

# **WILLIAM F. OLDSEY '76**

## **Biographical Sketch**

The Oldsey Family encompasses three generations of proud Penn Staters. Both of my parents were graduates, as are two of my children, and my father spent 20 years on Penn State's faculty. I'm a 1976 graduate, born and raised in Happy Valley. My wife, Julie, and I now permanently reside in State College, after working in the New York City area for many years.

My career spans 30 years in publishing as a senior executive with the largest education companies in the industry—Pearson and McGraw-Hill. During that time, I gained years of valuable market experience in Higher Education, K-12, Adult Learning, and On-line Learning. I successfully managed complex businesses with thousands of employees and products. We partnered with Colleges, Universities, School Districts, and Departments of Education across the U.S. and globally—always with a focus on improving teaching and learning outcomes for faculty and students alike.

I'm proud of the breadth and depth of my assignments and accomplishments on the PSU Board since my initial election in 2013. Over the past five years my attendance record has been perfect, and my various Board roles have included: Chairman, Academic Affairs & Student Life; Director, Corporation for Penn State; Chairman, Architect/Engineering/Building Sub-committee; Affordability Task-Force; Greek-Life Task-Force; Finance Business & Capital Planning Committee; Presidential Selection Committee; and PSU Health/Hershey Strategic Council. The experience I have gained from these and other Board responsibilities has been invaluable.

I pride myself on being an engaged Trustee, whose votes are always informed, impactful, and unbiased.

## **Position Statement**

Penn Staters should be proud of our acclaimed status as a world-class university, but I believe now is the time to guard against complacency and self-satisfaction. Higher Education faces daunting challenges over the next decade, and Penn State should take a leadership role in addressing them.

Our Board and Administration must work diligently on a number of priorities including:

**AFFORDABILITY**-PSU students and families are deeply concerned about tuition levels and student debt. We must take serious, sustained measures directed at making PSU more affordable. One important starting point-- scrutinize our organizational/administrative costs with an eye toward greater efficiencies and savings.

**MEASURING LEARNING OUTCOMES**-Penn State students and families deserve a solid return-on-investment for the degrees they earn. We should be a leader in determining data points to measure that return. PSU should ensure that all graduates, regardless of campus or program, have the requisite skills for the new economy and workplace.

**OPENESS, TRANSPARENCY, AND INCLUSIVITY**-PSU should strive to be a diverse academic oasis, where widely divergent viewpoints and ideas can be openly considered with respect and civility, from the Boardroom, to the classroom, and beyond.

**STUDENT LIFE**-The quality of our student experiences should be unparalleled- safe, significant, stimulating, and memorable. We, as a Board, should support the University in providing a rich and rewarding experience for every Penn State student.

I'm proud to be running for re-election with fellow incumbents Ted Brown and Barbara Doran. We are honored by your past support and ask for your votes again.