

- Recognition on splash screen and mobile app web page.
- One mobile app advertisement.
- Available until January 31, 2018.

Graduate Student Workshop (1 opportunity)

The Graduate Student Workshop is designed to provide a forum for graduate students to present and discuss their ongoing research with senior mentors in environmental design research and with other graduate students.

- Name recognition on workshop promotions and program handout.



Sponsorship and Exhibitor Opportunities

BRONZE LEVEL / \$2,500

BENEFITS:

- Logo recognition on conference signage and in conference materials.
- Name recognition on conference web page.

SPONSORSHIP OPTIONS (choice of one):

Lanyards (1 opportunity)

Meeting themed lanyards will be distributed to each attendee at registration.

- Sponsor logo imprinted on each lanyard.

Networking Breakfast (2 opportunities)

- Signage with company name and logo at the breakfast.

Refreshment Breaks (3 opportunities)

Attendees will enjoy light snacks and beverages during daily morning and afternoon breaks.

- Signage with company name and logo at the refreshment breaks.

Mobile Sessions (6 opportunities)

Several mobile sessions will be offered to highlight Oklahoma City's culture and history.

- Signage with company logo at the session.
- Sponsor logo on the mobile session tickets that are distributed to registrants (specific session assignments will be made at a later date).

PARTNER LEVEL / \$1,000

Help make EDRA49 a success by making a general contribution.

BENEFITS:

- Logo recognition on conference signage and in conference materials.
- Name recognition on conference web page.

CONTRIBUTING LEVEL / \$500

Help make EDRA49 a success by making a general contribution.

BENEFITS:

- Name recognition on conference signage and in conference materials.

EXHIBIT OPPORTUNITIES

EDRA conferences gather top environmental design researchers and practitioners to provide an unequalled opportunity for exhibitors to network and build professional connections.

Table Top Exhibit: \$750

- One full complimentary conference registration.
- Name recognition on conference signage and in conference materials.
- One 6' skirted table.
- Two chairs.

All exhibits should fit on top of or directly behind the six-foot skirted table.

Note:

- Several conference breaks will be held in the exhibit area.
- Exhibitor space is limited.
- EDRA does not provide additional security within the exhibit area.
- Payment for additional items outside of the standard exhibitor package is the sole responsibility of the exhibiting company. Please be sure to carefully consider additional fees for electrical hook ups and shipping charges.

EDRA49 Sponsorship/Exhibitor Order Form

SPONSOR/EXHIBITOR INFORMATION

Company/Organization _____
Street Address _____ Country _____
City _____ State _____ Postal Code _____
Main Contact _____ Title _____
Email _____ Phone _____

SPONSOR/EXHIBITOR SELECTIONS

Diamond Level / \$25,000

Conference Sponsor

Platinum Level / \$10,000 each

Welcome Reception
 Thursday Off-site Reception
 Awards Dinner & Keynote

Gold Level / \$7,500 each

Plenary Speaker (select 1)
 Thursday Friday Saturday
 Awards Cocktail Reception
 Poster Sessions

Silver Level / \$5,000 each

Lunch (select 1)
 Thursday Friday
 Mobile App
 Graduate Student Workshop

Bronze Level / \$2,500 each

Lanyards
 Networking Breakfast (select 1)
 Thursday Friday
 Refreshment Breaks (select 1)
 Thursday Friday Saturday
 Mobile Sessions (*Assignments made at a later date.*)

Partner Level / \$1,000

Partner

Contributing Level / \$500

Contributor

Exhibitor: Tabletop Exhibit / \$750

Tabletop Exhibit

Student Scholarship Fund

Student Scholarship Donation: \$ _____

Total Due: \$ _____

PAYMENT INFORMATION

Check (payable to EDRA) MasterCard Visa

Cardholder Name (print) _____
Card Number _____ Exp Date _____ Sec Code _____
Billing Address _____ Country _____
City _____ State _____ Postal Code _____
Signature _____ Phone _____

Please return this form to:

EDRA
1000 Westgate Drive Suite 252
St. Paul, MN 55114
P 651-379-7306
F 651-290-2266

Note: EDRA has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS). EDRA will not accept credit card information via email. Submit this form by mail or fax only.



(For office use only)

initials		fin.	CK/CC
date			paid