

## FOR IMMEDIATE RELEASE

### *KROWNE'S REVOLUTIONARY ROBOTIC DISPENSING SYSTEM*

(Wayne, New Jersey February 27, 2025): Krowne, the leader in innovative bar and restaurant equipment solutions, proudly announces the launch of its latest breakthrough product: the Robotic Dispensing System (KR-ROBO-60). This fully automated robotic system is engineered to increase profitability, speed, ease of use, and is set to redefine operational standards in the foodservice industry.

#### **Key Features and Innovations of KR-ROBO-60**

The KR-ROBO-60 is a fully automated, advanced robotic technology that helps businesses achieve higher profitability and operational efficiency by delivering consistent pours, optimizing performance, and reducing waste and labor costs. The robotic solution can serve up to 240 pints per hour, significantly increasing service speed, in turn, doubling revenue potential during peak hours. With an impressive 98% keg yield and high-throughput capabilities, the robotic solution ensures that establishments can serve more customers faster, without compromising on quality.

Equipped with a digital interface, KR-ROBO-60 offers intuitive controls and can integrate with a POS system creating a fully self-sufficient setup, ensuring smooth transactions and enhanced customer experiences.

The unit has the option to be built with casters for easy mobility to allow operators to reposition the system effortlessly to meet shifting operational needs. The KR-ROBO-60 also operates in a standard outlet with no special power requirements, providing a hassle-free setup.

"The KR-ROBO-60 represents the next generation of beverage dispensing," said President, Kyle Forman. "By combining automation with intelligent design, we're giving businesses the tools they need to maximize profitability, streamline operations, and deliver superior service."

"Very excited to be a part of this innovation with Krowne. Dispensing is a great use case for robotics and provides the hospitality industry the same robust technologies normally found within industrial settings," said Grayson Dawson, Head of Robotics at Krowne.

The KR-ROBO-60 is now available for order. For more information, visit <https://krowne.com/kr-robo-60>.

#### **About Krowne**

Krowne is a third-generation, family-owned company manufacturing in the U.S.A. for over 75 years. Rapid expansion and innovation have solidified Krowne as the fastest-growing bar equipment company in the world, with experience ranging from custom underbar, refrigeration, and beverage dispensing systems to high-quality faucets, pre-rinses, and gas connectors. Krowne's drive for new-age design has propelled them to new heights with cutting-edge configurators like BarFlexPro and FloorDesigner, along with winning several awards for excellence in innovation. Through expansion and innovation, Krowne remains committed to their values of quality and sustainability while driving tremendous growth in the industry.

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KROWNE

# ROBOTIC DISPENSING

KR-ROBO-60



Fully automated resulting in higher profitability & efficiently



2x your revenue with higher speed of service



Equipped with 4" casters for easy mobility



Ability to serve 240 pints per hour



Includes digital interface for ease of use