Leveraging Emergency Funding to Purchase Human Services Technology

Monday, August 16, 2021

WHO WE ARE

WE REPRESENT
state and local health and human services agencies through their top-level leadership

WE SEEK TO
influence modern policies and practices, help our members build capacity for their teams, and connect them to other human-serving organizations and policymakers

We build well-being from the ground up.
To Deliver Value to Our Members
We Aim to:

**Influence** modern policies and practices that support the health and well-being of all children and families and that lead to stronger communities

**Build** more capacity through access to our professional education and development conferences, technical expertise, publications, and our Organizational Effectiveness practice

**Connect** members to national policymakers and human-serving organizations across a wide circle of stakeholders in the health and human services sector, as well as key partners in education, housing, employment, and others

Join Us at Our Next Conference

**Economic Mobility & Well-Being Conference**
August 22–25, 2021

**NSDTA 2021 Annual Education Conference**
October 3–6

**AANHS 2021 Annual Education Conference**
October 17–20

Registration is Open!
INTRODUCTIONS

Your Mission is our Mission

RUPAM CHOKSHI

HEATHER GOODWIN

DONNA ROHDE

EMERGENCY FUNDING

$5+ TRILLION IN FUNDING IN 12 MONTHS

- American Rescue Plan - $1.9T
- Consolidated Appropriations Act - $868B
- Paycheck Protection Program and Health Care Enhancement Act - $483B
- The Coronavirus Aid, Relief, and Economic Security (CARES) Act - $2T
- Families First Coronavirus Response Act - $192B
- Coronavirus Preparedness and Response Supplemental Appropriations Act - $8B
LEVERAGING EMERGENCY FUNDING TO PURCHASE HUMAN SERVICES TECHNOLOGY

| SOURCES OF EMERGENCY FUNDING

CRF

ARP
WHAT IS THE CORONAVIRUS RELIEF FUND?

The CARES Act distributes $150 billion in Coronavirus Relief Fund to states, tribes, and local government.

The Fund is used in human services to improve telework, enable compliance with COVID-19 public health precautions, and build a recovery plan.

CRF REQUIREMENTS

COVID-19 RELATED
Reasonably necessary expenditures incurred due to the public health emergency with respect to COVID-19.

NOT BUDGETED
Expenditures were not accounted for in the budget most recently approved as of March 27, 2020.

INCURRED DURING 2021
Costs were incurred during the period that begins on March 1, 2020 and ends on December 30, 2021 (extended deadline).
LOOK FOR TECHNOLOGY THAT SUPPORTS THIS TYPE OF WORK:

- Supporting remote work by establishing telework capabilities
- Minimizing worker contact with clients in the field
- Converting critical case file documents from paper to digital
- Limiting the need for clients to come to the agency
- Accessing case information remotely
- Automating processes to support surge in applications/intakes

THE AMERICAN RESCUE PLAN
AMERICAN RESCUE PLAN – THE $350B

States: $195.3 billion
(based on share of unemployment)

Local: $130.2 billion
(Counties based on population; Cities based on CDBG criteria)
  Counties: $65.1 billion
  Cities: $45.6 billion

Tribal: $20 billion

Territories: $4.5 billion

Non-Entitlement Units of Local Government: $19.5 billion

CRF VS. ARP

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<tr>
<th>CRF</th>
<th>ARP</th>
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<tr>
<td>Help individuals and business with stimulus and paycheck</td>
<td>Recover State &amp; Local revenues that were lost during the PHE in 2020</td>
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<tr>
<td>Fund PPE purchase that would help stop the spread of the virus</td>
<td>Vaccine distribution and administration</td>
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<td>Funds distributed via states and directly to local jurisdictions with 500K+ population</td>
<td>Funds distributed directly to local jurisdictions</td>
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<tr>
<td>December 30, 2020 (original), December 30, 2021 (extended)</td>
<td>December 30, 2024</td>
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### LOST REVENUE

\[
\text{Pre-Covid Revenue} \times (1 + \text{Pre-Covid Growth Adjustment}) - \text{Current Revenue}
\]

*Source: NACo – Understanding Eligible Uses of the Fiscal Recovery Fund*

### AMERICAN RESCUE PLAN

**USES OF FUNDS**

- Support Public Health Response
- Replace Public Sector Revenue Loss
- Water & Sewer Infrastructure
- Equity-Focused Services
- Address Negative Economic Impacts
- Premium Pay for Essential Workers
- Broadband Infrastructure
HUMAN SERVICES PROVISIONS

THE FOLLOWING PROGRAM PROVISIONS ARE PART OF THE PLAN:

- Child Care and Development Block Grant: Pandemic EBT
- Nutrition Programs (non-P-EBT)
- Housing Assistance
- TANF/Pandemic Emergency Fund
- Child Care Entitlements to States
- Tax Credits
- FMAP

UTILIZING EMERGENCY FUNDING

ADVICE FOR USING EMERGENCY FUNDING:

- Have a champion
- Involve IT early
- A lot of work, but it’s rewarding!
WHAT FINANCIAL OPTIONS SHOULD WE CONSIDER?
Agencies we work with have used some or all of the following sources to successfully finance IT projects:

- REIMBURSEMENTS
- INNOVATION FUNDS
- GRANTS
- FOUNDATIONS
- FOR-PROFIT PARTNERS
- FINANCIAL INSTITUTIONS
FOR MORE INFORMATION

LEVERAGING EMERGENCY FUNDING
for human services technology

info.teamnorthwoods.com/
emergency-funding-human-services-technology

THANK YOU!

INTERESTED IN LEARNING MORE? REACH OUT!

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