

## **Stacey Parker**

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**From:** Allen, Lisa (CCI-Central Region) <Lisa.Allen@cox.com>  
**Sent:** Friday, November 02, 2018 11:19 AM  
**Subject:** Cox Communications - LFA Notification - Price Changes

Dear Local Franchising Authority,

This email is to inform you that effective December 4, 2018, the pricing of Cox's video will change to reflect the increased costs of doing business. Cox continues to evolve our service offerings to meet the increasing market demand for new products and features. As a result, Cox customers will continue to get a great value with Cox's suite of services.

The primary reason for the increase in the retail price of cable television is the rising wholesale cost of television programming. Television networks are charging higher fees to the cable and satellite companies that distribute their television content instead of primarily relying on advertising to generate income. While Cox absorbs as much of these price increases as possible, a portion must be passed to the consumer.

We are in a competitive business and we work to keep our prices as low as possible. As you are aware, Cox is not the only service provider raising costs, and our retail prices remain extremely competitive in the marketplace. Cox is also proud to continue offering customer support 24 hours a day, seven days a week with our US-based care centers.

Below is a list of our upcoming price changes. All of our customers will be provided notice in advance of the pricing changes in accordance with required notification standards. If you have any questions, please feel free to contact me at (405) 286-5061 or [Robbie.Squires@cox.com](mailto:Robbie.Squires@cox.com).

Sincerely,



Robbie Squires  
Director, Government Affairs  
Cox Communications Central Region

Video				
Effective Date: 12/4/2018				
	Current	New	Change	% Change
<b>TV Packages</b>				
Starter	\$25.00	\$25.00	\$0.00	0.0%
Contour Flex Starter	\$25.00	\$25.00	\$0.00	0.0%
TV Economy	\$38.00	\$40.00	\$2.00	5.3%
TV Essential	\$79.99	\$82.49	\$2.50	3.1%
Contour TV (Advanced)	\$84.99	\$87.49	\$2.50	2.9%
Contour TV Ultimate	\$166.99	\$167.49	\$0.50	0.3%
<b>Hispanic TV Packages</b>				
Paquete Latino	\$36.00	\$36.00	\$0.00	0.0%
<b>Surcharges</b>				
Broadcast Surcharge	\$7.50	\$10.00	\$2.50	33.3%
Regional Sports Surcharge	\$3.50	\$3.50	\$0.00	0.0%
<b>TV Paks</b>				
Variety Pak	\$12.00	\$12.00	\$0.00	0.0%
Movie Pak	\$12.00	\$12.00	\$0.00	0.0%
Sports & Info Pak	\$10.00	\$10.00	\$0.00	0.0%
Sports Pak 2	\$10.00	\$10.00	\$0.00	0.0%
Latino Pak	\$10.00	\$10.00	\$0.00	0.0%
<b>Premiums</b>				
HBO	\$15.99	\$15.99	\$0.00	0.0%
Showtime	\$15.99	\$15.99	\$0.00	0.0%
Cinemax	\$15.99	\$15.99	\$0.00	0.0%
Starz	\$15.99	\$15.99	\$0.00	0.0%
Epix	\$10.00	\$10.00	\$0.00	0.0%
Encore	\$5.00	\$5.00	\$0.00	0.0%
<b>DVR Service</b>				
2 Tuner DVR Service	\$12.99	\$12.99	\$0.00	0.0%
Record 6 / WH DVR Service	\$19.99	\$19.99	\$0.00	0.0%

Grandfathered Video				
Effective Date: 12/4/2018				
	Current	New	Change	% Change
<b>Grandfathered TV Packages</b>				
Contour Flex Economy	\$40.00	\$40.00	\$0.00	0.0%
TV Economy Plus	\$49.99	\$49.99	\$0.00	0.0%
Flex Watch	\$4.51	\$3.50	(\$1.01)	-22.4%
Contour TV Preferred	\$96.99	\$99.49	\$2.50	2.6%
Contour TV Premier	\$108.99	\$111.49	\$2.50	2.3%
AdvTV Ult (ADVTVULT)	\$161.48	\$161.98	\$0.50	0.3%
AdvTV Ult w/ 4 Prem (ADVTVULT4)	\$170.48	\$170.98	\$0.50	0.3%
AdvTV Ult w/ R6 DVR (ADVTVULT6)	\$168.99	\$169.49	\$0.50	0.3%
CTV Ult w/ R6 DVR (CONTOURULT)	\$168.99	\$169.49	\$0.50	0.3%
<b>Grandfathered Hispanic TV Packages</b>				
El Mix	\$46.49	\$46.49	\$0.00	0.0%
Super Mix	\$94.99	\$97.49	\$2.50	2.6%
Flex Watch Latino	\$14.51	\$13.50	(\$1.01)	-7.0%
TV Economy Latino	\$48.00	\$48.00	\$0.00	0.0%
Contour Flex Starter Latino	\$35.00	\$35.00	\$0.00	0.0%
Contour Flex Economy Latino	\$50.00	\$50.00	\$0.00	0.0%
Contour TV Latino	\$94.99	\$97.49	\$2.50	2.6%
Contour TV Latino Preferred	\$106.99	\$109.49	\$2.50	2.3%
Contour TV Latino Ultimate	\$178.99	\$179.49	\$0.50	0.3%

CPE (Non CHL)				
Effective Date: 12/4/2018				
	Current	New	Change	% Change
<b>WiFi Gateway Single Band</b>				
Rent	\$7.99	\$7.99	\$0.00	0.0%
Purchase			\$0.00	0.0%
<b>WiFi Gateway Dual Band</b>				
Rent	\$9.99	\$9.99	\$0.00	0.0%
Purchase			\$0.00	0.0%
<b>WiFi Router (Gigablast fiber)</b>				
Rent	\$0.00	\$7.99	<b>\$7.99</b>	0.0%
<b>Panoramic WiFi Gateway</b>				
Rent	\$9.99	\$10.99	<b>\$1.00</b>	<b>10.0%</b>
<b>Internet-Phone Modem</b>				
Rent for non CDT	\$7.99	\$7.99	\$0.00	0.0%
<b>Cable Modem (16x4)</b>				
Purchase			\$0.00	0.0%
<b>Cable Modem (8x4)</b>				
Purchase			\$0.00	0.0%
<b>Receivers</b>				
Rovi	\$8.50	\$8.50	\$0.00	0.0%
C1	\$8.50	\$8.50	\$0.00	0.0%
C2 with Voice Remote	\$8.50	\$10.00	<b>\$1.50</b>	<b>17.6%</b>
C2 Wireless	\$10.00	\$10.00	\$0.00	0.0%
DTA Mini Box	\$2.99	\$2.99	\$0.00	0.0%
Cable Card	\$2.99	\$2.99	\$0.00	0.0%