



The Mid-America Lumbermen's Association (MLA) has announced the exclusive MLA Buyers Guide (the Guide) — the premier resource of relevant products and services for lumber professionals — is now available with a more user-friendly interface on the MLA website at www.themla.com.

MLA partnered with Overland Park, Kansas-based Strategic Value Media, a leading nationwide provider of print and digital media solutions for national, state and local trade and membership associations, to produce the Guide. MLA is proud to provide its members with this useful and easily accessible year-round resource.

“This comprehensive Guide offers access to a vast network of industry suppliers,” said Olivia Holcombe, Executive Vice President of the MLA. “We are very pleased with the fine work SVM has done with this Guide, which we anticipate will now assist industry professionals in making educated purchasing decisions throughout the year. The response to this Guide by the industry has been nothing short of outstanding.”

The 2016 version of the Guide features updated and expanded company and product listings, in addition to other valuable information relating to the lumber industry. The Guide provides MLA members and other industry professionals with an efficient way to browse for goods and services. The Guide also offers lumber suppliers and companies exceptional visibility by showcasing their products and services to a targeted, industry-specific buyer group.

If your company or business has not yet taken advantage of this exceptional opportunity to highlight your products and services in the Guide, it is not too late. To learn more about advertising your products or services in this exclusive Guide, please email mla-advertise@svmmedia.com.

