

## RESTAURANT AND CAFE NOTICE

### **Get Ready to welcome the world to your establishment during the 2025 Rotary International Convention**

Exciting news! Calgary will be welcoming over 15,000 visitors from around the globe for the **2025 Rotary International Convention**, with peak visitation happening **June 19 – 27, 2025** — and they'll be looking to experience the best of our city's vibrant culinary scene.

Rotary members will be staying throughout the city with the convention and many hosted activities taking place at Stampede Park. We're anticipating a **surge in guest traffic** across the city, especially during:

- **Dinners and late evenings**
- **Weekend brunch**
- **Pre and post-convention celebrations**

Now is the perfect time to start thinking about:

- **Staffing levels** to accommodate higher volumes
- **Group-friendly menus or reservation options** (Rotarians often dine together)
- **Vegetarian and custom diet options** to support the preferences of top visiting countries, which include Japan, Taiwan, Nigerian, Philippines, India, Republic of Korea and Uganda
- **Quick-service options** for visitors going between activities
- **Showcasing local favorites** that highlight Calgary's unique flavors
- **Offering happy hour specials**

Calgary is famous for its hospitality — and with your help, we'll make sure every guest leave with great memories of both our city and our cuisine!

Please use the [Rotary International Convention schedules](#) as a guide for your planning. Keep in mind that this event will be following G7 when we also anticipate higher volumes of guests.

Thank you for being a vital part of what makes Calgary such a welcoming destination.

We can't wait to see your patios full and your dining rooms buzzing with Blue Sky City energy!

**For questions, please contact**

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**About Tourism Calgary**

Tourism Calgary is the destination management organization that enthusiastically shares and promotes the story of our friendly Blue Sky City to those near and far. We think big – like, Canadian Rocky Mountain big – using our sales and marketing expertise to drive an annual visitor spend of over \$3B for the local economy and advocating for our growing tourism sector, which includes 84,000 Calgarians employed in the industry. From conventions to leisure travel, sports events to music and arts, Tourism Calgary represents the city's diverse and unexpected experiences, extending our welcoming hospitality to the over 8 million people who visit Calgary every year. Here, the possibilities are as limitless as our blue skies. Go to [visitcalgary.com](http://visitcalgary.com) for more.