

You're Invited to Join us for our next Lunch & Learn!

Tuesday, August 22, 2017

11:30-1:00 pm

**The Salvation Army
Ashland Kroc Center**

527 E. Liberty St., Ashland

Workshop + Lunch - \$15 pp

LA Alumni Rate - \$10 pp

Social Media in the Workplace



Presenter: Jennifer Corso

Jennifer Corso is a graduate of Eastern Michigan University (B.S. 1990), and received her law degree from Cleveland-Marshall College of Law (J.D. 1993). She is licensed to practice before all courts in the State of Ohio and the

United States Federal Court in the Northern District of Ohio. In 2005, Ms. Corso was named a "Rising Star Super Lawyer" by Ohio Super Lawyers Magazine, which identifies outstanding Ohio lawyers who have demonstrated superior professional potential.

Register online:

www.ashlandoh.com/Events

Or call (419) 281-4584



Class Description:

Social media in the workplace can be productive or unproductive, depending on its use. In this seminar, attorney Jennifer A. Corzo will speak about creating fair legal policies surrounding social media use by your employees, as well as what employers can and cannot do when employees post about work-related matters. Other topics will include legal implications when using social media to screen new hires and whether managers should "friend" employees. Ms. Corzo will also discuss what to do if your business is the target of a negative social media campaign.

Learning Objectives:

- Understand how different generations use social media
- Setting clear expectations of social media use on company time and/or devices
- What to do when an employee misuses social media or posts something inappropriate
- Learn how to leverage the strengths of social media
- Understanding your own comfort level with social media



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