MARYLAND TOURISM & TRAVEL SUMMIT

EDUCATING, INSPIRING, EMPOWERING

BELCAMP • NOVEMBER 6-8, 2024

SPONSORSHIP INVESTMENT 2024

Maryland Tourism & Travel Summit is Maryland tourism's most prestigious industry gathering. We invite you to join us for our 43rd Annual Maryland Tourism & Travel Summit!

Sponsorship provides unparalleled opportunities to network, and to promote your business to the top tourism professionals from across our state. Don't miss this opportunity to get involved in a meaningful way – and to align your business with what we anticipate to be the best MTTS yet! Last year's event SOLD OUT! So don't delay in taking advantage of this opportunity!

Annual Sponsorship Opportunity

(November 2024-October 2025)

Maximize your dollars and have year round representation at all MTC sanction events for just $900 MORE!*

MORE value for your investment!

- Year-round recognition on MTC website
- Year-round on ALL MTC e-newsletters
- Recognition on signage at all MTC sanctioned events
- Featured Member Profile in Members e-newsletter

** Before the Early Bird Ends*

ACT NOW!

EARLY BIRD RATES AVAILABLE!

Early Bird Deadline is:

Friday, July 26, 2024

Can't attend MTTS but still want to be an Annual Sponsor? **Bronze Annual is just $1,500!!!***
More info or questions? Please Contact Ruth Toomey, MTC Executive Director ruth@mdtourism.org, Stuart Rice, MTC Administrative Assistant, stuart@mdtourism.org

* Annual Rate will be increasing after 6.9.23

WATER'S EDGE EVENTS CENTER

MTC MARYLAND TOURISM COALITION

Maryland OFFICE OF TOURISM

Visit HARFORD MARYLAND

BRONZE

Early Bird Rate – $2,200 |Regular Sponsor Rate $2,600 after 07.26.24| Late Rate $2,700 after 10.11.23

Annual Sponsor $3,100*

Our entry level sponsorship is designed for those looking for on-site visibility, and access to MTC membership!

Sponsor Benefits:

- MTTS Registration for **ONE person** (a $450 member value!)
- MTC membership for one year (up to 3 members); Membership effective for one CY [January 2025– December 2025]
    - Recognition of new/renewing members in social media & MTC Members Newsletter
    - Ability to use MTC logo on own's business website
    - Ability to serve on MTC Committees (pending open seats)
    - Share company news, job opportunities, promotions on social media and newsletters
- Sponsor Recognition including logo placement in all MTTS materials (print + digital + signage)
- Sponsor LOGO and LINK on MTTS 2023 website pages (guaranteed August 2024 through January 2025)
- Dedicated mention on MTC's social media accounts (FB, Instagram and Twitter)
- **Exhibit Booth** – *(table provided; all set-up at cost/electric is at responsibility of sponsor*)**

SILVER

Early Bird Rate – $3,700 |Regular Sponsor Rate $4,100 after 07.26.24| Late Rate $4,200 after 10.11.24

Annual Sponsor $4,600*

Sponsor Benefits:

- Complimentary MTTS registration for **up to TWO people** (a $800 member value!).
- **Receive all other BRONZE sponsor benefits PLUS:**
    - Receives Partner Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree ($750 value, tickets not included)
    - Ability to offer ONE dedicated, post-event E-blast to MTTS conference attendees during the year.

GOLD

Early Bird Rate – $5,300| Regular Sponsor Rate $5,700 after 07.26.24| Late Rate $5,800 after 10.11.24

Annual Sponsor $6,200*

Sponsor Benefits:

- Complimentary MTTS registration for **up to THREE** people (a $1,350 member value!)
- **Receive all other SILVER sponsor benefits PLUS:**
    - Receives Premium Sponsor level for (1) MTC advocacy event Tourism Day OR Summer Soiree (a $1,500 value, 1 ticket to Tourism Day included)
    - Ability to sponsor one of the following: **Lanyard/Badge** or **Turn Down Gift**** **naming sponsorships will be sold on first-come first-reserved basis – and must be paid by early bird deadline July 26, 2024.**

PLATINUM

Early Bird Rate - $7,200| Regular Sponsor Rate $7,600 after 07.26.24| Late Rate $7,700 after 10.11.24

Annual Sponsor $8,100*

Sponsor Benefits:

- Complimentary MTTS registration for **up to four** people (a $1,800 member value!)
- Ability to offer ONE dedicated post-event E-blast to **all MTC members + MTTS conference attendees**
- **Receive all GOLD sponsor benefits PLUS:**
  - Invitation to introduce a speaker from the podium at MTTS 2022!
  - Receives Premium Sponsor level for both MTC advocacy events; Tourism Day AND Summer Soiree (a $3,000 value, 2 tickets to Tourism Day included)
  - Ability to sponsor**: Welcome Gift, Attendee Thank You*** (design chosen by committee), **MTTS Awards Program** or **MTTS Program*** **naming sponsorships will be sold on first-come first reserved basis – and must be paid by early bird deadline**

DIAMOND

Early Bird Rate - $9,200| Regular Sponsor Rate $9,600 after 07.26.24 | Late Rate $9,700 after 10.11.24

Annual Sponsor $10,100*

In order to recognize your superior commitment to Maryland Tourism, let us customize this package for you!

Sponsor Benefits:

- Complimentary MTTS registration for **up to six** people (a $2,700 member value!)
- Ability to offer TWO dedicated post-event E-blast to **all MTC members + MTTS conference attendees**
- Present to the MTC Board of Directors at one Board meeting on a subject of your choice.
- Participation on stage during the Awards Banquet.
- **Receive all Platinum sponsor benefits PLUS: benefits that are customized just for you!**
  - Ability to sponsor: **After Party** * **naming sponsorships will be sold on first-come first-reserved basis – and must be paid by early bird deadline July 26, 2024.**

** Sponsors are responsible for the costs of the following: Electric, Extension Cord, Storage/Handling/Delivery per Package. Fees will follow in Exhibitors Packet.

Exclusive Naming Rights

After Party	Diamond
Attendee Bag	Platinum
Awards Program	Platinum
MTTS Program	Platinum
Welcome Gift	Gold
Lanyard/badge	Gold
Turn Down Gift	Gold

MORE value for your investment!