Our Action Plan is Grounded in Our **Playbook** and Furthers Our Call to Advance Race Equity
Collective Principles that Define Us – We Are *Always* Committed to...

- People and Public Service
- Building Common Ground
- Partnering Across Sectors
Three Catalyzing Focus Areas

- **Moving Health & Human Services Upstream**
  - Preventing Issues Before They Happen

- **Advancing Social & Economic Mobility**
  - Ensuring Families Succeed for the Long Term

- **Building Field Capacity**
  - Providing Insights and Tools that Move Us Forward
Pulling Key Levers

**Investing in Outcomes**
Build capacity and increase evidence of what works by involving families and communities in all aspects of design and implementation.

**Modern Platforms**
Capture insights, create efficiencies, and support informed decisions through modern technology, interoperability, and data analytics.

**Space for Innovation**
Encourage ingenuity to spur innovations on-the-ground with and through community.

**Integrated Policy Levers**
Align and modernize policies through whole family approaches and across social determinants of health to leverage resources for the most impact.

**Applying Science & Design**
Apply science-based and human-centered design principles to meet people where they are and to support implementation.

**Partnering for Impact**
Co-create solutions to accelerate systems-level change and drive community-informed and family-led outcomes.

*Each lever must be pulled through a RACE EQUITY LENS.*
Cornerstone
Our New Policy Framework

First Papers Released Nov. 2020

• Scaffolding for why human services matters

• Position human services leaders in our network to support policy action for the new Federal Administration & Congress

• Address specific action required in response to the COVID-19 pandemic

• Lay groundwork for equitable recovery and long-term repair
• Preventing Child Maltreatment
• Enhancing Population Health through Social Determinants

Enabling Factors
• Primary Prevention
• Maternal Health
• Early Education/Quality Child Care
• Nutrition Access
• Affordable Housing
• Young Parent Engagement
• Supports for Youth Transitioning from Care

Key Drivers and Actionable Areas
• Families First Implementation
• Cohort w/Public Health
• Ecosystem Insights & Peer-to-Peer Learning

Moving Health & Human Services Upstream
Preventing Issues Before They Happen

Apply a Race Equity Lens
Advancing Social & Economic Mobility

Investing in Parents as Breadwinners & Caregivers
Closing the Racial & Gender Wealth Gap

Enabling Factors
- Employer Engagement
- Financial Asset & Credit-building
- Tax Policy
- Quality Child Care
- Affordable Housing
- Coordination w/ Education System
- Updated Poverty Measurements

Key Drivers and Actionable Areas
- Aligning Workforce & Human Service Systems
- Mitigating Cliff Effect
- Ecosystem Insights & Peer-to-peer Learning

Apply a Race Equity Lens

Ensuring Families Succeed for the Long Term
Building Field Capacity

Providing Insights and Tools that Move Us Forward

Workforce Well-being
- New tools informed by COVID-19 experience
- New peer community for agency staff responsible for EDI

Generative Leadership
- Insights from COVID-19 experience
- Cross-sector shared learning opportunities

Data Insights and Interoperability
- Applying advanced analytics through a race equity lens
- Inform policy opportunities for advancing interoperability

Productive Narrative
- Cornerstone briefs
- Narrative Playbook and additional tools

Culture of Evidence & Equity
- Applied Research in Practice
- Joint conference with researchers
- NSDTA Evaluation Journal

Crisis, Disaster Planning, and Response
- Lessons learned from COVID-19 – support application in policy and practice

Providing Insights and Tools that Move Us Forward
Join Us! 2021 Events & Conferences

**JANUARY-JUNE**
**EVERY 3RD THURSDAY**

**Virtual Mini-Series of Health & Human Services Collective Learning**
www.APHSAThirdThursday.com

**AUGUST 22-25**

**Economic Mobility and Well-Being Conference**
*Shaping Solutions through Research, Policy, & Practice*
www.APHSANAWRSConference.com

**OCTOBER 3-6**

**NSDTA Education Conference**
*Embrace Agility & Advance to New Heights*
Spokane, WA
www.NSDTAConference.com

**SEPTEMBER 26-29**

**ISM Annual Conference and Expo**
Cincinnati, OH
www.ISMConference.com

**OCTOBER 17-20**

**AAHHSA Education Conference**
Columbus, OH
www.AAHHSAConference.com

**MARCH 23**
**MAY 25**
**JULY 27**
**NOVEMBER 16**

**Virtual Events**
**Conversations to Spark Inspiration and Innovation**
www.APHSALeadershipCorner.com

In partnership with
National Association of Welfare Research Statistics (NAWRS)

**HYBRID EVENTS**

**EVERY 3RD THURSDAY**

**AUGUST 22-25**
**OCTOBER 3-6**
**SEPTEMBER 26-29**
**OCTOBER 17-20**
What We Aim to Impact

A Healthier, Equitable Ecosystem
Creating thriving communities by understanding the enabling conditions for social and economic mobility and family well-being.

Agile H/HS Workforce
Focused on the critical role of the workforce and enhancing the well-being and overall capacity of workers at all levels to deliver on the agency’s mission.

A Healthier, Equitable Ecosystem
Creating thriving communities by understanding the enabling conditions for social and economic mobility and family well-being.

Productive National Narrative
Promoting productive narratives that facilitate finding common ground and advancing solutions that are locally-adaptable and centered on the whole family.

Modern H/HS Policy
Advancing policy at federal, state, and local levels that is human-centered; rooted in the context of what it takes to be healthy and well in a community; and focuses on achieving social and economic mobility across generations.

Data Optimization at All Levels
Integrating and leveraging data while building the analytical capacity of health and human service agencies to inform sound policy and practice.

Evidence-Informed Investments
Supporting a culture of evidence in health and human service organizations and generating opportunities for building and spreading services that have been shown to work.