



Request for Proposals

2025 Food Insecurity Grants

Opportunity Overview

Anthem Blue Cross (Anthem) is making grant funding available to community-based organizations (CBO's) in Anthem's current Medi-Cal Counties in California to address food insecurity. Food insecurity is the lack of access to reliable, affordable, and nutritious food for individuals and families and a key social driver of health. Anthem's Food Insecurity Grants will support local organizations to access funds to address food insecurity in communities, particularly for marginalized populations.

Available Funding

Anthem is making a minimum of \$400,000 in 2025 available under this program. Anthem is anticipating making awards to at least 40 organizations in the amount of \$10,000 per organization through this RFP. Organizations are allowed to submit proposals for up to \$10,000 per proposal.

Eligible Applicants

Eligible Applicants include local entities that are providing existing activities to address food access. Eligible applicants include the following:

- Non-profit organizations
- Faith-Based organizations
- Local Government Entities
- Health care organizations including Federally Qualified Health Centers

While all organizations in Anthem's current Medi-Cal counties, Anthem will be prioritizing applicants located in specific counties with higher community-level food insecurity rates based on statewide measures. These counties include Calaveras, Fresno, Inyo, Kern, Kings, Los Angeles, Madera, Tulare, and Tuolumne.

Eligible Uses

Anthem is making the eligible uses of these funds very flexible as long as aligned with the goal of addressing food insecurity for community members. Eligible uses can include but not limited to the following:

- Purchasing of food
- Equipment for food preparation and storage
- Capital costs for facilities to address food insecurity
- Staffing costs for food preparation/delivery

It is important to note that these funds are not solely for Medi-Cal members, but rather intended to support all individuals and families in a community facing food insecurity.

anthem.com

Anthem Blue Cross
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RFP Process

Anthem is opening the application submission period starting April 1, 2025. The deadline for eligible applicants to submit a proposal for this opportunity is Friday May 30, 2025. Applicants can email their proposals to Noni Plasichuk at Noni.Plasichuk@anthem.com. Email Subject line should state Food Insecurity Grant. Anthem will review all proposals and communicate a decision by June 30, 2025. Funds are anticipated to be released late summer 2025. If you have any questions on the RFP please contact Noni Plasichuk at Noni.Plasichuk@anthem.com.

Proposal Requirements

Eligible applicants need to follow the below proposal format. Each proposal should be no longer than 3 pages that includes 1 page with organizational information and up to two pages with the proposal information.

Organizational Information – 1 page

- Organization Name:
- Address:
- Website:
- Point of Contact Name:
- Point of Contact Email:
- County(s) served for proposal:
- Currently Contract for CalAIM Community Supports Medically Tailored Meals (Yes/No):
- Has your organization received prior funding from Anthem to address food insecurity (Yes/No):
- Brief Overview of Organization (including history, current services offered, regions served):

Proposal – 2 page maximum

1. Description of intended use of funds including target populations:
2. How will funds be used to address food insecurity:
3. Requested funding amount:

Grant Reporting Requirements

If selected for this opportunity, grantees will need to provide a report to Anthem by December 31, 2025. The report will need to include the following:

1. Description of how the funds were used to address food insecurity
2. Impacts/Outcomes of the funds on addressing food insecurity
3. Quote or story from individual impacted by funds