



Million Women Mentors NATIONAL 5-Year Anniversary Celebration Day



Background

Girls with a mentor are 2.5x more likely to feel confident in their ability to succeed in school and careers¹. This is especially critical for women and girls pursuing STEM careers and opportunities, where women fill only 24% of STEM occupations compared to 50% of the overall workforce, and where 50% leave their field within 10 years².

Million Women Mentors (MWM), an initiative of STEMconnector, is a movement to increase the confidence of women and girls to pursue and excel in STEM careers and leadership opportunities through the power of mentoring.

Founded in 2014 with the goal of reaching 1 million pledges to mentor by 2020, Million Women Mentors has far surpassed initial targets, with over 2.3 million pledges to mentor and over 1 million completed mentor relationships as of Fall 2017. Well into its 5th year, Million Women Mentors is now focused on scaling the mission beyond the United States and building opportunities to share best practices and mentoring resources to ensure that women all over the world have access to the role models and mentors who can turn their potential for a successful STEM career from a possibility to a probability.



STEM Mentoring Day Overview

On December 5, 2019, in celebration of Computer Science Week and culminating MWM's 5 Year Anniversary, Million Women Mentors is calling the world to action. We want to demonstrate what is possible when women are encouraged and supported on STEM pathways by sharing our stories and amplifying the effects of mentoring to encourage more men and women across the world to join the movement and commit to mentoring. Throughout the day we will live stream the stories of women who have been successful because of their mentors and how they are giving back as STEM mentors themselves. And we want everyone across our network and beyond to join in!

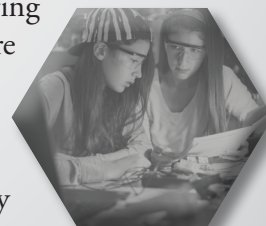
Livestreams could include:

- Mentoring stories from key members of the Million Women Mentors network
- Corporate leaders sharing why having programs for their employees to mentor helps their business as well as their employees and the community
- Events and panel discussions convened by members and leaders across the network
- Calls to action from organizations who are increasing their pledges to mentor or are expanding their mentoring programs



Why Should You Be Involved?

Did you know that there have only been 15 days in 2019 without MWM being mentioned in the news so far? The Million Women Mentors network knows that goodness is happening all over the country and the world and wants to use our extensive reach to amplify it for even greater impact! We know you are mentoring in your communities, that you are supporting local girl-serving organizations, and that you're encouraging others to do the same. By celebrating with Million Women Mentors, you are connecting the great work you're already part of to a vast network including over 1600 nonprofit organizations, 40+ states and 8+ countries with an annual media reach of well over 100 million. And that's just the tip of the iceberg! Help us continue grow this movement by sharing your own mentoring stories and inspire others around you to mentor.





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How to Participate

Download the **official social media toolkit** for important information about how to connect with those involved, the right hashtags to use, and to see some shareable sample posts for all platforms.



Throughout the day, follow #BecauseofMyMentor and #MWM5YearCelebrationDay to see the live streamed videos, speeches, and calls to action. Like, share, and interact with these videos online!

Share your own story on social media using #BecauseofMyMentor and answering the question: “What have you been able to accomplish or do because of your mentor?” ie: Because of my mentor, I took a chance. Because of my mentor, I pursued a PhD in Physics. Because of my mentor, I don’t give up. Because of my mentor, I became a mentor myself.

Ideas include:

- Posting a picture of you with your mentor
- Share a photo of you holding a poster with the answer to the question incorporating #BecauseofMyMentor
- Create a video of what you are doing because of your mentor and how that has affected your life
- Share why you are mentoring others through video, graphics, photos
- Flip the script to share “BecauseofMyMentee” to show that mentoring is mutually beneficial and consists of a reciprocal relationship



Post throughout the day and join in by sharing, liking, and responding to the posts of others!

Plan a STEM Mentoring Event!

Host an official STEM Mentoring Event at your school or in your community! We will be sure to keep our eye out for content to share and will do our best to connect you with representatives in your area who might be interested in attending or collaborating (representatives could include state MWM leaders, community organizers, government officials, etc.)! Events might entail:

- Panel presentations featuring mentors and mentees sharing their stories
- Keynote speakers
- Local companies and nonprofits with mentoring programs sharing their results and how others in the community can get involved
- Official opportunities to join the MWM Movement and take a mentoring pledge
- Awards presentation to anyone going above and beyond or women in STEM

To learn more about getting involved, see our webinar for corporate leaders, or reach out directly to Ashley. Szofer@STEMconnector.com