



Action Plan 2022

Key Focus Areas & Strategies

Our Action Plan is Grounded in Our Playbook and Furtherers Our Call to Advance Race Equity



Collective Principles that Define Us – We Are *Always* Committed to...



People and Public Service



Building Common Ground



Partnering Across Sectors

Three Catalyzing Focus Areas



Moving Health & Human Services Upstream

Preventing Issues Before They Happen



Advancing Social & Economic Mobility

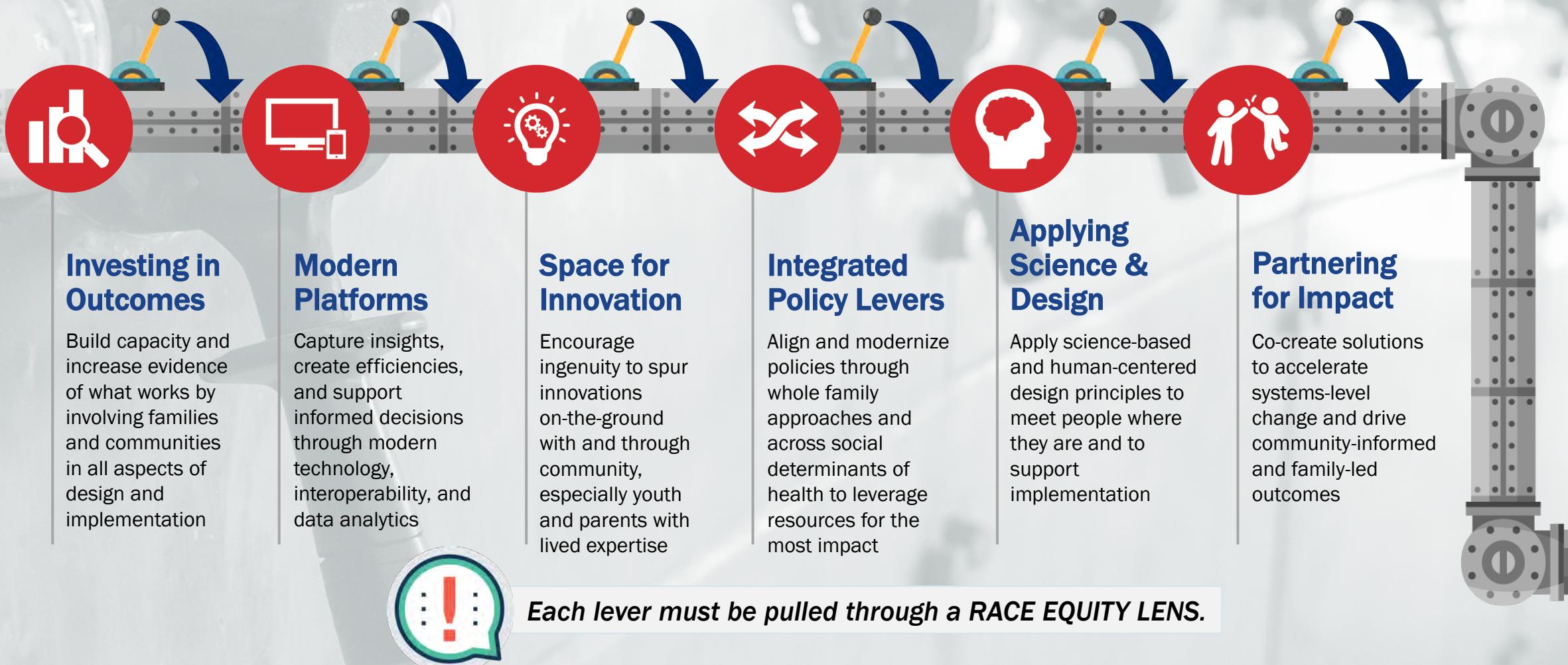
Ensuring Families Succeed for the Long Term



Building Field Capacity

Providing Insights and Tools that Move Us Forward

Pulling Key Levers



Cornerstone Our Policy Framework

First papers released November 2020

- Scaffolding for why human services matters
- Position human services leaders in our network to support policy action for the Federal Administration & Congress
- Address specific action required in ongoing response to the COVID-19 pandemic
- Lay groundwork for equitable recovery and long-term repair

Cornerstone for Resilient Communities and a Revitalized Economy: The Role of Human Services in Building Well-being from the Ground Up

November 2020



A CORNERSTONE POLICY BRIEF—
TOWARD RESILIENT COMMUNITIES
AND A REVITALIZED ECONOMY

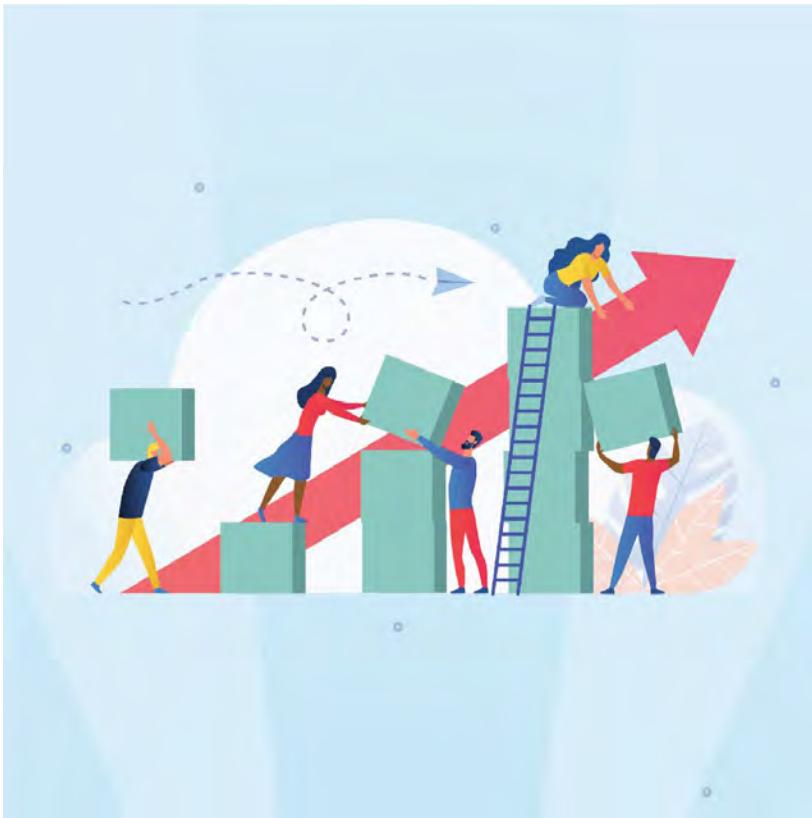
Laying the Tracks for an Equitable Recovery and Long Term Repair

November 2020

Ensuring an equitable and inclusive recovery begins with laying new tracks. Just as laying new train tracks once connected towns across the country to each other, we need to lay new tracks that connect the generations of families, especially among Black, Brown and Indigenous Americans—to opportunities that increase intergenerational mobility and rates of upward mobility. Communities of color have historically been denied access to the foundational building blocks of well-being. We know that systems can be re-designed in innovative ways to prevent this and that we can also work toward repair, strengthening our common purpose and our care for one another. Systems can and must be a force of good—together we can accelerate the good by redesigning the harmful elements to ensure that everyone is able to get on the tracks toward mobility and well-being.



Cornerstone Policy Briefs – 2021 Releases



Core Principles for TANF Modernization (April 2021)

Highlights how we can build common ground on what families need to thrive and how TANF can align with other key building blocks to achieve the outcomes we desire. Check out our [TANF Map of Core Principles](#) too!

Harnessing Data & Technology to Construct a Human Services System that Supports Thriving & Equitable Communities (August 2021)

Highlights how recent innovations in technology have opened a path for agencies to dramatically strengthen their data and technology infrastructure, while providing fairer and more equal access to crucial benefits and services.

Unlocking the “Prevention Services” in the Family First Prevention Services Act (December 2021)

Highlights the challenges and opportunities that the Family First Prevention Services Act offers to accelerate the shift towards a prevention-oriented child well-being system.



Moving Health & Human Services Upstream

Preventing Issues Before They Happen



Apply a Race Equity Lens

- Focus on Primary Prevention & Early Intervention
- Align Systems to Advance Child & Family Well-being

Enabling Factors

- Concrete and economic supports
- Quality early childhood supports
- Food & housing security
- Behavioral health supports
- Access to support systems that reduce stress
- Alternate pathways in response to risk of child maltreatment
- Continuum of care that supports all families

Key Drivers & Actionable Areas

- American Rescue Plan Act implementation
- Sustaining structural improvements achieved through pandemic response
- IV-B reauthorization
- Family First implementation
- Farm Bill reauthorization
- TA and cohort learning that fosters policy, practice and system alignment



Advancing Social & Economic Mobility

Ensuring Families Succeed for the Long Term



Apply a Race Equity Lens

- Focus on Whole Family Approaches
- Tackling Benefits Cliffs

Enabling Factors

- Education & skill development
- Employment & training services
- Partnerships to foster pathways for upward mobility
- Financial asset & credit-building
- Food & housing security
- Quality early childhood supports
- Broadband & transportation access
- Baseline of supports that meet people's basic needs

Key Drivers & Actionable Areas

- TANF modernization
- American Rescue Plan Act implementation
- Sustaining structural improvements achieved through pandemic response
- Workforce, education & human services alignment
- Overcoming barriers to scale SNAP Employment & Training (E&T)
- Earned income & child tax credits
- TA and cohort learning that fosters policy, practice and system alignment



Building Field Capacity

Providing Insights and Tools that Move Us Forward



Apply a Race Equity Lens

Workforce Well-being

- TA support in the field
- Cross-collaboration with community-based orgs
- Leadership toolkit

Data Insights and Interoperability

- Applying advanced analytics through a race equity lens
- Inform policy opportunities for advancing interoperability

Culture of Evidence & Equity

- TA support in the field
- Spotlight on importance of qualitative data
- E-learning module & resource development

Generative Leadership

- Cross-sector shared learning opportunities
- Building agency capacity to drive systems level change informed by people with lived expertise
- EDI Peer Community

Productive Narrative

- Additional Cornerstone briefs
- Additional tools for field use informed by people with lived expertise
- EDI/Race equity tools

Crisis, Disaster Planning, & Response

- Embedding sustainable changes from pandemic lessons
- Refugee repatriation and resettlement
- Understanding intersection of HHS & environmental justice

Join Us: Events & Conferences 2022



TBA

*SNAP/TANF
PROGRAM
INTEGRITY*

AASD

NASTA

NAPIPM

Economic Mobility and Well-Being Conference

www.EMWBconference.com

**JUNE
12-15**

*POLICY AND
PRACTICE*



NATIONAL HEALTH & HUMAN SERVICES 2022 SUMMIT

National Health and Human Services Summit

www.APHSNationalSummit.com

**OCTOBER
9-12**

LEGAL



AAHHS Education Conference

www.AAHHSconference.com

**OCTOBER
16-19**

*ORGANIZATIONAL
EFFECTIVENESS*

NSDTA

NSDTA Education Conference

www.NSDTAconference.com

**OCTOBER
23-26**

TECHNOLOGY

ISM

ISM Annual Conference and Expo

www.ISMconference.com

**ONGOING
VIRTUAL
SERIES!**



American Public Human Services Association

Conversations to Spark Inspiration and Innovation

www.APHSALeadershipCorner.com

LEADERSHIP CORNER

What We Aim to Impact

A Healthier, Equitable Ecosystem

Creating thriving communities by understanding the enabling conditions for social and economic mobility and family well-being.



Productive National Narrative

Promoting productive narratives that facilitate finding common ground and advancing solutions that are locally-adaptable and centered on the whole family.

Agile H/HS Workforce

Focused on the critical role of the workforce and enhancing the well-being and overall capacity of workers at all levels to deliver on the agency's mission.



Data Optimization at All Levels

Integrating and leveraging data while building the analytical capacity of health and human service agencies to inform sound policy and practice.



Modern H/HS Policy

Advancing policy at federal, state, and local levels that is human-centered; rooted in the context of what it takes to be healthy and well in a community; and focuses on achieving social and economic mobility across generations.

Evidence-Informed Investments

Supporting a culture of evidence in health and human service organizations and generating opportunities for building and spreading services that have been shown to work.