



LAUGHS AND SPOOKS RETURN TO LINCOLN PARK THIS FALL

THE ANNUAL SCARECROWS ON PARADE AND SPOOKTACULAR ROUND OUT A SPECTACULAR HALLOWEEN WEEKEND IN LINCOLN PARK

Chicago – (October 4, 2016) The Lincoln Park Chamber of Commerce and Clark Street Lincoln Park announce the return of Spooktacular, one of Chicago's best family friendly Halloween celebrations, on Sunday, October 30, 2016 from 1:00 – 4:00 p.m. on Clark Street in Lincoln Park between Armitage and Diversey and the south side of Diversey from Orchard to Lakeview.

Leading up to Spooktacular, Clark Street in Lincoln Park hosts its annual Scarecrows on Parade competition beginning Saturday, October 8. The public is encouraged to vote for their favorites at VisitClarkStreet.com. Voters will automatically be entered for a chance to win Spooktacular prizes including gift baskets and certificates from participating Lincoln Park businesses.

SCARECROWS ON PARADE **October 8 - October 31, 2016**

Scarecrows will be displayed at participating businesses on Clark Street between Armitage and Diversey, and on the south side of Diversey from Orchard to Lakeview

New this year! Elementary students from the Francis W. Parker School will plan, design, and craft scarecrows to be housed in storefronts along Clark Street in Lincoln Park. Shoppers, diners, and strollers on Clark Street will vote for their favorite student scarecrows!

There are four scarecrow voting categories: Spookiest Scarecrow, Most Creative Scarecrow, Funniest Scarecrow, and Favorite Student Scarecrow. A complete list of participants will be available at VisitClarkStreet.com beginning October 8. Each scarecrow will be eligible to win in only one category. Voting ends at 2:00 p.m. on Sunday, October 30, and winners will be announced during the Clark Street Spooktacular costume contest (located at 2558 N Clark) on Sunday, October 30.

SPOOKTACULAR **October 30th - 1:00 – 4:00 p.m.**

Spooktacular attendees will embark on a trick-or-treating trek to participating businesses throughout the community. On Sunday, October 30 visitors to Clark Street in Lincoln Park will load up on tasty treasures, while encountering mesmerizing magicians, jugglers, and scary stilt walkers that will amaze and amuse our costumed revelers throughout their neighborhood tour.

Clark Street in Lincoln Park between Armitage and Diversey and the south side of Diversey from Orchard to Lakeview

1:00 – 4:00 p.m.	Trick-or-treating, magic and roaming entertainment
2:00 – 4:00 p.m.	Spooktacular Costume Contest (2558 N. Clark St.)
3:30 – 4:00 p.m.	Scarecrows on Parade Winners Announcement

Learn more, get updates, and vote for your favorite scarecrows at VisitClarkStreet.com.

Clark Street Lincoln Park

Just two miles north of downtown, Lincoln Park is known as Chicago's liveliest neighborhood, and Clark Street in Lincoln Park is at the heart of the action. Clark Street in Lincoln Park is home to the historic and the hip, the classic and the contemporary. Filled with shops, cafes, restaurants, and pubs that range from the vintage to the vanguard, the Clark Street area also boasts world-class educational and cultural gems and a gorgeous expanse of lakefront beaches and tree-lined parks. Although known by many for its boutiques, restaurants and bars, it's also one of our nation's finest urban playgrounds and most coveted places to live. Come visit Lincoln Park, but clear your schedule first because you'll want to stay a while! Go to VisitClarkStreet.com for more information.