

Wilson to run for Ward 5 seat

Submitted campaign announcement

Sereta Wilson, 48, current Ward 5 Council member and resident of Norman for 26 years announced her intent to run again for city council.

Sereta is the owner of Annie's Ruff House, coowner of Annie's Indoor Dog Park, co-owner of Yellow Dog Coffee Company, and Director/Founder of Annie's Rescue Foundation 501c3. As a small business owner, Sereta is skilled at team building, understands the importance of providing quality service to her customers, and possesses the leadership necessary not only to start but also to sustain a successful small business for nearly a decade. Sereta has recently launched two new businesses in the community, as well as maintain her rigorous council schedule. Sereta serves on Finance Committee, and Community Planning and Transportation committee, as well as serving as the council liaison to the Visit Norman Board. Prior to starting a small business, Sereta spent 16 years working for Cox Communications. She worked in a variety of roles, from construction of critical fiber optic backbone to being selected as the Product Manager for Cox's high speed internet service in Oklahoma. During her time in telecommunications, she served on the Board of Oklahoma Women in Cable and Telecommunications. For her outstanding leadership, Sereta was awarded the National June Travis Fellowship and Rising Leader award.

Sereta earned her bachelor's and master's degrees at the University of Oklahoma, with a focus on Administrative Leadership. Sereta is a proven leader that has been a vocal advocate for the citizens of Ward 5. She understands the uniqueness of the diverse ward, and has led the charge in making it the most vocal and civically activated ward in the city. She has been instrumental in making available options for tiny house living in the rural areas. And has served the rural businesses by opening up new channels of revenue with the agri-wedding venue permit process.

She hopes to tackle the safety standards for rural roads by creating a safety corridor for the rural roads that can be very dangerous. Senior Center, and Norman Forward projects are at the top of her list of priorities. Sereta has paired with council colleagues to make some very bold moves toward changes at city hall. She pushed back on a franchise agreement with OG& E that would have locked the city into an antiquated set of standards for 25 years. She pushed to use TIF funds for a senior center, and when that was blocked by some, she pushed to end the UNP TIF. She would like to see the City of Norman move toward being business friendly for all businesses.



Sereta Wilson