

TRANSPORTATION OPERATORS NOTICE

Anticipated surge in transportation demand during the 2025 Rotary International Convention

Exciting news! The **2025 Rotary International Convention** is coming to Calgary with peak visitation from **June 19 – 27, 2025**, with guest arrival beginning as early as June 16, 2025. Approximately 15,000 attendees will be staying throughout the city with the main events taking place in the downtown core.

We are anticipating **higher-than-normal demand** for rideshare services, taxis, and rentals, particularly around:

- **Stampede Park** and downtown/ East Village
- **Northeast /Southeast /Southwest /University hotels.** Rotary will be providing shuttles from designated hotels outside of the downtown core to the Rotary International Convention at Stampede Park, however there may be periods of increased demand for taxis and rideshare services from hotels in all quadrants.
- **Entertainment districts** and major attractions
- **The Calgary Airport:** primarily between June 16-22 and June 25-27
- **Peak travel times:** early mornings, late afternoons, and evenings

Please use the [Rotary International Convention schedules](#) as a guide for your resource planning.

We encourage your teams to plan for additional drivers and vehicle availability during this period to help ensure smooth, reliable service for our visitors. Keep in mind that this event will be directly following G7 when we also anticipate high demand for services.

Further logistical updates, including any designated pick-up/drop-off zones near Stampede Park, will be shared as event dates approach.

Thank you for your continued partnership in showcasing Calgary's signature hospitality to a global audience.

For questions, please contact

Cassandra Graves, Event Services Manager, Tourism Calgary
cgraves@tourismcalgary.com

About Tourism Calgary

Tourism Calgary is the destination management organization that enthusiastically shares and promotes the story of our friendly Blue Sky City to those near and far. We think big – like, Canadian Rocky Mountain big – using our sales and marketing expertise to drive an annual visitor spend of over \$3B for the local economy and advocating for our growing tourism sector, which includes 84,000 Calgarians employed in the industry. From conventions to leisure travel, sports events to music and arts, Tourism Calgary represents the city's diverse and unexpected experiences, extending our welcoming hospitality to the over 8 million people who visit Calgary every year. Here, the possibilities are as limitless as our blue skies. Go to visitcalgary.com for more.